

November 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Robert Rosenman, Chair, Faculty Senate

Since the last report to the Regents the Faculty Senate met September 26, October 10 and October 24. President Floyd and Provost Bernardo attended the September 26 (via videoconference) and October 10 meetings to discuss and take questions from the Senators about the upcoming raises. Ken Casavant, Faculty Athletic Representative, gave a presentation on his role and the state of athletics at WSU at the October 24 meeting. He also took questions.

### **Name Changes, Program Changes and Course Approvals**

The Faculty Senate clarified the name of the Masters in Strategic Communication that had been approved last academic year. A clerical error had resulted in the approval under the wrong name. We approved requirement changes for Economic Sciences and Nursing, new courses in Molecular Biosciences and Women Studies, and many new courses for the UCORE requirements.

### **Other Senate Actions**

The Senate elected me as the Faculty Legislative Representative. This is a two year term. As Legislative Representative I am also the primary representative to the Council of Faculty Representatives. The Steering Committee of the Faculty Senate elected Babu John-Mariadoss as the alternate WSU representative to the CFR. I will be serving as the Legislative Representative in addition to serving as Chair of the Faculty Senate. Craig Parks, Chair-elect, and Bob Greenberg, Past-chair, will be providing back-up to me on Senate responsibilities.

In addition, the Senate eliminated two standing committees; the Academic Advising and Reinstatement Subcommittee and the Student Affairs Committee. The responsibilities of the AARS overlapped with those of the Advising Consulting Group which reports to the Provost and has faculty representation. The SAC has been dormant for the past two academic years, and the Office of Student Affairs and Enrollment has functioned well without this formal faculty input.

### **Progress on Earlier Reported and New Activities**

The Faculty Senate Executive Committee and the Provost office drafted an MOU regarding the "Creation, Movement, Renaming or Elimination of Departments and Colleges." It will be considered by the full Senate over the next few meetings. We continue to work with the Provost's office to streamline the process and set policy on curricular changes. Committee review of the Faculty Manual continues. We are setting up an ad hoc committee to help identify the next Learning Management System, and continue working with the Provost's office on student retention, and reviewing the effective workings of zzusis.

**Activities of the Chair**

On October 3-4 I visited WSU-Vancouver. On November 4-5 I visited WSU-TriCities. I visited Spokane in September. On all visits I met with faculty and administrators from the respective campuses. It was very useful in identifying issues of specific interest to the faculty on the urban campuses. The entire Executive Committee attended the Pac-12 Faculty Leadership Coalition in Eugene, OR on November 1-2.

November 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate & Professional Student Association Report

SUBMITTED BY: Randell Walling, President, GPSA

**Fall Travel and Registration Grants:**

GPSA recently completed the allocation process of awarding funds for graduate and professional student travel and registration grants for the fall travel period. This fall we were able to award 134 students grants totaling \$61,643. Due to increased support from the S&A committee we were able to award roughly 87% of the funds requested from our organization.

**Recognizing Affiliated Organizations:**

Every year GPSA requests organizations made up primarily of graduate students to partner with GPSA in support of graduate and professional student events. The GPSA senate has recognized a total of 32 groups representing cultural, academic and professional groups across campus. This year we are excited to make available \$30,000 for student groups to hold events and build their organizations to better serve the needs of graduate and professional students. The allocations of these funds will occur in the month of November.

**Athletic Events:**

Through October 31<sup>st</sup>, GPSA has provided 500 free tickets to GPSA member students to the four home football games. These tickets are very popular and we plan to continue providing tickets to our constituents for the remaining home football games. We are also planning to purchase student tickets for home basketball games and other WSU athletic events to encourage attendance at these events as well.

**GPSA Climate Committee:**

Some graduate student members recently approached the GPSA senate with concerns in their program regarding harassment, discrimination, and an overall lack of concern for student's academic success. These concerns have previously been raised with the graduate school, the OEO, and the OMBUDSMAN without a resolution addressing the students concern, therefore GPSA is in the midst of evaluating the student concerns to make a formal recommendation to the Graduate School, Provost, and President as to the students concerns. We are hoping to work cooperatively with the administration for a swift and fair outcome for all parties involved.

November 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Regents Report

SUBMITTED BY: Taylor Hennessey, President, ASWSU

**#DearWSU & Marketing Update:**

On Sunday November 3, ASWSU launched the second portion of our student outreach survey. Aimed at engaging students via social media outlets (Primarily Facebook, Twitter, and Instagram) students can give real time feedback on any number of issues that are important to them. So far we have received approximately 350 unique tweets about feasible changes that students want to have changed ranging from parking down to the little things like making the doors at Todd easier to open. There has been a huge engagement from students, faculty, staff, alumni, and has been overwhelmingly constructive and positive. We have also been prompting questions to students to give us feedback on specific issues that University Departments were curious about (Parking, ZZUSIS, Advising, etc...). Our goal at the end of the marketing outreach is to take and organize the feedback into departments and programs and then meet with those programs and show them exactly what students think about their current programs, both good and bad.

**Pac-12 Leadership Summit:**

In August, ASWSU created the idea of building the first Pac-12 Leadership Summit; an opportunity for student governments from each school across the conference to connect and collaborate on important campus issues. In conjunction with the University of Utah, the first annual Summit has been organized and is set to occur January 23-25<sup>th</sup> in Salt Lake City, Utah. Individual University presentations and potential conference wide initiatives will be discussed during the three day Summit. Additionally, January's meeting will allow each University to provide input on the structure of the body and how the Summit will operate for years to come. The first Pac-12 Leadership Summit is yet another example of how the Pac-12 Conference leads from the West

November 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Spokane Report

SUBMITTED BY: Scott Hippe, President, ASWSU Spokane

The ASWSUS executive staff identified three major goals at the start of the 2013-14 academic year. Using our goals as a framework, this report will summarize our work thus far, identify ways we are working to improve our effectiveness, and mention a long-term area of need identified by students.

### **Goal #1: Improve student life on campus**

As an urban campus, students come to Riverpoint primarily to attend classes and to study. ASWSUS has challenged this notion by organizing enjoyable and thought-provoking programs. This has formed a strong student community that is unconventional on a small, urban, mixed graduate-undergraduate campus such as ours. A few of the highlights this year have been:

- Welcome Week: barbeque, volleyball, water games; attended by 700 students
- 1<sup>st</sup> Annual Cougar Dash: 5k fun run/walk with 115 participants from the campus and community
- Crimson Pride Fridays: once per week students wearing Cougar gear can enter in a raffle to win WSU Spokane prizes, maintaining the branch campus' connection to WSU as a whole
- WSU vs. UW Blood Drive: coinciding with the Apple Cup, students have been signed up to participate in this campus-unifying act of service (most importantly to beat the Huskies!)
- Bingo: ASWSUS partnered with EWU for a student bingo night attracting over 200 students

Although we have experienced success so far in reaching our student population there is still room for improvement. The executive staff is relatively small, placing a limitation on our programming volume. We are reworking the Senate By-laws to bring ASWSUS senators into the programming fold along with the executive staff. Hopefully this will allow ASWSUS to increase the breadth and scope of events offered on campus. Furthermore, in order to identify ways that ASWSUS can improve the WSU Spokane experience we are in the process of asking students to identify areas of unmet need, both formally through surveys and informally through casual conversation.

### **Goal #2: Develop competent and effective health care professionals by emphasizing interprofessional education**

Amidst nationwide focus on the quality and efficiency of our country's health system, much attention is devoted to improving the interprofessional dynamics of the health care team. Nurses, pharmacists, doctors, and individuals in the many other essential health disciplines are increasingly finding themselves part of these integrated teams of

health care delivery. As such, it is essential to provide interprofessional training for students in health-related fields.

ASWSUS is coordinating a community service project called “Move Your Numbers,” which places students of various health disciplines on teams that provide health screenings for teachers in the Spokane School District. In October we visited a total of ten schools, serving about 200 teachers in our community. We will be returning to the schools every six months so participants can watch their numbers move—ideally in the healthy direction—over time. Over 50 WSU students volunteered for this program. In the process they learned about basic techniques incorporated into the health screenings and learned about other health disciplines, equipping them to work on health care teams more effectively.

We also encourage students to participate in professional conferences both locally and nationally. This happens primarily through the ASWSUS Travel Grant Program. Funding for this program was increased this year, allowing \$32,800 to be partitioned amongst 96 students attending and presenting at conferences in the fall semester. Students represented WSU in Orlando, Denver, Colorado Springs, Los Angeles, Washington, D.C., Seattle, and many other locations. The program will continue in similar fashion next semester. We also sponsor students attending local conferences. For example, 20 WSU Spokane students were able to attend Spokane’s State of Reform Health Policy Conference in September.

### **Goal #3: Increase WSU Spokane’s community presence**

Our last major goal this year is to make a positive difference in the community where we live, work, and study. We have worked towards this goal via two major avenues: community service and civic engagement. Projects such as Move Your Numbers (mentioned above) have branded WSU Spokane as an entity active in serving the Spokane community. ASWSUS also worked with various staff/faculty and student groups on the annual Riverpoint Health Fair, this year titled “Highway to Health.” Hundreds of people from the general public attended the fair, which featured dozens of health-related organizations.

As the new Pharmaceutical and Biomedical Sciences Building suggests, WSU Spokane is a growing campus and a campus that will continue to need public support in the future. ASWSUS has been actively developing relationships with our regional state legislators, attending “mobile offices” and coordinating a student/legislator mingling event to coincide with the Building Dedication Ceremony on Dec. 6<sup>th</sup>. It is our hope that by developing relationships with our legislators we will be able to show them how valuable their support of health education in Spokane is, such that state funding and support will continue to allow WSU Spokane to flourish and grow.

### **Looking forward**

In spite of WSU Spokane’s rapid expansion over the last two decades there remains minimal campus space devoted to students for non-academic purposes. Students have identified the need for a student union building where they can gather, relax, study in groups, host events, drink coffee, buy lunch, etc. as a top priority. As it is now, events

organized by ASWSUS and the various student groups are forced to take place in valuable classroom space. Students also identify having a fitness center as a primary concern. As WSU Spokane continues to grow, the effectiveness of ASWSUS and the student experience in general will be enhanced by addressing both academic and non-academic needs.

### **Conclusion**

We at ASWSUS identified three main goals to guide us towards a successful year of serving students. At this halfway check-in we are well on the way to accomplishing our goals. However, we are cognizant of the fact that there is still room for improvement and will continue to find new ways to address student needs. We are pleased and honored with the opportunity to help WSU Spokane continue to be a dynamic player in health care education.

November 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: JJ Oliver, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- APAC officers met with President Floyd on October 1 to review the proposed assessment survey for Lean culture and received permission to proceed.
- A survey customized by Integris was sent out to Administrative Professionals on November 5, 2013.



November 22, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Ken Locati, President, WSU Alumni Association

### ***Campaign Support***

The WSUAA plays an important role in recruiting new donors to the university. To date, WSUAA members have given over 80,000 gifts and over \$7.3 million in support of the Campaign. That is just in support of WSUAA initiatives. Those numbers do not include the millions of dollars donated by WSUAA members to other areas of WSU.

### ***Online and Campus Career Programs***

The extremely popular WSUAA career-webinar series is in its second year. Monthly 60-minute sessions with career experts are available live or as a recording. Topics include career management, leadership development, and building your personal network. So far, 730 alumni have registered for this free WSUAA membership benefit. In addition, the WSUAA recruits alumni coaches to host career workshops for current students. In October, Matt Morscheck '02 hosted a workshop attended by 90 students.

### ***Platinum Life Membership***

PLM was launched as a new level of membership for alumni who want to provide additional support to the Association. Over 625 members have joined at this level. They receive recognition on the *Platinum Life Wall of Honor* in the Lewis Alumni Centre and exclusive benefits. They also receive invitations to PLM-only events like the free tailgate on October 12 and the upcoming Valentine's Day Dinner in Seattle featuring the wines of Woodward Canyon's Rick Small '69 and the food of Tom Douglas.

### ***Lewis Alumni Centre 25<sup>th</sup> Anniversary***

March 29, 2014 marks the 25<sup>th</sup> anniversary of the Alumni Association's prized Lewis Alumni Centre. The WSUAA will commemorate this milestone with events beginning in March and culminating with a special celebration during Homecoming next October. In honor of its quarter-century of service, the Centre will undergo several improvements to help it remain the vibrant center of alumni life in Pullman for years to come.

***The WSUAA – A Bunch of Overachievers***

November 21, 2013

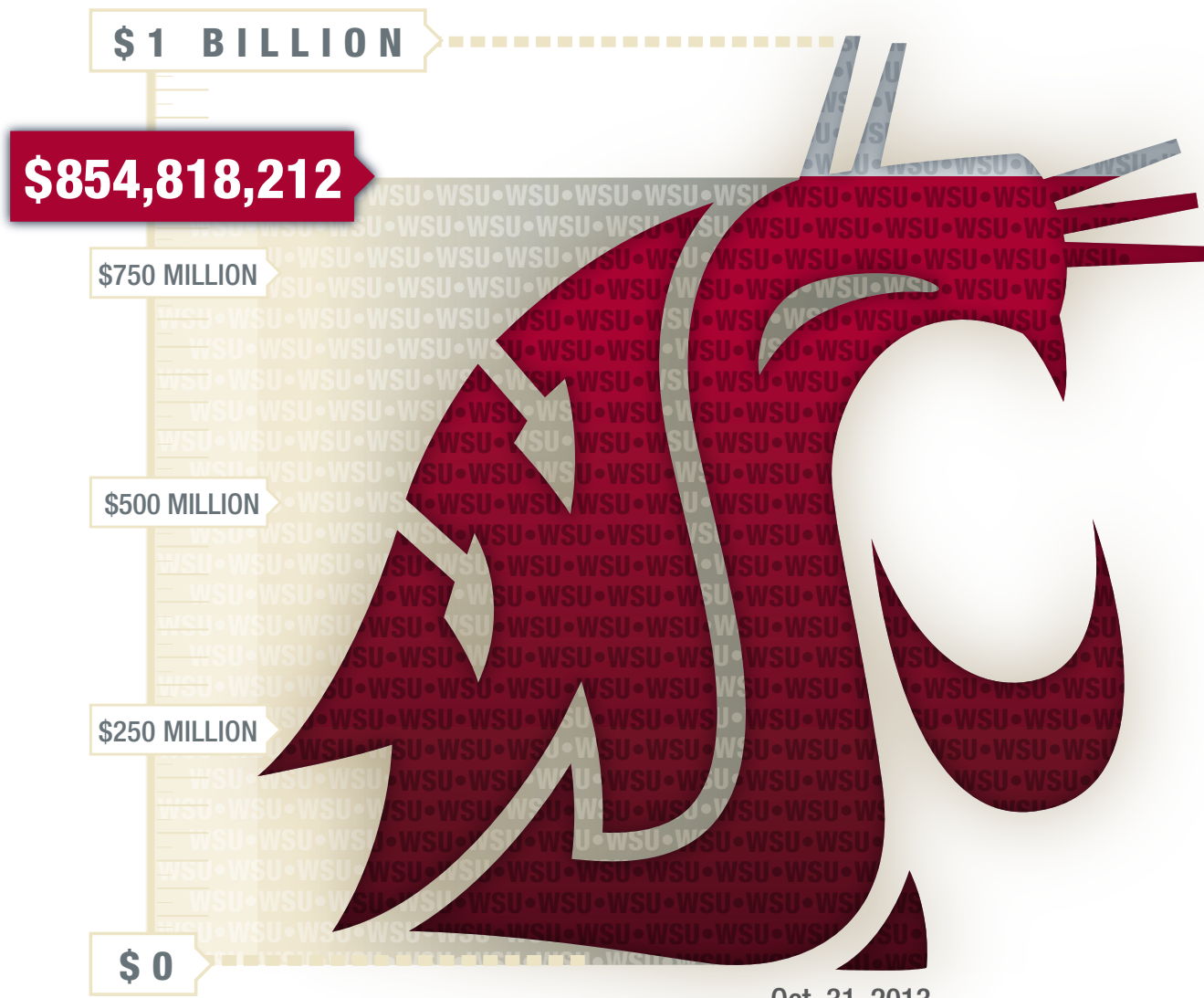
TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Dan Harmon, President, WSU Foundation  
Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of October 31, 2013, the WSU Foundation has recorded \$46.4 million in total private support during FY2014 to date (beginning July 1, 2013).
- Attached is a full copy of the WSU Foundation's Fiscal Year 2014 Progress Report for the period July 1-October 31, 2013.
- As of October 31, 2013, *The Campaign for Washington State University: Because the World Needs Big Ideas* totaled \$854.8 million and remains well on track to surpass \$1 billion in 2015.
- Since the campaign began in July 2006, more than 180,000 individual donors have made nearly 650,000 gifts, grants, revocable or other commitments in support of WSU's students, faculty, research and outreach, and to leverage the University's impact across the state and around the world.
- The Foundation's endowment market value as of July 31, 2013 was \$364.8 million—its highest mark ever. The investment return for FY2014 to date is 4.30%, and the three-year investment return to date is 8.70%.
- The next meeting of the WSU Foundation Board of Governors will be Friday, December 6, 2013 in Spokane, WA, and the Spring Meeting of the Board of Trustees is scheduled for Thursday and Friday, May 22-23 in Pullman, WA.



*The* **CAMPAIGN** *for*  
**WASHINGTON STATE**  
UNIVERSITY

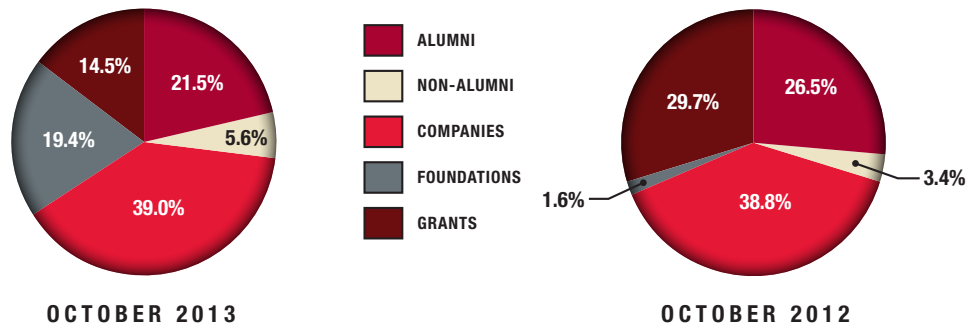
BECAUSE THE WORLD NEEDS BIG IDEAS

**WASHINGTON STATE UNIVERSITY FOUNDATION  
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT  
July 1, 2013 - October 31, 2013**

	<u>10/31/2013</u>	<u>10/31/2012</u>
Gift Totals	\$14,756,550	\$11,853,132
Private Grants	6,738,232	9,221,470
<b>Sub Total, Gifts &amp; Grants</b>	<b>21,494,782</b>	<b>21,074,602</b>
Pledge Balance	16,970,837	9,558,367
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>38,465,619</b>	<b>30,632,969</b>
Revocable Gifts	5,513,249	188,369
<b>Annual Fundraising Totals</b>	<b>43,978,868</b>	<b>30,821,338</b>
Other Contributions	2,438,808	211,636
<b>Annual Total, Campaign</b>	<b>\$46,417,676</b>	<b>\$31,032,974</b>
<b>Campaign Progress to Date</b>	<b>\$854,818,212</b>	<b>\$744,168,404</b>

Note: These figures are unaudited

**FISCAL YEAR CONTRIBUTIONS BY SOURCE**



<b>Month Ended October 31</b>	<u>10/31/2013</u>	<u>10/31/2012</u>
Gift Totals	\$5,418,904	\$2,234,724
Private Grants	1,212,157	1,353,149
<b>Sub Total, Gifts &amp; Grants</b>	<b>6,631,061</b>	<b>3,587,873</b>
Pledge Balance	2,218,658	298,355
<b>Sub Total, Gifts, Grants &amp; Pledges</b>	<b>8,849,719</b>	<b>3,886,228</b>
Revocable Gifts	531,880	794,999
Other Contributions	2,421,094	0
<b>Monthly Total</b>	<b>\$11,802,693</b>	<b>\$4,681,228</b>

<b>Endowment Summary</b>	<b>Three Month Ended 9/30/2013</b>	<b>Three Month Ended 9/30/2012</b>
Endowment, Beginning	\$349,889,946	\$318,134,034
Gifts and Other Additions	4,342,974	5,120,846
Investment Gains (Losses)	15,159,584	10,624,744
Distributions to WSU Programs and Advancement Fee	(4,589,116)	(4,254,943)
Endowment, Ending	<u>\$364,804,388</u>	<u>\$329,624,711</u>
Investment Return, FY-to-date	4.30%	3.30%
Three-year investment return through Sept. 30, 2013 and Sept. 30, 2012	8.70%	7.90%

<b>KEY STATISTICS</b>	<u>10/31/2013</u>	<u>10/31/2012</u>
Alumni of Record Available for solicitation	158,136	158,507
Alumni Participation Rate	4.6%	4.8%
Total Number of Donors	18,445	17,753
Total Number of Gifts, Grants, Pledges, Revocable Commitments	26,917	25,510