October 5, 2012

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Robert Greenburg, Chair, Faculty Senate

The Senate is nearing approval of the MA in Criminal Justice via the WSU Global Campus. This was nearing the final vote at the end of the spring semester and is on the agenda for the first meeting of the fall semester. Also being considered is a new option in Food Science and Management within the MS in Agriculture program and a name change for the Department of Veterinary and Comparative Anatomy, Pharmacology and Physiology to the Department of Integrative Physiology and Neuroscience.

With the changes at the state level for coordinating higher education offerings (from HECB to ICAP), the Senate is reviewing our processes for curricular changes and will be considering options for automating the document processes to make them more efficient and to reduce time taken to consider changes.

The Senate is reviewing the membership composition of some of its committees to ensure adequate representation of stakeholders while allowing the committees to operate efficiently.
October 5, 2012

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate & Professional Student Association Report

SUBMITTED BY: Ericka Christensen, President, GPSA

Affiliate Status Applications:
We had a total of 30 Registered Student Organizations apply for affiliate status. The GPSA Senate will be voting Monday night to determine who will be awarded Affiliate Status and will be eligible for affiliate funding.

Wellbeing Challenge:
We have begun the Wellbeing Challenge. We have given away 100 punch cards and water bottles for the event. We have decided to give away prizes throughout the challenge as well as at the end to keep students participating. So far students have been very excited about the changes.

Grants:
We are beginning our fall grant cycle. We award travel and registration grants for graduate and professional students. Our grant committees have been formed and will start reviewing all the applications.

Good Laboratory Practices:
FDA requires all pre-clinical safety data supporting pharmaceutical, animal health, medical device, human biologics, and food additives approvals be conducted in accordance with 21 CFR Part 58—FDA Good Laboratory Practice Regulations (GLPs). In addition, GLPs have become an International standard applied to the laboratory analysis of samples from clinical trials. EPA has a similar set of GLPs required in support of pesticidal products. In addition to regulatory requirements, GLPs are often used as a quality system for all types of scientific research. This one-day seminar highlighted the principles of the Good Laboratory Practices with emphasis placed on systems that will improve data quality, integrity and study reconstructability. Exposure to the Good Laboratory Practices benefits all college graduates when applying for positions in the various research driven industries. Students who attend were given a certificate.
October 5, 2015

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Regents Report

SUBMITTED BY: Kyle Erdman, ASWSU President

- **Summer Tuition** – ASWSU has worked with President Floyd on lowering the rate of summer tuition. Summer tuition has historically been at a much higher rate per credit than in the fall or spring. This likely serves as a deterrent to students with summer enrollment at 4,633 which is less than 25 percent of fall and spring enrollment. Increasing the amount of students in Pullman during the summer will benefit the students, the community, and the university. We strongly support any attempt to make summer tuition more affordable and deeply appreciate President Floyd’s willingness to address this issue.

- **Cougs Rock The Vote Campaign** – ASWSU and our Department of Legislative Affairs, and our newly created “Cougar Lobby Team” has partnered with the Center for Civic Engagement and GIVE to work diligently at registering students to vote. We have tabled daily and have had great success reaching our original goal of 500 students quite early and have passed 750 voters with a new goal of 1500 registered voters by the deadline. We will also be partnering with the Student Entertainment Board to host a Cougs Rock the Vote Concert in October. Empowering students to engage in the political process by voting is the first step into successfully lobbying the legislature to support higher education.

- **Ruby Street Park Project** – The open lot on the corner of Ruby and Colorado Street will be transformed into a community park. Having a green space for students on College Hill is both necessary and beneficial for our community. Our Campus Outreach committee will work with Capitol Planning and a student committee to make sure that we give students what they want with this space. We believe this is a tremendous opportunity for students to leave a legacy at WSU. We will start the foundation work of the park in mid-October and will continue the process into the Spring semester when the weather permits.

- **30 Days of Pullman** – We have worked closely with the Pullman Chamber of Commerce and local businesses to bring 30 Days of Pullman to the students at Washington State University. This project gives 30 days of discounts to students from various businesses in Pullman. We do this to better the relationship between WSU students and the citizens of Pullman as well as encourage students to capture some of the Pullman culture that is outside of our University. This event concludes at the end of September, and we will be doing another 30 Days in the month of February next semester.

**ASWSU Transparency with Students** – Our Executive staff has created a successful way to promote ASWSU and other organizational events to the students at WSU. Our weekly outreach through social media reaches about 10,000 people. Our Director of Marketing creates a weekly “Wazzu Wednesday” video in which we share upcoming events, resources, and information with the students at WSU. Our transparency as an organization is improving; our size as a leadership opportunity for students is expanding; our ways of engagement to students is becoming motivating and inspiring for the atmosphere we have on campus. We are confident that ASWSU is staying on route to selflessly serve the students at Washington State University.
October 5, 2012

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Administrative Professional Advisory Council Report (APAC)

SUBMITTED BY: Edward Sala, Chair, Administrative Professional Advisory Council

Summary: Since our last meeting APAC has been working on our three-year strategic plan, we had our first public meeting September 13, we met with the president and we have begun reaching out to our constituent base using Facebook, twitter, LinkedIn and our Touchpoints blog.

Strategic Plan: Councilmember Bridgette Brady (Parking and Transportation Services) and I have been working on workflows and guiding principles for creating our three-year strategic plan. We expect to wrap up our prep work by the end of October and present our ideas to the APAC executive council at our November 1 meeting. Once the executive council approves the processes and procedures we will present to the full council and then begin committee work to build out the final plan. My goal is to have the strategic plan in place by the end of February.

September 13 public meeting: Our first public meeting took place on September 13 and was very well attended. Our guest speaker was Dr. Anson Fatland, AVP Economic Development. He was joined by several other presenters who are directly involved in raising money for the university in their respective areas: Bob Clark, Editor-in-Chief of the WSU Press, Russ Salvadalena, manager of the WSU Creamery and Jeff Elbracht, Director of Operations at University Recreation. Dr. Fatland’s presentation is available at the following address: http://apac.wsu.edu/GuestPresenters.html. Hearing from Anson about his unit’s goals and Sheryl Kammerzell, Director of Legal Affairs and Special Counsel to the president also addressed the audience regarding the importance of completing the Discrimination Sexual Harrassment and Prevention online training.

Social Media: APAC has been communicating with our constituents using the following social media channels:

Facebook  https://www.facebook.com/apac.wsu
Twitter   https://twitter.com/WSU_APAC
Blog     http://apac.wsu.edu/touchpoints
LinkedIn  http://www.linkedin.com/pub/apac-wsu/56/863/12

Prior to our meeting with the president we solicited comments and concerns from administrative professionals system-wide and received many responses which we were able to take to our meeting with the president. Several of which have become future action items.
October 5, 2012

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Lisa Steele Haberly, President, WSU Alumni Association

WSUAA Membership Has Doubled
That’s right…*WSUAA membership has doubled!* There are now twice as many dues-paying members of the WSUAA than there were in December 2003. The WSUAA is the only WSU unit or constituency group to attain this remarkable rate of growth. Peer and Pac-12 alumni associations are in awe of our impressive growth. After thorough analysis, WSU’s Office of Advancement Services determined the total WSUAA membership in December 2003 was 13,361. As of July 31, 2012, membership has **more than doubled to 27,424**. This total is comprised of 2,051 Student, 14,802 Annual, 10,329 Life, and 242 Platinum Life dues-paying members. Additionally, WSUAA membership has grown more than three times faster than the University’s alumni base. According to the Office of Advancement Services, the graduate and undergraduate alumni base with accurate addresses has grown by 32 percent while WSUAA membership has grown by an astonishing **105 percent**.

Membership Contributes to Campaign Success
According to the WSU Foundation, since 2004, WSUAA members have donated $131 million to WSU while non-members have donated $34 million. Research shows that WSUAA members contribute more to WSU. More WSUAA members will mean more philanthropic support for WSU and a more prosperous future for the University.

**WSU IMPACT** is Launched
This past summer WSUAA volunteers officially launched **WSU IMPACT** to support advocacy for WSU and all of higher education in the state of Washington. A dynamic website with new web-based advocacy tools will help channel the support of loyal alumni and friends. Website visitors will discover ways that **WSU IMPACT** shares important information, provides them with the opportunity to sign up, and facilitates interaction in support of higher education. Share this URL with your WSU friends: **www.wsuimpact.org** and encourage them to join **WSU IMPACT** today!

Coug Go Crazy for the New Crimson Plate
Since the new crimson Cougar plates launched in February, there are now 5,483 sets of them on the road. Of those crimson plate owners, 4,166 are first-time WSU plate buyers. That is a **30 percent** increase in total WSU plates (extending our lead versus all university plates combined in Washington) and an **additional $117,000** in annual scholarship support thus far. The WSUAA is proud to have conceived of the new design and led the way in the approval, launch, and marketing of the new plate.

The WSUAA—Where Innovative Ideas Generate Incredible Results
October 5, 2012

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Dan Harmon, President, WSU Foundation
Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of August 31, 2012, the WSU Foundation has recorded $19.1 million in total private support during FY2013 to date (beginning July 1, 2012). Attached is the Fiscal Year 2013 Report for the period July 1-31, 2012.


- Since the campaign began in July 2006, more than 165,400 individual donors have made 539,624 gifts, grants, revocable or other commitments in support of WSU’s students, faculty, research and outreach, and to leverage the University’s impact across the state and around the world.

- The Foundation’s endowment market value as of June 30, 2012 was $318.1 million. The investment return for FY2012 was 0.0%, and the three-year investment return was 9.0%.

- The next meeting of the WSU Foundation Board of Governors is December 6-7 in Seattle.
### CAMPAIGN AND YEAR TO DATE PROGRESS REPORT

**July 1, 2012 - August 31, 2012**

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<tr>
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<th>8/31/2012</th>
<th>8/31/2011</th>
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<tr>
<td>Gift Totals</td>
<td>$3,977,947</td>
<td>$4,248,486</td>
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<td>Private Grants</td>
<td>6,057,819</td>
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<td>10,035,766</td>
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<td>Pledge Balance</td>
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<td>18,769,519</td>
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<td>Revocable Gifts</td>
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<td><strong>Annual Fundraising Totals</strong></td>
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<tr>
<td>Other Contributions</td>
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<tr>
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<td>$19,108,945</td>
<td>$10,805,416</td>
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<td><strong>Campaign Progress to Date</strong></td>
<td>$732,586,064</td>
<td>594,794,219</td>
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### August 31, 2012

- **Friends - 5%**
- **Alumni - 7%**
- **Foundations - 17%**
- **Corporations - 71%**

### August 31, 2011

- **Corporations - 52%**
- **Friends - 32%**
- **Alumni - 11%**
- **Foundations - 5%**

### Month Ended

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<tbody>
<tr>
<td>Gift Totals</td>
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<td>Private Grants</td>
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<td>Pledge Balance</td>
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<td>1,196,984</td>
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<td>3,973,313</td>
<td>4,402,579</td>
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<tr>
<td>Revocable Gifts</td>
<td>208,000</td>
<td>210,000</td>
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<tr>
<td><strong>Annual Fundraising Totals</strong></td>
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<td>4,612,579</td>
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<tr>
<td>Other Contributions</td>
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<td>0</td>
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<tr>
<td><strong>Annual Total</strong></td>
<td>$4,181,313</td>
<td>$4,612,579</td>
</tr>
</tbody>
</table>

### Endowment Summary

#### Twelve months Ended 6/30/2012

<table>
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<tr>
<th></th>
<th>6/30/2012</th>
<th>6/30/2011</th>
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<tbody>
<tr>
<td>Endowment, beginning</td>
<td>$323,938,792</td>
<td>$268,590,747</td>
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<tr>
<td>Gifts and other additions</td>
<td>10,247,807</td>
<td>18,303,950</td>
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<tr>
<td>Investment Gains (losses)</td>
<td>548,005</td>
<td>53,809,120</td>
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<tr>
<td>Distributions to WSU Programs and Advancement Fee</td>
<td>(16,600,570)</td>
<td>(16,765,025)</td>
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<tr>
<td><strong>Endowment, ending</strong></td>
<td>$318,134,034</td>
<td>$323,938,792</td>
</tr>
</tbody>
</table>

**Investment Return, Fiscal year to date**
- 0.00% in 2012
- 20.00% in 2011

**Three year investment return through June 30, 2012 and 2011**
- 9.00% in 2012
- 0.80% in 2011

### 8/31/2012 vs 8/31/2011

<table>
<thead>
<tr>
<th></th>
<th>8/31/2012</th>
<th>8/31/2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni of Record available for solicitation</td>
<td>158,507</td>
<td>154,087</td>
</tr>
<tr>
<td># of Alumni donors</td>
<td>2,035</td>
<td>2,388</td>
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<tr>
<td>Alumni Participation rate</td>
<td>1.3%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Total Contact Reports</td>
<td>621</td>
<td>462</td>
</tr>
<tr>
<td>Total Number of Donors</td>
<td>9,779</td>
<td>10,033</td>
</tr>
<tr>
<td>Total Number of Gifts</td>
<td>11,706</td>
<td>5,388</td>
</tr>
</tbody>
</table>
$732,586,064
As of August 31, 2012

the Campaign for
Washington State University
BECAUSE THE WORLD NEEDS BIG IDEAS