

ACTION ITEM #5

**Extend the Bachelor of Arts in Hospitality Business Management
to Everett
(Daniel J. Bernardo)**

TO ALL MEMBERS OF THE BOARD OF REGENTS

PROPOSED: To Extend the Bachelor of Arts in Hospitality Business Management to Everett

SUBMITTED BY: Daniel J. Bernardo, Provost and Executive Vice President

**SUPPORTING
INFORMATION:**

As a result of ever-changing conditions within the hospitality industry, the School of Hospitality Business Management sees an opportunity in extending its program as a hybrid model to the University Center North Puget Sound at Everett. The nature and focus of the program are identical to the program offered elsewhere in the WSU system. It will differ only in the mode of delivery. The program will have with some courses taught by face-to-face faculty, some courses taught by Pullman faculty via AMS video or online, and some courses may be streamed from remote locations such as Vancouver and/or Brig. The degree has already been approved for delivery through the Global Campus and is being delivered in partnership with Cesar Ritz Colleges in Switzerland.

The proposal was approved by the Academic Affairs Committee on February 19, 2014 and the Faculty Senate on March 27, 2014. This is effective Fall 2014.