

MINUTES  
Board of Regents  
May 9, 2014

The Board of Regents of Washington State University met pursuant to call in Open Meeting at 8:00 a.m., Friday, May 8, 2014, in the Compton Union Building, Room 204, Pullman, Washington.

Present: Regent Connie Niva, Chair; Regents Ted Baseler, Scott Carson, Harold Cochran, T. Ryan Durkan, Laura Jennings, Lura Powell, and Ron Sims; President Elson S. Floyd; and Provost and Executive Vice President Daniel J. Bernardo.

**1. Report from the Chair of the Board of Regents.** Regent Niva welcomed everyone to the meeting. She said this is the last meeting of the academic year, and one of her favorite meetings because it is held in conjunction with Commencement. She said the Regents will travel to Spokane to participate in WSU Spokane's commencement. She further stated this is the first year the Tri-Cities and Vancouver campuses will hold their ceremonies on the same day as the Pullman campus, and that Regent Powell will attend the ceremony at WSU Tri-Cities.

**2. Report from the President of the University.** President Floyd thanked the Board of Regents for the opportunity to report.

President Floyd reported on the following:

**Personnel**

Provost and Executive Vice President. President Floyd said he was pleased to report that after an extensive national search, Daniel J. Bernardo has accepted the permanent position of provost and executive vice president. He said Provost Bernardo has done an amazing job in less than a year in the interim role, and there is no doubt that his energy and enthusiasm, intellect, and dedication to WSU will continue.

Vice President for Research. President Floyd reported they have identified a vice president for research since it was vacated by Howard Grimes. He said he is pleased to have Dr. Christopher Keane coming on board July 1.

Vice President for Development and CEO of the WSU Foundation. President Floyd said after a very extensive national search for a vice president for Development and CEO of the WSU Foundation, he is pleased to report they have been able to recruit Dr. John Gardner back to the University. He added that Dr. Gardner had served in a similar role prior to an illness that motivated him to step aside from his duties, and that he looks forward to having him rejoin WSU.



## **Everett**

President Floyd said they continue to work on academic programs and plans in the context of the University Center of North Puget Sound in Everett. He said they have had a great partner with the State Board for Community and Technical Colleges, which has helped in sorting through the budgetary issues. He said they have a signed contract with all of the partner institutions, as well as the State Board for Community and Technical Colleges. WSU will assume full management of that organization in July. He extended his gratitude to Vice President Murali and her team for deploying the necessary technology needs.

President Floyd said there is no doubt we will have an entirely new interface and infrastructure at the University Center in Everett and the University is really pleased with that. He added that WSU will also have a new WSU Connections retail store that will be opening in downtown Everett, for which there is much energy and enthusiasm.

President Floyd reported that the education and political icon in Snohomish County, Bob Drewel, has agreed to serve as interim chancellor for WSU North Puget Sound at Everett. He said he has a spectacular reputation within the state, particularly with his engagement in Everett, and he is very excited to have him on the team.

## **Commencement**

President Floyd reiterated Chair Niva's sentiment that this is a very exciting time as it is Commencement weekend for WSU, with ceremonies taking place in Spokane, Pullman, Tri-Cities, and Vancouver over the next two days. He reported that for the first time in the history of our University, the Tri-Cities and Vancouver campuses will have the same graduation schedule as Pullman and he looks forward to seeing how it plays out. He said there is no doubt this will be much more convenient for students—they will no longer have to leave the University for a week and then return the following week for commencement. He hopes this new schedule is more student centered and responsive to their needs. He noted the drawback is that the president and some of the leadership within the Faculty Senate will not be able to be at all of the commencement ceremonies as they have traditionally done. He added that commencement is about students and their families and not about the convenience of administrators within the institution.

## **Health Sciences**

President Floyd reported that over the past three months he has been spending a significant amount of time talking about health sciences in the state of Washington, specifically medical education. He stated that part of the Board's agenda is the



authorization to establish the College of Medical Sciences in Spokane, and as they continue to develop a health sciences campus in Spokane, it is important to make sure WSU has a strong interface with the hospital industry already there, and also with Eastern Washington University as they continue to go forward. He stated he has had conversations in Seattle and Spokane with alumni and others talking about their engagement and both have been greatly received and he appreciated the feedback. He said over the next several months he will continue conversation around the school of medicine and what needs to happen in that regard. He said WSU has commissioned a feasibility study to be conducted by MGT of America. He said WSU is waiting to see what the outcome of that feasibility study is to determine whether or not there is simply the capacity to establish a second independent school of medicine in the state that is publicly funded.

## **Capital Projects**

President Floyd commended Roger Patterson and his team for the great job they are doing with the many projects in which they are engaged.

The Football Operations Building. President Floyd said this building is simply spectacular. He said it is on budget and on schedule and he looks forward to having it as an addition to intercollegiate athletics. He added that as they thought about this operations building, they also thought about a facility that would benefit not only football but the other intercollegiate sports within the institution. He said there will be a training table and other types of facilities available for athletes in all sports. He stated that Olivia Yang, Associate Vice President for Facilities Services, has shown incredible leadership and he is grateful for what she has done.

Clean Technology Building. President Floyd reported that this building will be named the PACCAR Environmental Technology building. He said this facility will house science and engineering programs advancing new technologies in air and water quality, sustainable design, and infrastructure. He added that construction has begun with a completion date in October 2015.

Northside Residence Hall. President Floyd reported that the second Northside Residence Hall is under construction and will be a wonderful facility for the students. He said they have learned some very good lessons from Northside 1 and have incorporated those changes as they have begun the construction of Northside 2.

## **Enrollment**

President Floyd commended Vice President John Fraire and his team for where WSU currently stands on enrollment for the upcoming year. He said WSU is ahead of the pace from last year. He added that they are up 650 housing confirmations from



where they were last year at this time and have over 400 confirmations beyond where we were last year for Alive, which is a good circumstance for them to be in.

## **Capital Campaign**

President Floyd commended Regent Scott Carson for his leadership in WSU's capital campaign. He said the campaign was a crucial endeavor for the institution to engage in. He said the campaign started perhaps in the worst time imaginable with the great recession, and even during those times WSU met or exceeded every fundraising projection. He added that there's a trend-line that happens within this business and WSU has stayed at or above the trend-line each and every year and we are moving rapidly towards its conclusion.

Lastly, President Floyd reported that during today's agenda, the Regents will be naming two Colleges: the College of Business and the College of Engineering and Architecture. He said he enthusiastically endorses the individuals for whom the colleges will be named.

**3. Minutes.** It was moved and seconded that the Board of Regents approve the minutes of the March 28, 2014, Board of Regents Meeting. Carried.

**4. Reports from University Groups.** Regent Niva commented that this is the last meeting for Robert Rosenman, Taylor Hennessey, JJ Oliver, and Ken Locati, as representatives of their constituent groups. She thanked them for their service and said the Regents have enjoyed working with them this past year. Representatives from each of the University groups—Faculty Senate, Administrative and Professional Advisory Council, Associated Students of Washington State University, Associated Students of Washington State University Spokane, Graduate and Professional Student Association, Foundation Board of Governors, and WSU Alumni Association—reviewed their reports as submitted. *(Individual written reports may be found online at the Board of Regents website or requested from the President's Office.)*

**5. Focused Discussion—Multicultural Student Services and the Federal TRIO program.** Vice President Fraire invited several students in the TRiO program to share their story with the Board of Regents. The TRiO program is a federally funded program committed to the success of first-generation, low-income, and/or students with disabilities.

**6. Executive Committee.** Regent Niva reported that the committee reviewed three action items: 1) Board of Regents Election of Officers; 2) naming of the College of Business; and 3) naming of the College of Engineering and Architecture. She also reported that the committee discussed the future action regarding the 2015 Board of Regents Meeting Schedule.





The Board took action on the following:

Board of Regents Election of Officers. It was moved and seconded that the Board of Regents elect Michael C. Worthy to serve as Chair of the WSU Board of Regents for the year beginning May 16, 2014. The Board also elected T. Ryan Durkan to serve as Vice Chair of the WSU Board of Regents for the year beginning May 16, 2014, with the understanding that she shall act as Chair pro tempore in the absence of the Chair, with the power to preside at the meetings and to sign all instruments required to be executed by the WSU Board of Regents. Carried.

Naming of the College of Business. It was moved and seconded that the Board of Regents approve the naming of the College of Business to the Carson College of Business. Regent Carson said on behalf of the Carson family, he would like to thank everyone for this recognition and will abstain from the vote. Carried.

Naming of the College of Engineering and Architecture. It was moved and seconded that the Board of Regents approve the naming of the College of Engineering and Architecture to the Voiland College of Engineering and Architecture. Carried.

Regent Carson said he served with Gene Voiland for a number of years on the advisory board to the College of Engineering. He said he is a great leader and a great friend to this institution.

**7. Finance and Audit Committee.** Regent Carson reported for Regent Worthy who was unable to attend. He said the committee heard from Heather Lopez, Internal Auditor, on recent audits conducted and also on peer reviews. Ms. Lopez also reported they will be talking to a number of the Regents in terms of identifying risk as they move forward with next year's audit plan. Regent Carson added that it is important for the Regents to participate in these discussions because it helps Ms. Lopez and her team focus on the right issues for the institution.

Regent Carson reported on several future actions that will come before the Board at their next meeting, including the digital classroom facility, the WSU Pullman Police Department Building, the McCluskey Building Addition, and the Teaching Health Center Project at WSU Spokane.

Regent Carson reviewed each action before Board approval:

WSU Pullman, Purchase of Property located at 720 NE Thatuna. It was moved and seconded that the Board of Regents delegate authority to the President or his designee to purchase the land and building located at 720 NE Thatuna Street for \$1,200,000. Carried.



WSU Pullman, Plant Growth Facilities – Phase 2, Schematic Design. It was moved and seconded that the Board of Regents approve the schematic design documents for the Plant Growth Facilities – Phase 2 project. Carried.

WSU Pullman, Gateway Improvement Project – Phase 1, Design and Construction. It was moved and seconded that the Board of Regents approve the WSU Pullman Gateway Improvement Project – Phase 1, with a total budget not to exceed \$1,250,000, and authorized the project to proceed to design and construction. The Regents also delegated authority to the President or his designee to enter into any and all contracts necessary to complete the project within the budget amounts. Carried.

WSU Pullman, McCluskey Building Addition, Design and Construction. It was moved and seconded that the Board of Regents approve the McCluskey Building Addition project with a total budget not to exceed \$3,000,000, and authorized the project to proceed to design and construction. The Regents also delegated authority to the President or his designee to enter into any and all contracts necessary to complete the project within the budgeted amount. Carried.

WSU Pullman, Amendments to WAC Chapter 504-14, Parking and Traffic Rules. It was moved and seconded that the Board of Regents adopt the amendments to WAC Chapter 504-15, Parking and Traffic Rules as submitted in Exhibit A. Carried.

2015-2017 Biennial Capital Budget Request. It was moved and seconded that the Board of Regents approve the 2015-2017 Biennial Capital Budget Request and delegate authority to the President to approve any necessary adjustments before submission is finalized for presentation to the Office of Financial Management. Carried.

2015-2017 Biennial Operating Budget Request. It was moved and seconded that the Board of Regents approve the 2015-2017 Biennial Operating Budget Request and delegate authority to the President to approve any necessary adjustments before submission is finalized for presentation to the Office of Financial Management. Carried.

Services and Activities Fees Increase for Academic Year 2014-2015. It was moved and seconded that the Board of Regents authorize an increase in the Services and Activities Fees (and S&A-like fees) for academic year 2014-2015. Carried.

Services and Activities Fees Committee Allocations for Academic Year 2014-2015 and Summer 2015. It was moved and seconded that the Board of Regents approve the allocation of Services and Activities Fees for academic year 2014-2015 and summer 2015 from the Services and Activities Fees committee and the Services and Activities Facilities committee representing the Washington State University system. Carried.



Academic Year 2014-2015 Tuition Rates. It was moved and seconded that the Board of Regents approve a 0% tuition increase to all tuition categories for academic year 2014-2015. Carried.

Student Recreation Center Fee Increase (WSU Pullman for Academic Year 2014-2015 and Summer 2015). It was moved and seconded that the Board of Regents approve a 2% increase in the SRC Fee for academic year 2014-2015 and summer 2015. Carried.

**8. External Affairs Committee Report.** Regent Durkan reported that Lynne Varner, Associate Vice President for Public Affairs, provided a briefing on WSU's media landscape. She summarized a number of articles from a variety of media outlets and is also analyzing WSU's coverage on the top impact stories.

Regent Durkan also reported that Kathy Barnard, Executive Director of University Communications, provided a detailed presentation on WSU's communications efforts. Regent Durkan added that communications at WSU had been very decentralized; however, under the leadership of Dr. Floyd and Ms. Barnard, they have worked together to provide a very centralized communications system. She added they have a new integrated approach which focuses on goals and building relationships that will be positive and give WSU a presence of lasting media coverage and communications.

Additionally, Regent Durkan reported that Ms. Barnard also handed out small index cards to the Regents citing fast facts about WSU. She said this idea was inspired by former Regent Forgette who wanted to have fast facts on WSU in his pocket.

Regent Durkan indicated that President Floyd provided an update on the medical school feasibility study. She said he gave the Regents some illumination of what has led to the feasibility study, and said he focused on the need for additional MDs, access to medical school education, and affordability of medical school education. She said the process will involve full engagement of all stakeholders across the state that's already under way with the task force that Regent Powell and Regent Worthy are serving on. She added that President Floyd's message is to withhold judgment until the studies have been concluded, that this is not the University of Washington against WSU, nor is it The Huskies vs. The Cougars. This is about making the best decision for the state of Washington.

Lastly, Regent Durkan reported that the committee received a report from Danielle Hess, Senior Assistant Attorney General, and Dr. Melynda Huskey, Dean of Students, on the investigation of sexual harassment by the Office for Civil Rights. She reported there were 55 educational institutions that have been under investigation and WSU is participating in a voluntary resolution process with regard to that claim. She said the key point to take away from participating is to let everyone understand that WSU takes



very seriously the safety of its students and their wellbeing. She said it is paramount that WSU is not waiting for the outcome of that investigation to take action. She said legal counsel reviewed with the Regents a number of steps that are already under way at WSU to make sure all students feel safe.

**9. Academic and Student Affairs Committee.** Regent Baseler reported for Regent Jennings who was connected via teleconference. He reported that the Committee had a full agenda on items that impact Pullman, Spokane, Everett, and system-wide.

Regent Baseler also said the students they have met during the meeting exemplify why we are here and it makes him so proud to see the students come in and demonstrate not only their passion for learning but their passion for WSU.

Regent Baseler reviewed each action item before Board approval.

Amendments to WAC Chapter 504-26, Standards of Conduct for Students. It was moved and seconded that the Board of Regents approve amendments to WAC Chapter 504-26 – Standards of Conduct for Students as submitted in Exhibit B. Carried.

Strategic Plan. It was moved and seconded that the Board of Regents approve the 2014-2019 Strategic Plan. Carried.

Extend the Bachelor of Science in Electrical Engineering to Everett. It was moved and seconded that the Board of Regents approve extending the Bachelor of Science in Electrical Engineering to the Everett Campus, effective fall 2014. Carried.

Extend the Bachelor of Arts in Communication to Everett. It was moved and seconded that the Board of Regents approve extending the Bachelor of Arts in Communication to the Everett Campus, effective fall 2014. Carried.

Extend the Bachelor of Arts in Hospitality Business Management to Everett. It was moved and seconded that the Board of Regents approve extending the Bachelor of Arts in Hospitality Business Management to the Everett Campus, effective fall 2014. Carried.

Proposed changes to the Faculty Manual. It was moved and seconded that the Board of Regents approve the revisions to the *Faculty Manual* as submitted in Exhibit C. Carried.

Establishment of the College of Medical Sciences. It was moved and seconded that the Board of Regents approve the establishment of the College of Medical Sciences, effective May 2014. Carried.





**10. Other Business.**

Regent Niva reported that the Regents convened in Executive Session, Thursday, May 8, to discuss with legal counsel the performance of a public employee. As a result, the following action was taken.

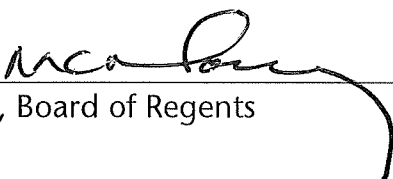
Amendments to President Floyd's contract. It was moved and seconded that the Board of Regents approve the President's new contract, which incorporates the previous extension through June 30, 2021, extends the retention pay through the term of the new contract, and adds a new retirement benefit. Carried.

A copy of the new contract was placed in the record.

**11. Public Comment Period.** Ms. Laura Abbott presented the Regents with over 3,000 signatures gathered by the "Save Zoe Underground campaign" and spoke on encouraging a positive relationship between Zoe Underground coffeehouse (currently located at 720 NE Thatuna) and the University.

**12. Adjournment.** The meeting adjourned at 10:00 a.m.

Approved by the Board of Regents at its meeting held September 12, 2014, on the Pullman campus, Compton Union Building, Room 204.

  
\_\_\_\_\_  
Chair, Board of Regents

  
\_\_\_\_\_  
Secretary, Board of Regents

