December 11, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Judy Rogers, President, WSU Foundation
               Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

• During the month of October 2014, the WSU Foundation recorded $11.3 million in
total private support, bringing the total private support during FY2015 (beginning July
1, 2014) to $40.6 million as of October 31, 2014.

• Attached is a full copy of the WSU Foundation’s Fiscal Year 2015 Progress Report for the
period July 1-October 31, 2014.

• *The Campaign for Washington State University: Because the World Needs Big Ideas* totals
$953.6 million and remains well on track to surpass $1 billion in 2015. Of this total,
more than $142 million has been given to support current use and endowed
scholarships and graduate fellowships across WSU.

• Since the campaign began in July 2006, more than 192,000 individual donors have
made nearly 730,000 gifts, grants, revocable or other commitments in support of WSU’s
students, faculty, research and outreach, and to leverage the University’s impact across
the state and around the world.

• The WSU Foundation’s endowment market value as of September 30, 2014 was $406.8
million. The investment return for FY2015 to date was -0.10%, and the three-year
investment return to date was 10.60%. Nearly 580 new endowed funds have been
established during the campaign. More than $158.9 million in private contributions
have also been made to support endowed funds at WSU during this time.

• The next meeting of the Board of Governors is March 6, 2015 in Spokane, WA. The next
meeting of the Board of Trustees will be May 14-15, 2015, in the Tri-Cities.

• The 2014 Annual Report for the WSU Foundation can be found at:
http://foundation.wsu.edu/about/annualreport.html. News, fundraising progress, and
other information about *The Campaign for Washington State University: Because the World
Needs Big Ideas* can be found at http://campaign.wsu.edu.
### Fiscal Year Contributions by Source

#### (As a Percentage)

<table>
<thead>
<tr>
<th>Source</th>
<th>October 2014</th>
<th>October 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>25.7%</td>
<td>14.5%</td>
</tr>
<tr>
<td>Non-Alumni</td>
<td>24.3%</td>
<td>21.5%</td>
</tr>
<tr>
<td>Companies</td>
<td>19.4%</td>
<td>19.4%</td>
</tr>
<tr>
<td>Foundations</td>
<td>11.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Grants</td>
<td>27.4%</td>
<td>21.5%</td>
</tr>
<tr>
<td>Other Organizations</td>
<td>5.6%</td>
<td>3.5%</td>
</tr>
</tbody>
</table>

#### Endowment Summary

<table>
<thead>
<tr>
<th>Fund Type</th>
<th>Three Months Ended 9/30/2014</th>
<th>Three Months Ended 9/30/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment, Beginning</td>
<td>$404,995,479</td>
<td>$349,889,946</td>
</tr>
<tr>
<td>Gifts and Other Additions</td>
<td>7,660,008</td>
<td>4,342,974</td>
</tr>
<tr>
<td>Investment Gains (Losses)</td>
<td>(452,675)</td>
<td>15,159,584</td>
</tr>
<tr>
<td>Distributions to WSU Programs and Advancement Fee</td>
<td>(5,353,193)</td>
<td>(4,589,116)</td>
</tr>
<tr>
<td>Endowment, Ending</td>
<td>$406,849,619</td>
<td>$364,803,388</td>
</tr>
</tbody>
</table>

#### Key Statistics

<table>
<thead>
<tr>
<th>Statistic</th>
<th>October 2014</th>
<th>October 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni of Record Available for solicitation</td>
<td>164,853</td>
<td>158,136</td>
</tr>
<tr>
<td>Alumni Participation Rate</td>
<td>3.7%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Total Number of FY2015 Donors</td>
<td>16,422</td>
<td>18,445</td>
</tr>
<tr>
<td>Total Number of FY Gifts, Grants, Pledges, Revocable Commitments</td>
<td>25,725</td>
<td>26,917</td>
</tr>
<tr>
<td>Total Number of Campaign Donors</td>
<td>192,239</td>
<td>180,165</td>
</tr>
<tr>
<td>Total Number of Campaign Gifts, Grants, Pledges, Revocable Commitments</td>
<td>739,102</td>
<td>647,387</td>
</tr>
</tbody>
</table>
December 12, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Craig Parks, Chair, Faculty Senate

Since the last presentation to the Board of Regents the Faculty Senate has taken the following actions:

**Degrees and Programs**
The Faculty Senate approved creation of the Doctor of Nursing Practice (DNP) degree, and a graduate certificate in Digital Humanities and Culture. We also approved changes to the requirements for the Master’s degrees in Mathematics and Mathematics Education. Finally, the Senate revised Rule 53 (Major and Certification) of the Academic Policies and Procedures to more clearly convey that academic units have the right to require that students exceed the university minima of a 2.00 GPA and 24 semester hours before they can certify into the major.

**Research and Arts**
The Senate approved creation of the Center for Digital Scholarship and Curation. We also approved revisions to the Guidelines for Establishing New Centers, Institutes, and Laboratories to more clearly distinguish the three types of units: A center is a unit that coordinates one or more of research, teaching, and service conducted across several departments; an institute is a unit that brings together researchers housed in different departments who have similar interests; and a laboratory is a research facility that is designed to address a limited range of topics.

**Other Senate Business**
The Senate approved changes to the Faculty Manual clarifying the process by which tenure and promotion decisions are communicated, and removing the requirement that all units must place a copy of their tenure and promotion criteria on file with the Executive Secretary of the Senate.

The Senate heard a report from Associate Vice-President/Chief Enterprise Systems Officer Matt Skinner on revisions to the Student Information System. Matt’s presentation was very well-received and engendered much discussion.

Rich Zack and I met with board members from the accrediting body for the proposed medical school. We assured them that the school proposal, and specific course proposals, can work through the approval process in a timely fashion; that the Faculty Senate works well with the President and Provost; and that the medical faculty will have representation on the Senate.

The Executive Committee has taken several steps toward our goal of addressing academic integrity. We met with Adam Jussel, Director of Student Standards and Accountability, to discuss the problem. We have proposed revisions to the current charge for the Academic Integrity Hearing Board that are currently working their way through committee. At this writing we have almost populated our Academic Integrity Task Force and I expect to have an initial meeting with the group before the end of the Fall semester. We have acquired some white papers prepared by other universities on best practices for dealing with the educational side of integrity violations.
Finally, we have agreed to host the annual meetings of the Pac-12 Faculty Senate Executives in the spring in Pullman. At this writing all of the non-California schools have committed to sending members, and none of the California schools have yet declined to attend. We wish to thank Provost Bernardo for offering financial support for the meetings.
December 12, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Spokane Regents Report

SUBMITTED BY: Jared Kavanaugh

The ASWSUS executive staff focused on three goals for the 2014-2015 academic year. We determined these goals based on student feedback from the previous year and added our own goals we had for the campus. This report will summarize these goals in more detail, summarize our work so far, show additional ways we would like to improve campus and discuss potential new needs.

Goal #1: Improve Registered Student Organization (RSO) support, events and programming on campus.

WSU Spokane recently celebrated their 25th Anniversary, and the past 25 years we have encountered tremendous growth in student population and involvement. With the Spokane campus being designated as the health sciences campus many of our students have specific career focused programs, but they still want to have the “college involvement experience”. Registered student organizations (RSO’s) give students that chance to still be involved on campus. This year we wanted to help improve RSO support to increase their club membership, student attendance and funding. In the past RSO’s have had trouble advertising their events to students and increasing attendance. We have given RSO’s the opportunity to utilize the ASWSUS weekly email to help advertise their events and use ASWSUS supplies to make advertising material or material used at events as well. We have invested time in our RSO’s in an effort to help them increase student involvement.

Although RSO membership has steadily risen with the increase in student population, we still think there could be further improvement next semester. There are many RSO’s for professional organizations on our campus, but we lack different genres of organizations such as diversity clubs (though we have both a multicultural and diversity organization), social organizations, and club sports. And as our campus continues to grow we hope these types of RSO’s will grow as well. Many of our students also travel to professional conferences and we want to increase student involvement in these conferences. This year we restructured the travel grant process trying to increase awards to students so they can travel and develop professionally. Lastly, we want to look into ways we can improve the funding process for RSO’s. There are currently two avenues they can receive funding. One of them is a new committee able to allocate a smaller amount of funds. The way this committee operates has changed over the past three years it has existed and is still developing—leaving lot of room for change. For the larger avenue of funding, previous RSO leaders request startup funding from the S&A Committee for the next year’s leadership. We hope to find a way to help them come up with appropriate funding requests in cooperation with the incoming leaders, so they can have enough funding to start their fall semester events.
Goal #2: Improve campus and community health awareness

As a health science focused campus we have worked to increase awareness of health issues and ways students can improve their health. One way we do this is by hosting a Wellness Week in collaboration with the campus Wellness Collaborative. Wellness week this year started with a health fair organized by the Nutrition and Exercise Physiology program. The fair hosted several community health-related organizations as well as students from various programs performing health screenings (including blood glucose, cholesterol and bone density) for community members, staff and students. Pharmacy students also gave around 200 flu immunizations. Throughout the rest of the week ASWSUS hosted events such as AIRobics Night at Sky High (trampoline gym aerobics), nutrition and relaxation speakers and a do-it-yourself cooking demo with easy healthy recipes.

One of our focuses has been educating students on changes in the community and keeping them informed during this election period. Some of our events furthering this goal included a forum of local legislative candidates that gave their insights into various student issues. During this event students had the chance to ask the candidates questions that had been submitted prior to the event. Another forum was held with Chancellor Lisa Brown to inform students on the WSU medical school. We are also working to plan a health science legislative day with various programs on campus and ASWSUS.

Our Move Your Numbers program is yet another way we have worked hard to promote wellness within the community as well as highlight the importance of interprofessional education. Move Your Numbers organizes health screenings for teachers and staff in the Spokane School District. Through these events this year we have had students from nursing, pharmacy and nutrition and exercise physiology perform health screenings. These events helped students learn more about basic health screenings and each other’s programs, and it helped educate the community.

Goal #3: Improve Student Life

Our final goal is to improve overall student life. This year we are working to ramp up our efforts to build and strengthen our campus community, and we are trying to help everyone feel Spokane Cougar Pride. The previous ASWSUS administration paved the way for several improvements and we continue to work with administration to see these projects through. Several services are currently being improved on campus. Some examples of these include:

- A new food vendor has been contracted on campus, and students have options to eat from local food trucks as well. ASWSUS has promoted this new food vendor by utilizing them for events on campus like our legislative candidates forum.
- ASWSUS just recently moved to a new office last January making us more accessible and visible to our students.
- All Campus Events: Week of Welcome, Crimson Pride Fridays, Homecoming, Bingo Night, Apple Cup Blood Drive
- The academic center now has 24 hour access with a cougar card, and students can reserve classroom space for studying.
- Working with the IT department to provide printing services before 8am on weekday mornings.
• New student café space should be opening in January (we are working on a grand opening for the space).
• Four new water bottle filling stations were requested by the senate student life committee and approved for placement in various buildings on campus.

Looking forward:

As we continue our term in the spring semester, we hope to continue to build a strong sense of community here, and we want to continue positively impacting the community. Forming a Student Entertainment Board could play a large role in strengthening the campus community. This could bring programming to a new level and students can start to feel more at home—receiving the truly important extracurricular part of their education. We are also pushing forward in joining the Washington Student Association to help our lobbying efforts for higher education in Olympia. We would like to increase student involvement in conferences through travel grants and continue helping our students develop through interprofessional events.

Conclusion:

Even as we continue to improve student life and push community outreach, there is always room for more progress. We will continue to strive to meet our goals as we start the next semester. We thank you for the opportunity to have a hand in the extracurricular education of future health care providers and a chance to represent our students on this growing campus.
December 12, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU-Global Report

SUBMITTED BY: John Larson, President, ASWSUG

Current Successes:

ASWSU-Global is working closely with the students enrolled in programs at WSU Everett to help them get involved with school activities, student government, and the rest of the WSU community. We currently have two of those students serving in the ASWSU-Global student government. Our goal is to give them open access to our organization in order to help them when the time comes to form their own ASWSU organization.

We have been working with different honor societies around the WSU system to find new ways for Global Campus students to receive recognition for academic excellence and get more involved with their academic field. We hope that this will help build our students’ academic resumes and increase their chances of gaining access to graduate programs.

We are learning to build better partnerships with organizations around WSU to help reach the common goal of making a better experience for our students. By cross-promoting and co-sponsoring events, we are making better use of our resources and spreading awareness of Global Campus to audiences beyond our campus.

Current Challenges:

Lack of physical presence in Pullman where our campus administrators are located has proven to be a perennial challenge to our group. We appreciate the extra effort that they put in to make sure they are available for our events around the state, answering questions, and ultimately our success.

As our campus spreads away from Washington and even the United States, we are finding ways of providing non-academic content that does not require synchronous attendance. This is allowing students to explore events when family and work commitments allow.

The uniqueness of learning and working via a digital platform has set us alone in our field. We have been contacted by other online campus student governments for advice and ideas on how to serve a dispersed, online student body. ASWSU-Global draws advice from each of our fellow organizations in the Student Government Council and the American Student Government Association (ASGA), which we are a founding member of.
Future Outlook:

ASWSU-Global has begun the process of evaluating our Constitution and Bylaws for areas where we can improve. There are sections of current law that gives no provision for entirely online organizations, and there are processes that work for co-located organizations that become cumbersome for us. Our aim is to provide new ideas for effective operation that keep us running smoothly as a global organization. Once these governing documents have been updated, we intend to move forward by developing an operating manual for continuity & training of future teams.
December 1, 2014
TO ALL MEMBERS OF THE BOARD OF REGENTS
SUBJECT: GPSA Report
SUBMITTED BY: Nathan Neale, President

On behalf of the Graduate and Professional Student Association I would like to report the following:

**Academic Integrity:** GPSA continues to work with the Faculty Senate and ASWSU regarding academic integrity, accountability and consistency. We have been invited to contribute as members of a formal task force and are committed to providing the resources required to improve academic integrity on campus.

**Affiliate Funding:** We received numerous funding requests this Fall from registered student organizations (RSO’s) on campus. These competitive requests allow graduate and professional student groups to increase participation and awareness regarding their missions and causes. We enthusiastically supported over 20 student groups with about $20,000 in funding this semester.

**GPSA Excellence Awards:** We strive to recognize the best teaching assistants, research assistants, graduate student instructors, and advisors at WSU Pullman. We received nominations from individuals from each College, for a total number of 114 nominations from students, peers and advisors in the above mentioned categories for summer and fall 2014 excellence awards. Due to the increase in both quality and quantity of these awards, this committee, which is led by Golam Mortuza developed more stringent and fair rubrics. These recipients will be recognized for their excellence during our annual awards banquet on April 24, 2015.

**Wiley Research Exposition 2015:** The 2014 William R. Wiley Research Exposition was more successful than prior years. Thanks to the continued leadership from Davi Kallman, we have some exciting new developments that will be beneficial for students from each College. We have partnered with the Associated Students of Washington State University (ASWSU) and the Office of International Programs to provide several new scholarships that are available for graduate, professional, and undergraduate students. Thanks to the generous contributions from ASWSU and the Office of International Programs, the Wiley Research Exposition will be awarding **$23,600** in student scholarships. These scholarships include a first & second-place award for Oral and Poster presentations in eight categories. Additionally, the Graduate and Professional Writing Center (GPWC) will host an hour-long interactive session on poster and presentation development with former Wiley judges and WSU faculty. The 2015 Wiley Research Expo will be held on February 20, 2015 in the Compton Union Building.
December 12, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: Karen Garrett, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- **Update on Northwest Coalition of Professional Staff** - At the APAC meeting on 11/13/2014, I presented the updates from my trip to the University of Washington in October to the APAC board. Upon consideration of the clarification on Coalition’s intent and after general discussion the vote was to overwhelmingly support this coalition with our time and financial resources. We believe this is a good time to work together to achieve common goals in professional development and establish professional networking with the other Washington universities. The revised charter has been sent to Lisa Gehring in HR so we can address any concerns they may have.

- **APAC Executive members** met with Matt Skinner, Associate Vice President and the Chief Enterprise Systems Officer and Theresa Elliot-Cheslek, Associate Vice President for Human Resource and Payroll Services to hear an overview on the outdated Administrative Systems, the objectives and goals they have been tasked with, and APAC’s role in providing input and being an eventual partner when training sessions are required. We are very pleased to have this communication so early in the process.
December 12, 2014

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Sally van Boheemen, WSUAA President

WSUAA is Driving Cougar Pride to Help More WSU Students
Of course an all-crimson WSU plate looks cool on your vehicle, but the benefits don’t stop there. Nearly 20,000 Cougar plates are now on the road, more than all other university plates in the state combined. In the last two years alone, license plates have generated over $1,000,000 in scholarships for WSU students. Do you have your Cougar plate?

Engaging Alumni with the Best of WSU Food and Wine
With the launch of the WSUAA’s Cougar Wine Collectors’ Series, Cougar I flew off retail shelves in support of WSUAA-endowed scholarships in Viticulture & Enology and Wine Business Management. The WSUAA’s Feast of the Arts dinner series again paired Cougar-connected wineries with WSU-focused fare from the School of Hospitality Business Management. Keeping the string alive, the 2014 series was another sell-out. We thank Chair Worthy and Regent Carson for their generous support of students through Feast scholarships.

Alumni Outreach
We’re always working to strengthen the connection Cougs feel with the university and other alumni. The Cougar Kickoffs pre-game series attracted thousands of fans to gather before road football games this fall. The WSUAA is assisting LGBT Cougs to host events like the fourth annual Garden Party and the upcoming wine & cheese reception at the Washington State Connections Store in Seattle.

Welcoming New Alumni
At Commencement, the WSUAA will welcome several hundred new members. Special benefits like career support, social-media engagement, and local chapter events will help the newest alumni stay connected to WSU.