March 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Robert Greenberg, Chair, Faculty Senate

Name Changes

The Faculty Senate approved the change in name from the University Honors College to the Honors College to eliminate confusion with the University College.

Also approved was the name change from the Department of Marketing to the Department of Marketing and International Business.

Another departmental name change was approved: from Department of Educational Leadership and Counseling Psychology to the Department of Educational Leadership, Sports Studies, and Educational Counseling Psychology.

Other Senate Business

New grade types were approved by the Senate for clinical courses in the College of Pharmacy. The grades are H, S, and F.

A large number of curriculum changes for both undergraduate and graduate programs were approved as were additional courses for credit in the new UCORE general education program.

As usual when approaching the end of the academic year, a long list of actions items is pending on the next Senate agenda. These items have already been heard as discussion items.

The Faculty Senate Research and Arts Committee is charged with periodically reviewing approved centers, institutes, and laboratories and these reviews are in process with the assistance of the Provost’s Office.

The Faculty Senate Executive Committee has been in consultation with the Provost’s Office of the development of new program approval process and a new web-based data management application to track the progress of proposed curricular changes.
March 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate and Professional Student Association Report

SUBMITTED BY: Ericka Christensen, President, GPSA

Wiley Research Expo:
We doubled the number of participants and judges this year. It was a huge success. The majority of our judges were alumni and we received wonderful feedback from them. They were excited to get back to Pullman and see the research our graduate and professional students are engaged in.

Affiliate Bowling Night:
We doubled the number of people who participate in this event. Allowing affiliate groups to set up tables and recruit new members under one roof worked well for everyone. In the future we will have more of these Affiliate Events.

Grants:
We are finishing our awards this semester ($40,495.00 in travel and registration grants to graduate and professional students). This money provides important support to graduate and professional students, enabling them to attend academic and professional conferences.

Excellence Awards:
GPSA gives a number of excellence awards to graduate and professional students. The nomination process has just ended and our committee is now reading through the applications.

Elections:
We are holding our elections for our executive officers this week. They will be completed by Monday.
March 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Report

SUBMITTED BY: Kyle Erdman, President, ASWSU
               Derrick Skaug, Vice-President, ASWSU

ASWSU rejoined the Washington Student Association (WSA) this summer and this collaboration with the only state wide organization of student governments in Washington has been essential to our legislative efforts. ASWSU participated in the WSA state wide lobby day which was a very successful event. The WSA and ASWSU will continue to collaborate together and the WSU-Pullman campus will be hosting the WSA’s April Board of Directors Meeting. ASWSU looks forward to continuing and increasing their leadership in this important organization with several leaders considering running for leadership positions on the WSA Executive Board.

Coug Day at the Capitol was an incredible success this year. We brought more than 100 students system wide to meet with legislators in Olympia to speak on various issues affecting higher education. Student participants were required to go to an educational training sessional before the event to ensure students were confident and knowledgeable while speaking on the important issues facing students at WSU. WSU students met with 80 different legislators, more than half of all legislators in Olympia. WSU students gave testimony at an important higher education hearing concerning the Washington State DREAM Act where Student Regent Rafael Pruneda gave moving testimony and more than 50 WSU signed support of the bill. The bill would pass the committee later in the week.

ASWSU also hosted its 9th Annual Multicultural Fundraising Banquet. ASWSU is in deep appreciation of Regent Michael Worthy who provided the Keynote speech at the event. This event is dedicated to raising money for Black Student Union’s VIBES, MECha’s CASHE, and APASC’s SHAPING. The event was a great success and helped us raise vital money for these student led conferences to share higher education with multicultural and low income students. ASWSU President Kyle Erdman and Vice President Derrick Skaug are also pleased to announce in the near future they are making a generous commitment of funds to these conferences in the form of a 25,000 dollar endowment which they hope to continue to grow past their administration. This commitment combined with a new fundraising event this spring, a golf tournament, will ensure these conferences continue to thrive.

With the new ASWSU President and Vice President elects selected, transitioning is becoming a top priority for our organization. We are planning effective curriculum for this year’s Student Government Council in Pullman on April 4-5. Our time here is almost up, but we still have work to do with the Ruby Street Park Project, 30 Days of Pullman, ASWSU Safety Week, and the Zzu Points recognition reception. Thanks again to the Board of Regents for their continued support and hard work this year.

GO COUGS.
March 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Administrative Professional Advisory Council Report

SUBMITTED BY: Edward Sala, Chair, Administrative Professional Advisory Council

**Women of Distinction/Woman of the Year Update:** The Women’s Resource Center and the Commission on the Status of Women have announced their 2013 Woman of the Year, Chancellor Lisa Brown, as well as the 2013 Women of Distinction Carmento Floyd, Kimberly Green, Judy Rogers, Sina Sam, Elizabeth “Libby” Walker, and Rev. Kristine Zakarison. APAC is a proud supporter of the 2013 Women’s Recognition and Symposium event, which takes place March 26, 2013, 11:30 am–1:00 pm in the M.G. Carey Senior Ballroom in the CUB. This year’s keynote speaker is Dr. Mae Jemison, the first African American woman astronaut. More information about the event is available at [women.wsu.edu](http://women.wsu.edu).

**Global Campus Update** by Dr. David R. Cillay
Highlights from the presentation are as follows: It was noted that the nature of how to teach is changing and more and more universities are providing online classes. With more competition for online classes being offered from other universities, WSU is working to set itself apart by making our online learning a more unique experience. A focus is to make our global students feel like true Cougs, not just cyber-Cougs. WSU wants to distinguish itself as a university that attracts the most motivated and successful students and faculty. Tuition for online classes are a flat rate for all students in the Global Campus regardless of their geographic location. The complete PowerPoint presentation is available online at [apac.wsu.edu](http://apac.wsu.edu).

**Cougar Athletics Update** by Bill Moos
Highlights from the presentation are as follows: Martin Stadium renovation was done in less than 9 months for $65 million and funded by bonds and donations. The upgrade makes our stadium among the best in the country, and it creates a revenue stream of about $3.5 million per year. Improvements in the building and aesthetics are important, but so is having a healthy team. A healthy team is directly correlated with having a state-of-the-art training facility, which we will have once the football operations building project is completed. Future projects include improvements to the indoor practice facility, which benefits other sports teams as well as football.

**General APAC Business for January and February 2013**
1. Guiding Principles Amendment—members approved the changes to the Guiding Principles that were a result of updating the APAC Mission Statement.
2. Bylaw Amendment—members approved the changes to the Bylaws that were a result of updating the APAC Mission Statement.
3. Constituent Visit and Contact Guidelines—it is anticipated we will finish creating the guidelines by June 2013. As part of their strategic plan, the Marketing and Outreach subcommittee is working on a survey to determine how APs would like to communicate with APAC.

APAC Membership Applications Due March 30
We encourage Administrative Professional employees interested in serving on the council to complete an application form online at apac.wsu.edu. For more information, contact Gayle Anderson at apac@wsu.edu or 509-335-8344. Applications are due by 5:00 pm, March 30, 2013.

Strategic Plan Workgroup Report
The Strategic Plan workgroup finished its work in February with all subcommittee chairs submitting plans to guide their individual missions from now through 2015. The document has been sent to the APAC executive committee as well as the subcommittee chairs for final review. The executive committee plans to present the finished plan to President Floyd at our next executive committee meeting, which has not yet been scheduled.
March 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Lisa Steele Haberly, President, WSU Alumni Association

Alumni Volunteers on the Front Lines:
Thanks to the hard work of nearly 500 volunteers, the WSUAA is able to bring a little WSU to alumni across the state and around the country. Our over-achieving volunteers support 24 out-of-state chapters and clubs and support every county through 17 in-state chapters. They conduct hundreds of events each year and we all owe them our thanks.

Alumni Ambassadors Honored:
The WSUAA’s Student Alumni Ambassadors (SAA) club was recently honored by the Council for Advancement and Support of Education (CASE). The group was recognized as one of the top three student-alumni groups in the district and will now be considered for a national CASE award. SAA prides itself for being the only WSU student club focused on making connections between current students and alumni. And, with an award to prove it, they are good at it.

Driving More Scholarship Support:
Fueled by the WSUAA’s cool crimson plate design and innovative promotional plan, the WSU license plate program now generates nearly half a million dollars in scholarship support for WSU students each year. There are now over 4,000
new WSU plate owners since the launch of the all-crimson plate a little over a year ago; boosting the number of WSU plates on the road today to 16,257.

The WSUAA – Productivity, Innovation, and Remarkable Results
The Washington State University Foundation is pleased to report the following:

- As of February 28, 2013, the WSU Foundation has recorded $70.3 million in total private support during FY2013 to date (beginning July 1, 2012). Attached is the Fiscal Year 2013 Report for the period July 1—February 28, 2013.

- As of February 28, The Campaign for Washington State University: Because the World Needs Big Ideas totaled $776.6 million and remains well on track to surpass $1 billion in 2015.

- Since the campaign began in July 2006, more than 170,433 individual donors have made 584,834 gifts, grants, revocable or other commitments in support of WSU’s students, faculty, research and outreach, and to leverage the University’s impact across the state and around the world.

- The Foundation’s endowment market value as of January 31, 2013 was $344.3 million. The investment return for fiscal year-to-date was 7.70%, and the three-year investment return was 8.60%.

- The next meeting of the WSU Foundation Board of Governors is May 15, 2013 on the WSU Vancouver campus in Vancouver, WA.
$776,588,856
$500 MILLION
$250 MILLION
$0

FEB. 28, 2013

the Campaign for
WASHINGTON STATE UNIVERSITY
BECAUSE THE WORLD NEEDS BIG IDEAS
WASHINGTON STATE UNIVERSITY FOUNDATION
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT
July 1, 2012 - February 28, 2013

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<td>Gift Totals</td>
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<td><strong>$670,823,523</strong></td>
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Note: These figures are unaudited

### FISCAL YEAR CONTRIBUTIONS BY SOURCE

#### January 2013
- Alumni: 21.6%
- Non-Alumni: 34.7%
- Companies: 14.6%
- Foundations: 10%
- Grants: 30%

#### January 2012
- Alumni: 18.2%
- Non-Alumni: 36.7%
- Companies: 14.6%
- Foundations: 14.6%
- Grants: 28.8%

### Endowment Summary

#### Seven Months Ended January 31, 2013
- Endowment, Beginning: $318,134,034
- Gifts and Other Additions: 10,334,587
- Investment Gains (Losses): 24,736,488
- Distributions to WSU Programs and Advancement Fee: 8,907,134
- Endowment, Ending: $344,297,976

#### Seven Months Ended January 31, 2012
- Endowment, Beginning: $323,938,792
- Gifts and Other Additions: 5,793,941
- Investment Gains (Losses): 5,467,243
- Distributions to WSU Programs and Advancement Fee: 8,320,997
- Endowment, Ending: $315,944,493

- Investment Return, FY-to-date: 7.7% vs. -1.6%
- Three-year investment return through January 31, 2013 and 2012: 8.6% vs. 9.8%

### KEY STATISTICS

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<th>2/28/2013</th>
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<tr>
<td>Alumni of Record Available for solicitation</td>
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<td>Alumni Participation Rate</td>
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<td>Total Contact Reports</td>
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<td>Total Number of Donors</td>
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