October 23, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Judy Rogers, President, WSU Foundation
                Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

• As of August 31, 2014, the WSU Foundation recorded $19.6 million in total private support during FY2015 to date (beginning July 1, 2014).

• Attached is a full copy of the WSU Foundation’s Fiscal Year 2015 Progress Report for the period July 1-August 31, 2014.

• The Campaign for Washington State University: Because the World Needs Big Ideas totals $934.4 million and remains well on track to surpass $1 billion in 2015.

• Since the campaign began in July 2006, more than 190,000 individual donors have made nearly 725,000 gifts, grants, revocable or other commitments in support of WSU’s students, faculty, research and outreach, and to leverage the University’s impact across the state and around the world.

• The WSU Foundation’s endowment market value as of August 31, 2014 was $414.4 million—the high-water mark for the Foundation’s endowment. The investment return for FY2015 to date was 1.60%, and the three-year investment return to date was 9.70%.

• During the Foundation’s Annual Meeting in September, the Board of Governors and the Board of Trustees each passed resolutions to endorse the WSU Board of Regents’ resolution to direct WSU leadership to pursue approval for an independently accredited college of medicine. Those resolutions are included with this report.

• The Board of Governors will conduct a strategic planning retreat October 17-19, 2014 to begin developing the Foundation’s post-campaign priorities and strategies.

• The next meeting of the Board of Governors is December 4, 2014 in Everett, WA.

• The next meeting of the Board of Trustees will be May 14-15, 2015, in the Tri-Cities.
AS OF AUGUST 31, 2014

$1 BILLION
$934,392,085

$750 MILLION

$500 MILLION

$250 MILLION

$0

the Campaign for
Washington State University

because the world needs big ideas
WASHINGTON STATE UNIVERSITY FOUNDATION
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT
July 1, 2014 - August 31, 2014

**FY2015-to-date**

<table>
<thead>
<tr>
<th></th>
<th>8/31/2014</th>
<th>8/31/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gift Totals</td>
<td>$11,796,751</td>
<td>$7,667,341</td>
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<tr>
<td>Private Grants</td>
<td>$6,425,050</td>
<td>$4,726,690</td>
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<tr>
<td><strong>Sub Total, Gifts &amp; Grants</strong></td>
<td><strong>18,221,801</strong></td>
<td><strong>12,394,031</strong></td>
</tr>
<tr>
<td>Pledge Balance</td>
<td>$385,936</td>
<td>$5,843,787</td>
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<tr>
<td><strong>Sub Total Gifts, Grants &amp; Pledges</strong></td>
<td><strong>18,607,737</strong></td>
<td><strong>18,237,818</strong></td>
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<tr>
<td>Revocable Gifts</td>
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<td>$340,369</td>
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<tr>
<td><strong>Annual Fundraising Totals</strong></td>
<td><strong>19,627,237</strong></td>
<td><strong>18,578,187</strong></td>
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<tr>
<td>Other Contributions</td>
<td>$0</td>
<td>$17,714</td>
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<tr>
<td><strong>Annual Total, Campaign</strong></td>
<td><strong>19,627,236</strong></td>
<td><strong>18,595,901</strong></td>
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<tr>
<td>Campaign Progress to Date</td>
<td>$934,392,085</td>
<td>$828,279,969</td>
</tr>
</tbody>
</table>

Note: These figures are unaudited

**FISCAL YEAR CONTRIBUTIONS BY SOURCE**

(ASS A PERCENTAGE)

<table>
<thead>
<tr>
<th>OTHER ORGANIZATIONS</th>
<th>NON-ALUMNI</th>
<th>COMPANIES</th>
<th>ALUMNI</th>
<th>FOUNDATIONS</th>
<th>GRANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.3</td>
<td>32.7</td>
<td>31.9</td>
<td>19.0</td>
<td>5.7</td>
<td>1.3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AUGUST 2014</th>
<th>AUGUST 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gift Totals</td>
<td>$4,317,106</td>
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<tr>
<td>Private Grants</td>
<td>954,417</td>
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<tr>
<td><strong>Sub Total, Gifts &amp; Grants</strong></td>
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<tr>
<td>Pledge Balance</td>
<td>119,661</td>
</tr>
<tr>
<td><strong>Sub Total Gifts, Grants &amp; Pledges</strong></td>
<td><strong>5,391,184</strong></td>
</tr>
<tr>
<td>Revocable Gifts</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Other Contributions</td>
<td>0</td>
</tr>
<tr>
<td><strong>Monthly Total</strong></td>
<td><strong>$6,391,184</strong></td>
</tr>
</tbody>
</table>

**Endowment Summary**

<table>
<thead>
<tr>
<th></th>
<th>Two Months Ended 8/31/2014</th>
<th>Two Months Ended 8/31/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment, Beginning</td>
<td>$404,995,479</td>
<td>$349,889,946</td>
</tr>
<tr>
<td>Gifts and Other Additions</td>
<td>3,406,604</td>
<td>3,960,082</td>
</tr>
<tr>
<td>Investment Gains (Losses)</td>
<td>6,428,933</td>
<td>6,321,042</td>
</tr>
<tr>
<td>Distributions to WSU Programs and Advancement Fee</td>
<td>(391,076)</td>
<td>0</td>
</tr>
<tr>
<td><strong>Endowment, Ending</strong></td>
<td><strong>$414,439,940</strong></td>
<td><strong>$360,171,070</strong></td>
</tr>
</tbody>
</table>

Investment Return, FY2015-to-date 1.60% 1.80%
Three-year return through Aug. 31, 2014 and Aug. 31, 2013 9.70% 9.40%

**KEY STATISTICS**

<table>
<thead>
<tr>
<th></th>
<th>8/31/2014</th>
<th>8/31/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni of Record Available for solicitation</td>
<td>164,853</td>
<td>158,136</td>
</tr>
<tr>
<td>Alumni Participation Rate</td>
<td>1.5%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Total Number of FY2015 Donors</td>
<td>7,845</td>
<td>8,099</td>
</tr>
<tr>
<td>Total Number of FY Gifts, Grants, Pledges, Revocable Commitments</td>
<td>10,965</td>
<td>10,937</td>
</tr>
<tr>
<td>Total Number of Campaign Donors</td>
<td>190,485</td>
<td>178,260</td>
</tr>
<tr>
<td>Total Number of Campaign Gifts, Grants, Pledges, Revocable Commitments</td>
<td>724,408</td>
<td>631,599</td>
</tr>
</tbody>
</table>
WHEREAS, Washington State has a physician shortage in 35 of Washington State's 39 counties that is being worsened by an aging workforce, an aging populace in need of care and the public's newfound access to health insurance via the Affordable Care Act; and

WHEREAS, The negative societal impacts of the physician shortage in Washington State are heightened by a misdistribution of physicians such that 17 counties in Washington State have fewer than 10 doctors per 10,000 population; and

WHEREAS, The population and health care needs of Washington State has simply outgrown its ability to train new doctors, as two-thirds of Washingtonians who go to medical school leave the state to do so; and

WHEREAS, Washington State has 120 slots per year for publicly-funded undergraduate medical education and has over 400 slots available for graduate medical education (residency); and

WHEREAS, Washington State University has many decades of experience educating health science professionals, has designated WSU Spokane as its health sciences campus, and over the past two decades, has invested over $208 million in capital construction, including most recently the decision to build a Teaching Health Center, and has invested in more than 100 faculty positions on that campus; and

WHEREAS, Washington State University has been providing first-year medical education for over 40 years in partnership with the University of Washington School of Medicine's remote-site medical education program for Washington, Wyoming, Alaska, Montana, and Idaho (WWAMI); and

WHEREAS, Over that forty-year period, Washington State University has served as the University of Washington School of Medicine's largest medical education partner through the WWAMI remote-site medical education program, and since 2008, through WWAMI, has provided the medical education for a full third of the first-year medical students for Washington State; and

WHEREAS, A feasibility study commissioned by Washington State University has determined that a WSU College of Medicine could be established at reasonable cost to the state by leveraging both previous investments and by establishing a community-based medical school model; and

WHEREAS, The economic impact of medical schools in the state increases incrementally with additional medical schools, and as Washington State University is the state's land-
grant research institution, it has a unique public service responsibility to foster the state's economic vitality through education and research;

NOW, THEREFORE, BE IT RESOLVED: That the Washington State University Foundation Board of Governors endorse the Board of Regents decision to pursue approval for an independently accredited college of medicine while maintaining the university's commitment to WWAMI as the program's largest partner.

The undersigned hereby certifies that he/she is the duly elected and qualified Secretary and the custodian of the books and records and seal of Washington State University Foundation, a non-profit corporation duly formed pursuant to the laws of the state of Washington and that the foregoing is a true record of a resolution duly adopted at a meeting of the Board of Governors and that said meeting was held in accordance with state law and the Bylaws of Washington State University Foundation on September 18, 2014, and that said resolution is no in full force and effect without modification or rescission.

IN WITNESS WHEREOF, I have executed by name as Secretary and have hereunto affixed the corporate seal of Washington State University Foundation this 18th day of September, 2014.

[Corporate Seal]

Secretary
WHEREAS, Washington State has a physician shortage in 35 of Washington State’s 39 counties that is being worsened by an aging workforce, an aging populace in need of care and the public’s newfound access to health insurance via the Affordable Care Act; and

WHEREAS, The negative societal impacts of the physician shortage in Washington State are heightened by a misdistribution of physicians such that 17 counties in Washington State have fewer than 10 doctors per 10,000 population; and

WHEREAS, The population and health care needs of Washington State has simply outgrown its ability to train new doctors, as two-thirds of Washingtonians who go to medical school leave the state to do so; and

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WHEREAS, Washington State University has many decades of experience educating health science professionals, has designated WSU Spokane as its health sciences campus, and over the past two decades, has invested over $208 million in capital construction, including most recently the decision to build a Teaching Health Center, and has invested in more than 100 faculty positions on that campus; and

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WHEREAS, The economic impact of medical schools in the state increases incrementally with additional medical schools, and as Washington State University is the state’s land-grant research institution, it has a unique public service responsibility to foster the state’s economic vitality through education and research;

NOW, THEREFORE, BE IT RESOLVED: That the Washington State University Foundation Board of Trustees endorse the Board of Regents decision to pursue approval for an independently accredited college of medicine while maintaining the university’s commitment to WWAMI as the program’s largest partner.
The undersigned hereby certifies that he/she is the duly elected and qualified Secretary/Assistant Secretary and the custodian of the books and records and seal of Washington State University Foundation, a non-profit corporation duly formed pursuant to the laws of the state of Washington and that the foregoing is a true record of a resolution duly adopted at a meeting of the Board of Governors and that said meeting was held in accordance with state law and the Bylaws of Washington State University Foundation on September 18, 2014, and that said resolution is now in full force and effect without modification or rescission.

IN WITNESS WHEREOF, I have executed my name as Secretary/Assistant Secretary and have hereunto affixed the corporate seal of Washington State University Foundation this 18th, day of September, 2014.

[SEAL]

Secretary/Assistant Secretary
October 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Craig Parks, Chair, Faculty Senate

Since the last presentation to the Board of Regents the Faculty Senate has taken the following actions:

**Degrees and Programs**
The Faculty Senate considered a proposal to create a graduate certificate in Digital Humanities and Culture, and returned the proposal to the Graduate Studies Committee for clarification of specific course requirements.

**Other Senate Business**
The Senate heard a report from President Floyd on the feasibility study for the proposed medical school. President Floyd also updated us on the NCAA’s granting of increased decision-making authority for student-athlete issues; movement of admissions to the Provost’s office; childcare issues on the Pullman campus; progress of construction of the new Clean Tech Building in Pullman; and plans to construct a major new classroom building in Pullman. As always, we appreciate the president’s desire to keep us informed, and many senators have remarked in particular on the value of the medical school report.

The Faculty Affairs Committee has begun working with Provost Bernardo on revision of the language on workplace bullying in the Business Policies and Procedures Manual.

The Research and Arts Committee is assisting Vice-President for Research Keane with staffing of his “120-day study” committee that is investigating research priorities at WSU.

The Executive Committee has had conversations with interim CIO Patterson about creation of a governance structure for information technology. We share CIO Patterson’s belief that such a structure needs to be in place as we expand our high-speed computing capability, and we have offered to help him as he sees necessary as he moves this initiative forward.

Finally, I am in the midst of visiting our other campuses as well as some of our research and extension stations. I wish to acknowledge Chris Coppin, Tim Baker, Greg Rose, Ulla Johnson, and Jay Brunner for coordinating my visits, and everyone who is taking time out of their busy days to talk to me.
October 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Associated Students of Washington State University Report

SUBMITTED BY: Jared Kersey Powell, President, ASWSU

The past month has likely been the busiest period of time we will have this year on ASWSU. The following are a few of our key events that have taken place since we last met:

**ASWSU Centennial Celebration:**
This year marks the 100th anniversary of ASWSU which we celebrated on October 3rd and 4th during our Homecoming Weekend. We held a banquet which brought former and current ASWSU leaders together to commemorate these past 100 years of student involvement on campus. We also used this event as a way to grow our Student Initiative Development Endowment which helps support key initiatives that ASWSU oversees. We also held a networking tailgate before the football game and received halftime recognition at the game.

**Safety Week:**
From October 6th through the 10th, ASWSU held its annual safety week here in Pullman. This event works to reach out to students and advocate for their safety in numerous areas. Including drug, alcohol, sexual, and legal safety, the week was devoted to workshops and presentations geared around these topics and providing information to inform students on how to be safe on campus and in these aspects of life. Through collaboration with the Interfraternity Council and Panhellenic Council we were able to provide these events as Greek programming events that are required for members of the Greek community which made our outreach efforts and attendance at these events far greater than in years past.

**Colorado St. Fair:**
ASWSU often spends a great deal of time working with administration, lobbying, or putting on educational programming. One of things that we as ASWSU wanted to add this year is a few fun events to make our students’ time here on campus more enjoyable. On October 12th we held the first ever Colorado Street Fair, where we shut down Colorado St. and held a fun street festival for our students in one of their off campus communities. We saw a huge amount of students come out to enjoy our live music, food vendors, and carnival type rides and games. Not only was this a fun event, but we also raised money for our WSU Dance-A-Than philanthropy which goes to the Pullman Regional Hospital Foundation.

**Student Government Council:**
On October 2nd and 3rd we hosted our quarterly Student Government Council meeting here on the Pullman Campus. SGC brings our ASWSU counterparts from all WSU campuses together to collaborate. At this meeting we set our collective legislative agenda for this upcoming spring. This also serves as a way to stay up-to-date on issues and initiatives happening on our own campuses.

**#DearWSU:**
During the last two weeks of September we ran our second annual #DearWSU campaign. In its second year we again geared this campaign around garnering student feedback on various facets of the university. It serves as a social media forum for students to give feedback on anything on their mind by
using the hashtag #DearWSU. However, we also asked specific questions throughout to get more specific feedback on things like the Old Bookie building, students’ off-campus housing experiences, and sustainability efforts on campus. We also sent out a survey to get more detailed responses regarding these areas of interest. All of the information we receive from this campaign we send to the various office or department to which it applies.

Legislators to Campus:
So far this fall we have hosted Senator Mark Schoesler, who represents us here in the 9th legislative district, as well as Senator Mike Padden from the 4th district in Spokane here on campus. We used these opportunities as times to talk about some of the issues facing our students and about the importance of keeping the costs of higher education affordable for students.

WSU North Puget Sound at Everett
We have been working to help the new campus at Everett establish and create the infrastructure for a student government for when they get going next fall. Specifically, we have been working to create governing documents for their student government organization to give them a starting point. Representatives from Everett were also present at our Student Government Council meeting earlier this month.
October 14, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS
SUBJECT: GPSA Report
SUBMITTED BY: Nathan Neale, President

On behalf of the Graduate and Professional Student Association I would like to report the following:

**Academic Integrity:** GPSA is working closely with the Faculty Senate and ASWSU regarding academic integrity, accountability and consistency. We hope to have a formal task force called by the University, where we can continue develop ideas, improve policies/procedures and develop stronger normative expectations regarding this issue, which impacts all WSU stakeholders.

**Legislative Action:** GPSA is actively working to advocate on behalf of graduate and professional students at the University, State and National level. Some of the main concerns being addressed are federal loan interest rates and subsidies, open access to research and publications, federal research funding, graduate student stipends, health insurance and tuition. In a recent trip to Washington D.C. the Director of Legislative Affairs, Tim Ross-Elliott, and a GPSA Senator, Chris Gambino, met with 5 congressional offices as well as representatives from the Association of Public and Land Grant Universities, the Council of Graduate Schools and the American Association for the Advancement of Science to specifically discuss increasing federal research dollars and lowering interest rates on federal loans to create affordable access to graduate and professional education.

**Strategic Goals:** our leadership team is developing strategic goals, which should help our organization as we experience turnover. The GPSA President, VP and District Representatives are actively working on this.

**Affiliate Funding:** We have received an increase in requests from RSO’s. We are happy to support these groups in their outreach, professional development and other endeavors.
October 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY:  Karen Garrett, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- The first newsletter of the academic year went out on October 2. A copy is attached for your review.
- The APAC Professional Development Committee has outlined a series of topics designed to address the ongoing needs of the AP staff, which range from creating a better work/life balance to establishing a mentor. The first workshop titled, “Choosing Happy” was held during our September 11th meeting. The October 9th topic is Institutional Research.
- The Council will be discussing the role we want to play with the Northwest Coalition of Exempt Employees and the upcoming Professional Development event at the October 9th meeting. An update will be provided at the next Regent’s meeting.
- There was APAC representation at the State of Washington Lean Conference. The dates for this conference are 10/21 & 10/22. An update will be provided at next for Regent’s meeting.
- JJ Oliver (past chair) & Karen Garrett (current chair) are serving on the Information Security and Privacy Committee
- APAC Chair, Karen Garrett is also serving on the ITS Steering Committee as the AP liaison.
October 2, 2014

From the Chair

The weather is cooling off and that means fall is here and we so are the students! I am very excited to be the chair of APAC this year. Our council members are outstanding and I appreciate all they do for each and every one of us. We are hard at work preparing for a great year. Soon you will be able to see the speakers we have lined up for our regular meeting dates on our website, and we are working to line up professional development as well.

I would also like to take this opportunity to tell you about a unique opportunity that we are taking advantage of. President Floyd asked to speak to the membership this fall. Dates were not lining up, so we set up a special APAC meeting for him to speak to the WSU Administrative Professionals. It is **October 28 from 2:00-3:00 pm in Lighty 405**. Let’s show our support for President Floyd and fill the room. This will be available to the branch campus and extension offices via video conferencing. Please contact your APAC representative for additional information.

If there is something you would like for us to host or something you would like the council to address, please email me. There is also a time during our meetings on the 2nd Thursday of each month that you can bring these concerns to the council. These meetings are for all administrative professionals. We represent you and want to hear from you!

— Karen Garrett

Read more about APAC.

Upcoming APAC programs

APAC regular meetings are scheduled for the second Thursday of each month from 1:30-3:00 p.m. (There is a special Tuesday meeting with President Floyd on Oct. 28.) Meetings are broadcast via AMS. All AP Staff members are invited to attend. Can’t attend the meeting in person? Call in on the phone bridge at 509-335-9445, meeting ID is 02722. All meetings will be held in Lightly 405.
10/9 - Institutional Research, Fran Hermanson
10/28 (2-3pm) - Special APAC speaker: Dr. Floyd on College of Medical Sciences, proposed NCAA changes, and other updates
11/13 - Medical Insurance Updates, Ann Monroe
12/11 - Group Decision Making & Interpersonal Relations, Dr. Craig Parks

GETFood—A new food ordering system

Order food and pre-pay on the go using your smartphone or on the web and have it ready for pick up. Available for iOS (Android later this fall). Also use the app to manage your Cougar CASH and RDA accounts. Available at select locations on campus: Carlita’s, Flix Express, Freshens, Gridiron, Lighty Espresso Bar.

Go to GETFood.

Staff recreation opportunities

University Recreation has staff membership opportunities available, as well as classes, personal training, and fitness room usage.

Visit UREC’s website.

Congratulations to APs with 25 and 50 years at WSU!

Congrats to the administrative professionals who were inducted into the WSU Quarter Century Club for 2014. They have worked for the University for 25 years. (And 50 years!)

If you are among the new inductees, stop by the APAC office in French Ad 344 and get a free cup.

New 25 year members

Alyce Anderson
Jana Argersinger
Denise Blacker
Bonny Boyan
Brandon Burch
Joanne Buteau
Paula Carson
Victor Demacon
Janet Duncan
Saleh Elgiadi
Andrew Gordon
Laurilee Kramer
Rodney Larson
Helen Miller
Sherri Peters
Stephen Rathbun
Barbara Ryder
James Scott
Ward Shipman
Anne Smith
James Squire
Robert Tattershall
Dana Torgeson
Sue Zumwalt

New 50 year members

Dorothy Larson
Sharon Ledeman

Events

Roger Shimomura: An American Knockoff - September 19 - December 13, 2014 The WSU Museum of Art offers a survey exhibition of the work of Lawrence, Kansas-based artist, Roger Shimomura, whose paintings and prints address sociopolitical issues of Asian America. [Read more about the exhibition and complementary programs at the MOA website.]

What is APAC?

The Administrative Professional Advisory Council (APAC) provides institutional level advocacy in support of administrative professional personnel (AP) at WSU, communicates important information to APs, and provides opportunities for professional development and recognition for AP employees.

Connect with APAC on [Facebook] • [Twitter] • [LinkedIn]

Have ideas for this monthly newsletter? Send them to [larry.clark@wsu.edu]
Training WSU’s Frontline Alumni Ambassadors
WSUAA chapter leaders from across the state and country were recently welcomed back to the Pullman campus for the Fall Leadership Conference. Focused on training, the conference is an opportunity for alumni leaders to share best practices, learn new tactics from WSUAA staff, and hear the latest developments at WSU to more effectively engage alumni back home. In addition to the training sessions, chapter leaders received an update from President Floyd, learned about WSU research, heard from students, and participated in the Homecoming Bonfire and Platinum/Life Member Reception.

Investing in Today’s Student Leaders
The WSUAA is proud to support current student leaders—WSU’s future alumni leaders—through the WSUAA Leadership Scholarship Program. The WSUAA substantially increased the award amount this year. Forty scholarship awards of $5,000 each will be given to deserving students. The award supports students who have strong leadership experience and solid academic performance. In addition to the $200,000 in Leadership Scholarships, the WSUAA is entrusted by donors to award $144,800 through awards like the Lighty Leadership Awards, Cougars of the Desert, WSU Retirees Association, and Wine-By-Cougars.

Making Cougar Connections that Count
Whether welcoming alumni back for Homecoming, staging emotional reunions for Golden and Diamond grads, hosting dinners for parents during ALIVE sessions, or assembling faculty and staff to thank them at the Colleagues & Cabernet event, the WSUAA works to connect Cougars with each other and with WSU.

Enhancing Alumni’s Home Away From Home
In preparation for and in celebration of the Lewis Alumni Centre’s 25th anniversary this year, the Centre has undergone a series of renovations to make sure it serves the WSU family for generations to come. Exterior projects included a new roof and new exterior paint, updated landscaping, and Cougar banners on surrounding light poles. Interior projects included the Pat Patterson Alumni Wall of Honor, improved lighting, updated office and meeting space, and new crimson highlights in the Great Hall. The refreshed building continues to welcome visitors during campus visits, meetings, reunions, social events, and wedding receptions.