

January 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Robert Rosenman, Chair, Faculty Senate

First, I would like to express the appreciation of the faculty for the raises implemented by the administration as of January 1. This is a good first step in mitigating the salary differentials that exist between WSU and peer institutions.

The Faculty Senate had one meeting, on November 14, since my last report to the Regents.

Name Changes, Program and Course Changes and Approvals

The Faculty Senate revised the requirements for the PhD in Molecular Biosciences, reducing the number of required courses to 15 from 21, bringing the program into conformity with Graduate School requirements. It extended the Professional Science MA in Electrical Engineering to the Global Campus, and approved moving the PhD in PharmSci to Spokane from Pullman. The Senate also approving closing the Nutrition and Exercise Physiology PhD in Pullman; the program in Spokane was retained. The Senate approved a new option, Plant Health Management, under the Masters of Science in Agriculture option. Finally, it established the Department of Criminal Justice and Criminology, approved many new courses for the UCORE, and changes and courses under existing programs.

Other Senate Actions

In addition, under recommendation from the Steering Committee, the Senate expanded the Faculty Affairs Committee by adding three new non-voting positions (one from each of the urban campuses). The faculty from the urban campuses will select their respective representative.

Progress on Earlier Reported and New Activities

As reported earlier the Faculty Senate Executive Committee and the Provost office drafted an MOU regarding the "Creation, Movement, Renaming or Elimination of Departments and Colleges." The MOU was introduced to the Senate at our last meeting, and I expect that we will vote on it at our first meeting in 2014, scheduled for January 30. Upon approval this MOU will codify the process for new program approval, and should make the process more efficient. The Executive Committee and the administration jointly created an ad hoc committee to address issues with ZZUSIS and recommended participants for a committee to identify the next learning management system. Ken Casavant, the Faculty Athletic Representative, attended the Steering Committee Meeting to discuss measures being implemented after our experience on the 10/31/13 Thursday night football game. We expect to introduce some suggested changes to the Faculty Manual at our next meeting, while continuing to working on additional changes. The proposal for a new College of Medical Sciences has been reviewed by relevant committees and should be introduced to the full Senate in the next meeting or two.

Activities of the Chair and Executive Committee

I met with President Floyd on November 14. The Executive Committee's planned meeting with Provost Bernardo was cancelled. The Executive Committee has meetings with President Floyd scheduled for January 14, and with Provost Bernardo on January 21.

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TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate and Professional Student Association Report

SUBMITTED BY: Randy Walling, President, GPSA

Grants:

The Fall Travel and Research Grant period is closed at the end of fall semester. In total GPSA awarded over \$50,000 in Travel and Registration Grants for the semester.

Tesfaye Deboch Memorial Grant:

The GPSA Senate established an international travel memorial grant in memory of Tesfaye Deboch. The Grant is in the amount of \$1,300 and will be award to a graduate or professional student traveling internationally. Tesfaye was awarded a posthumous Ph.D. at the Fall Commencement Ceremony.

Wiley Research Exposition:

We are in the process of preparing for the Annual Wiley Research Expo. We are partnering again this year with the Alumni Center to recruit outside judges. New this year we have partnered with ASWSU to grant a scholarship for undergraduate research presented at the expo. The call for abstracts is open.

GPSA GA position in the Graduate and Professional Writing Center:

GPSA is funding a Graduate Assistant in the Graduate and Professional Writing Center. This is an important service for Graduate and Professional students in need of editing and writing assistance for term papers, conference papers, publications, thesis and dissertation writing.

Affiliate Funding:

GPSA allocated nearly \$14,000 in affiliate funding to our umbrella organizations. This funding sponsors a wide array of activities that benefit all graduate and professional students, such as health fairs and Vet Med's Open House which includes Teddy Bear Surgery.

Continuing Programs:

This year we are continuing a number of programs including: Evening Childcare Subsidy, Interlibrary Loans Subsidy, and the GPSA Study Center. These programs provide essential support to graduate and professional students. Each year the GPSA Senate ranks these services as essential.

January 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Regents Report

SUBMITTED BY: Taylor Hennessey, ASWSU President

Spring CLR

This year we continued the tradition of having the spring edition of the Cougar Leadership Retreat shortly after the start of the spring semester. CLR gives student organizations a structured environment to set goals and review internal policy in relation to their respective organizations. The event was successful with more than 100 students in attendance representing more than 40 student organizations.

Veterans Center

Thanks are in order to the Dean of the Library, Jay Starratt as well as the Provost, Dan Bernardo for helping to successfully find space for the student veterans and military dependents of Washington State University. The new space, which will have its grand opening tentatively on January 30th, will act as a common meeting place for those same students to congregate and support one another throughout their collegiate endeavors.

January 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSUTC Report

SUBMITTED BY: Jose Magaña, President, ASWSUTC

ASWSU Tri-Cities (ASWSUTC) faces many challenges being a nonresidential, commuter school. Another challenge was posed in spring 2014, as the nursing students have been relocated to their state of the art, downtown location. This relocation created a physical disconnect between the general students and the nursing students. To bridge this gap, ASWSUTC sought out a nursing student to fill a vacant senate position. This senator will be tasked with voicing any student needs or concerns of nursing students. She will also be responsible for promoting our events and student engagement overall. ASWSUTC hopes to actively engage nursing student and offer them as many opportunities to get involved as possible.

ASWSUTC has also actively cooperated with Chancellor Moo-Young and his office. We are currently planning a student academic recognition event. ASWSUTC and the Chancellor's office will invite students who have received a 3.5 and above GPA for the fall 2013 semester to congratulate them on a big accomplishment. This will be the first student recognition event on the Tri-City campus of its kind.

Another venture that ASWSUTC and the Chancellor's office have been actively pursuing is club sports. With the help of news releases, surveys, and word of mouth, we have actively promoted club sports that will be starting fall 2014. Club sports are a great way to get students involved, enhance school spirit, and entice future students to come here.

ASWSUTC continues to receive feedback from an academic advising survey that was started fall 2013. This survey allowed us to identify a mutually beneficial relationship between the academic advisers and students. The compiled results will be presented to our incoming Vice Chancellor for Enrollment Management and Student Services, this spring.

ASWSUTC continues to see through the Student Union Building process. In 2010 the west building library was repurposed to what is now the student lounge area consisting of 1,268 square feet. The campus is still lacking a central gathering place for students and has limited spaces available for students to utilize outside of the academic environment for socializing, studying, eating, or physical activity.

The construction of a Student Union Building is needed for two primary reasons: (1) to address the inadequate space to meet the growing demands of the current student body; and (2) to create a central gathering place for students. Two recent professional studies, a Student Union Preliminary Assessment and a Programming Study, provide up-to-date information on the needs of the student body.

Brailsford & Dunlavey conducted a series of focus groups consisting of administration, staff, faculty, and students to qualitatively assess preferences and demand. From November 8 through November 21, 2011, the student population was surveyed via an on-line link

distributed to their campus e-mail. There was a significant response from both the undergraduate and the graduate students. This survey found that over 50% of students view a student union as a high or very high priority. Over three quarters of respondents indicated that they would utilize a student union two or more times per week.

In spring 2013 Integrus Architecture gathered the comprehensive information from Brailsford & Dunlavey's Preliminary Assessment and worked with the Programming Study team which consisting of two administrators, two staff members, one faculty member, and four students. With this team a budget was established and preliminary images to be taken to the student body as the next steps to generate support and fundraising for the building. The final program space includes: a lounge, lobby, billiard room, computer lab, silent study room, student involvement offices, student government offices, and a student organization room.

The total cost for the Student Union Building has been estimated by WSU Capital Planning Development as \$5,440,000. Sources of funding include \$1.5 million net from a sale of property in North Richland as estimated by the WSU Real Property Office and \$1 million of student fees earmarked by the Student and Services Facilities Committee for a total of \$2.6 million. Students will need to tax themselves \$2.9 million. WSU Business and Finance has estimated the student fee at \$100/semester.

ASWSUTC is proud to be serving the students of Washington State University Tri-Cities and will continue to play an active role in developing student community.

January 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: JJ Oliver, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- A survey customized by Integris was sent out to Administrative Professionals on November 5, 2013 and it was estimated that approximately one-third of AP staff responded. Currently the results are being reviewed and analyzed. APAC along with Integris Performance Advisors will conduct a seminar March 20, in Pullman, on Lean Cultural shift practices.
- Currently two APAC members are on the Provost's Strategic Plan Draft Committee. Once the revision is released, a review of APAC's Strategic Plan will be conducted to ensure it is in compliance with the updated WSU Strategic Plan.
- The APAC website is in the process of developing a new page called "New Cougar Resources" to help new staff with resources available within the WSU community and to help find community and family friendly resources/activities on the Palouse. Sub-sections will include an Events, Child Care Resource information, Healthy Family Living and Summer on the Palouse sections. Currently this is Pullman focused and future plans will be to include information about the various regional campuses.

January 24, 2014

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Ken Locati, WSUAA President

Welcoming Our Newest Alumni

WSU's newest graduates were welcomed into the alumni family by the WSUAA this past December. Through an on-going partnership among the WSUAA, the Student Book Corporation and other campus departments, the Lewis Alumni Centre serves as the site of Grad Fair – the one-stop shop for Commencement. In addition to picking up caps and gowns, nearly 800 new grads became WSUAA members. Grad Fair is an important step in creating a recent-grad experience that keeps students connected with WSU.

Leveraging Bowl-Game Opportunities

Thanks to the Cougs' return to bowl-game action after a 10-year hiatus, the WSUAA jumped at the opportunity to help more fans get to the game and have more fun prior to the game. In just three days after the bowl was announced, the WSUAA had already made arrangements for charter-flight service to Albuquerque and a *Cougastic* pre-game event. Nearly 1,000 fans packed into the pregame...just one of 375 events held since July 1, 2013. We are well on the way toward our goal of conducting 600 events by the end of the fiscal year.

WSUAA Keeps Cougs Connected and Informed

CougNews, the WSUAA's e-newsletter, is delivered to nearly 100,000 email addresses every two weeks. It features important news about WSU, the WSUAA, Cougar Athletics, alumni achievements, and upcoming WSU events far and near. Subscription is free and open to alumni and friends of WSU.

Facebook is another way to stay connected. With over 20,000 "likes" and growing, it is a great way to communicate with Cougs near and far. Information about events and achievements and regular contests are very popular. The platform is also a perfect way to showcase Cougar Pride! From Cougar weddings to flying the flag at a sporting competition, first baby pictures in Cougar gear to a spirited personalized Cougar license plate, fan submissions are loved by all.

WSUAA—Connecting Cougars Everywhere

January 24, 2014

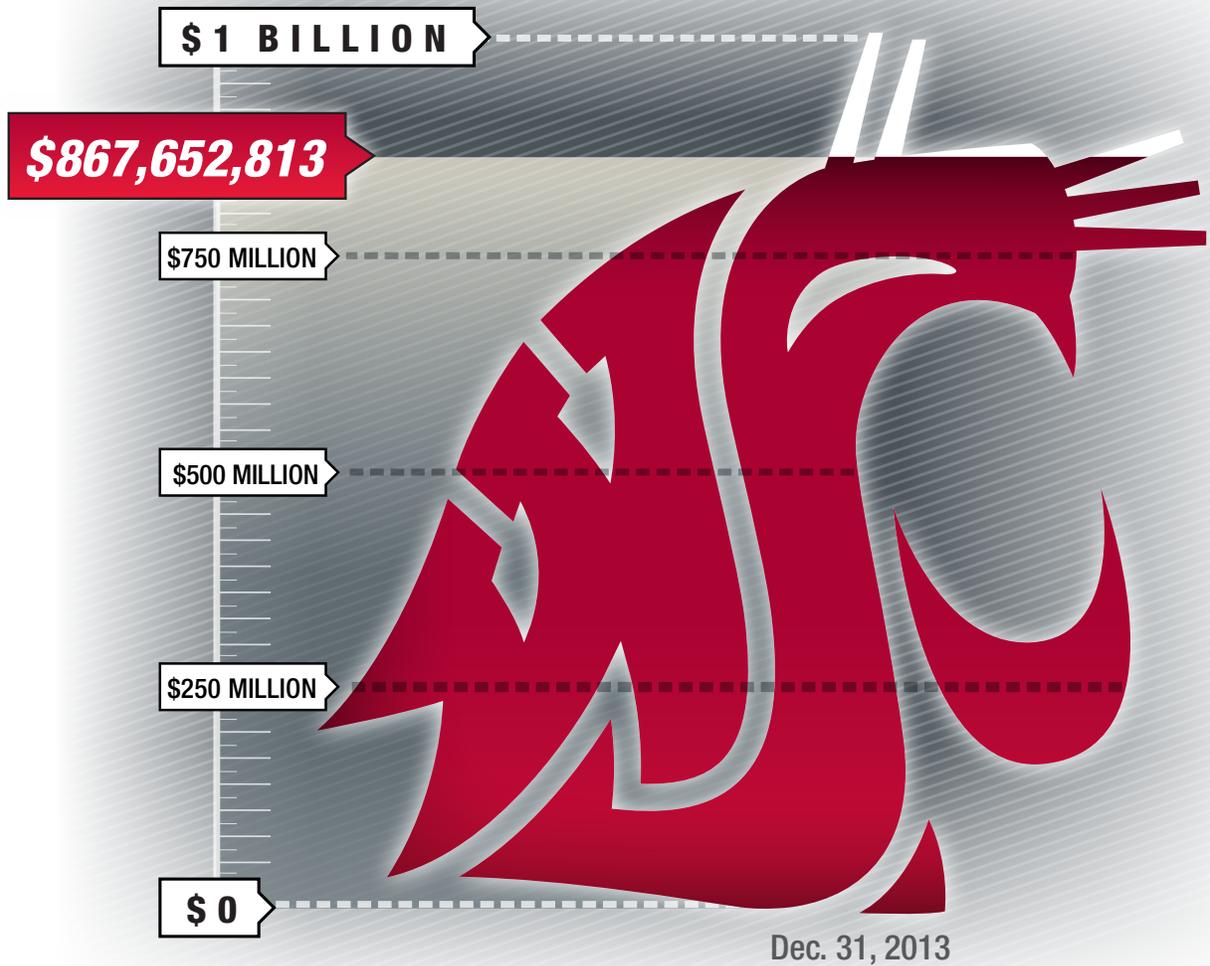
TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Dan Harmon, President, WSU Foundation
Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of December 31, 2013, the WSU Foundation recorded more than \$60.7 million in total private support during FY2014 to date (beginning July 1, 2013).
- Attached is a full copy of the WSU Foundation's Fiscal Year 2014 Progress Report for the period July 1-December 31, 2013.
- As of December 31, 2013, *The Campaign for Washington State University: Because the World Needs Big Ideas* totaled \$867.6 million and remains well on track to surpass \$1 billion in 2015.
- Since the campaign began in July 2006, more than 182,000 individual donors have made nearly 665,000 gifts, grants, revocable or other commitments in support of WSU's students, faculty, research and outreach, and to leverage the University's impact across the state and around the world.
- The Foundation's endowment market value as of November 30, 2013 was \$379.3 million—its highest mark ever. The investment return for FY2014 to date is 7.50%, and the three-year investment return to date is 9.10%.
- The next meeting of the WSU Foundation Board of Governors will be Thursday and Friday, March 6-7 in Richland, WA. The Spring Meeting of the Board of Trustees is scheduled for Thursday and Friday, May 22-23 in Pullman, WA.



The **CAMPAIGN** *for*
WASHINGTON STATE
UNIVERSITY

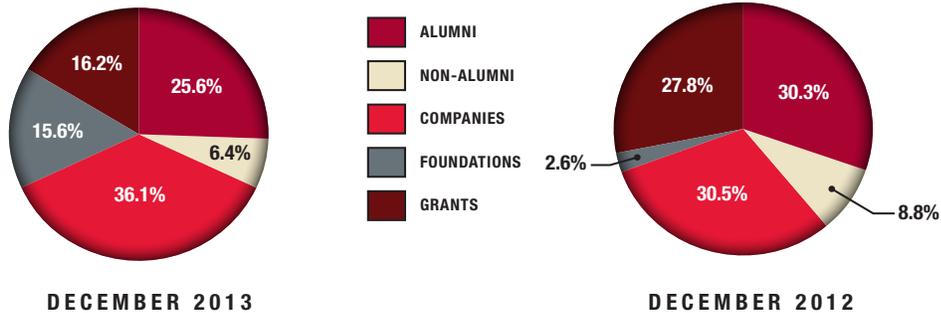
BECAUSE THE WORLD NEEDS BIG IDEAS

**WASHINGTON STATE UNIVERSITY FOUNDATION
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT
July 1, 2013 - December 31, 2013**

| | <u>12/31/2013</u> | <u>12/31/2012</u> |
|--|----------------------|----------------------|
| Gift Totals | \$26,303,778 | \$21,700,271 |
| Private Grants | 9,816,625 | 12,953,720 |
| Sub Total, Gifts & Grants | 36,120,403 | 34,653,991 |
| Pledge Balance | 17,279,181 | 9,983,314 |
| Sub Total Gifts, Grants & Pledges | 53,399,584 | 44,637,305 |
| Revocable Gifts | 4,462,749 | 1,748,369 |
| Annual Fundraising Totals | 57,862,333 | 46,385,674 |
| Other Contributions | 2,901,934 | 211,636 |
| Annual Total, Campaign | \$60,764,268 | \$46,597,310 |
| | | |
| Campaign Progress to Date | \$867,652,813 | \$758,181,672 |

Note: These figures are unaudited

FISCAL YEAR CONTRIBUTIONS BY SOURCE



| Month Ended December 31 | <u>12/31/2013</u> | <u>12/31/2012</u> |
|---|--------------------|---------------------|
| Gift Totals | \$8,204,031 | \$7,827,818 |
| Private Grants | 1,659,004 | 2,345,049 |
| Sub Total, Gifts & Grants | 9,863,035 | 10,172,867 |
| Pledge Balance | 262,207 | 235,860 |
| Sub Total, Gifts, Grants & Pledges | 10,125,242 | 10,408,727 |
| Revocable Gifts | (1,165,500) | 1,375,000 |
| Other Contributions | 462,009 | 0 |
| Monthly Total | \$9,421,752 | \$11,783,728 |

| Endowment Summary | Five Months Ended | Five Months Ended |
|--|--------------------------|--------------------------|
| | <u>11/30/2013</u> | <u>11/30/2012</u> |
| Endowment, Beginning | \$349,889,946 | \$318,134,034 |
| Gifts and Other Additions | 7,860,605 | 6,528,002 |
| Investment Gains (Losses) | 26,495,743 | 13,074,787 |
| Distributions to WSU Programs and Advancement Fee | (4,902,276) | (4,404,943) |
| Endowment, Ending | <u>\$379,344,018</u> | <u>\$330,331,880</u> |
| | | |
| Investment Return, FY-to-date | 7.50% | 4.10% |
| Three-year investment return through Nov. 30, 2013 and Nov. 30, 2012 | 9.10% | 7.40% |

| KEY STATISTICS | <u>12/31/2013</u> | <u>12/31/2012</u> |
|---|-------------------|-------------------|
| Alumni of Record Available for solicitation | 158,136 | 158,507 |
| Alumni Participation Rate | 7.6% | 8.0% |
| Total Number of Donors | 28,342 | 29,026 |
| Total Number of Gifts, Grants, Pledges, Revocable Commitments | 44,115 | 42,803 |