

September 20, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Robert Rosenman, Chair, Faculty Senate

The first meeting of the Faculty Senate for the academic year is scheduled to take place on September 26, 2013. Due to an early deadline for documents needed for the Board of Regents meeting, the Senate meeting took place after this report was compiled. Hence, there are no reports of approvals with regard to curriculum at the present time. Nonetheless, Senate committees have been busy reviewing issues and proposals to be brought to the Senate and we expect to see new courses approvals within many programs at the university, for the UCORE curriculum, along with changes in several degree programs.

Faculty Salary Increases

The Executive Committee met with President Floyd and Provost Bernardo to clarify and discuss the procedures and timeline for the upcoming salary increases. We remain grateful that the administration recognizes the need for salary increases for faculty, and all employees, at Washington State University.

Progress on Earlier Reported and New Activities

The Faculty Senate Executive Committee continues to work with the Interim Provost to clarify the new program approval process. The Provost has set up a committee which includes two representatives from the Executive Committee (Robert Greenberg, Past-Chair, and Craig Parks, Chair-elect) to clarify the process and set policy on what needs Faculty Senate approval.

The Faculty Affairs Committee is considering organizational, clarifying and wording changes to the Faculty Manual. I have asked that committee to report its suggestions to the Faculty Senate by the end of the Fall semester.

The Executive Committee, in discussions with the Provost, has identified several issues it considers important and which it will be asking appropriate Senate committees to consider. Among these issues is further consideration of the proper use of and the approval process for the designations of Centers, Institutes and Labs, fostering appropriate collegial relationships among faculty, staff, students and administrators. Faculty Senate representatives are also helping with identifying the next Learning Management System, working with the Provost's office on student retention, and reviewing the effective workings of zzusis.

Activities of the Chair

As Chair of the Faculty Senate I am trying to reach out to all faculty and administrators at WSU, including those at the urban campuses. The purpose of these visits is to identify issues of importance to faculty and administrators that can use Faculty Senate attention. On September 10; I spent the day at WSU-Spokane, meeting with Dean Butterfield, Chancellor Brown and a variety of faculty. On October 3, I will be meeting with faculty and administrators at WSU-Vancouver. I anticipate a visit to WSU-Tri Cities in late October or early November.

September 27, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Report

SUBMITTED BY: Taylor Hennessey, ASWSU President

Marketing Feedback: We are excited to launch two new marketing surveys this fall designed to get student feedback and input on what students want to see ASWSU do this year. There are two primary ways we are engaging students. A more traditional method was chosen as our first feedback option by designing a "student experience" survey with the SESRC (Social & Economic Sciences Research Center). The survey will be electronic and students will be randomly selected to give feedback on a number of issues concerning student life. The second is a social media campaign that is centered on the motto, "What to fix at WSU." This is a much more guerrilla style marketing campaign which utilizes the latest in micro targeting advertisements, and the ability to track real time feedback through hash tags and social media. Our primary focus with this is to get realistic goals, big or small, that students want to see change (i.e. I wish the doors on Todd weren't so heavy). Students will get tweeted and/or replied to often and we anticipate this being a yearlong marketing promotion.

Community Outreach: One of the biggest areas of improvement for our administration was interaction and student engagement with the community. We have been working very closely with the Pullman Chamber of Commerce to redesign or develop a number of new events which highlight the unique town/gown relationship that Pullman has. First down Friday was an event that has happened in years past, but was slightly revamped this year to include a pep rally, restaurant specials, and a homecoming bar hop. Our newest event is something that we are calling "Restaurant Week." Participating restaurants will offer different entrée dishes each night for the week priced at either \$11 or \$21 and will allow students to experience the Pullman community. The last program is ASWSU's version of "Adopt a block." This is a program that focus' on College Hill neighborhoods (often credited as being the noisiest and dirtiest neighborhood in Pullman) which seeks to promote civic engagement and responsibility to the community. Organizations or living groups will be able to pledge to clean, mow common areas, and report/fix vandalism to the responsible authorities. If the organization does this for a year then they will receive a sign on their block that notes their commitment to the community.

Legislative Game day: ASWSU partnered up with WSU Government relations to host a number of legislators for the September 28th football game in Seattle. This served as an opportunity to get some face time with the legislators and introduce them to student who will be lobbyists in Olympia this spring.

September 28, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Associated Students of Washington State University
Vancouver -Regents Report

SUBMITTED BY: Shavey Winters, ASWSU Vancouver President

All goals and activities produced from within ASWSUV's Executive Staff and Senate are hinged on encouraging students and student government to strive for, and expect, more. We want to challenge our students to embrace their identities, not just as students but to reach for their potential identities as the LEADERS, CREATORS, and THINKERS of tomorrow.

Health Week

Empowering our students to think beyond the stress of the next exam and the pressure of the next deadline, Health Week is designed to support students beyond academics and into the world of personal success and well-being. This year's theme is "Get Sexy". With an innovative and captivating headline, this program will promote personal enrichment through three vendor packed days. Daily topics will include: fitness and nutritional health, sexual health, medical care and financial literacy. These topics will teach and empower students to take charge of every aspect of their lives.

Legacy of Sustainability

ASWSUV has committed to enhancing the already stellar reputation of WSU Vancouver through sustainability projects. These projects are targeted at reducing the negative environmental impact of our campus. ASWSUV is exploring the option of partnering with WSU Vancouver's Facilities and Operations Department to support water-bottle refill stations. These stations will serve the Washington State University Vancouver community with a sustainable and eco-friendly alternative to the waste caused by bottled water. ASWSUV will launch a student-centered "Be Crimson, Go Green" campaign to increase awareness, and bolster additional support on campus.

Vending Machines

ASWSUV is tackling an issue that is of great importance to students taking classes at night. These students have difficulty gaining access to dinner at a time when the cafeteria is closed. Night students are often non-traditional, meaning that they are either re-entering the educational arena, graduate students, working as full time professionals, or often have families that they tend to during the day. With all these competing responsibilities students often forget to nourish themselves properly. By providing a vending machine stocked with healthy food selections such as sandwiches, salads, soups, and yogurt, we will reduce the pressure students feel to scramble for dinner and to be on time for classes. Concurrently, the addition of the healthy options

should enrich the class experience by channeling student concentration into the classroom, and away from the hunger often associated with evening classes.

ASWSU Vancouver Transparency with Students

To serve and to be held accountable to the students of WSU Vancouver is a goal of paramount importance. ASWSUV must be subject and responsive to the opinions, thoughts, and needs of the students at this university. Being held to the standards of WSU Vancouver students will push ASWSUV to be more, so WSU Vancouver will grow to expect more from its student leaders. In order to achieve this, and as a first step of many to come, the ASWSUV communications department has posted the ASWSUV operating budgets online in a move to increase transparency. Displaying our budgets online will allow for ease of access to critical information that students should know. Specifically, displayed is the manner in which student government spends student money which is accrued through Service and Activities Fees. Throughout the year, ASWSUV will continue to champion new and innovative ways to earn and maintain the trust of the students in our community.

September 27, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate & Professional Student Association Report

SUBMITTED BY: Randell Walling, President, GPSA

Grants:

The Fall Travel and Research Grant period is open and we are accepting applications through September 23rd and our grant committees will be meeting to review applications and make funding decisions.

CUE Computer Lab:

GPSA has made upgrades to the software and statistical packages available on the computers. Each month the lab sees a large number of users and the upgrades provide students with important research tools.

Continuing Programs:

This year we are continuing a number of programs including: Evening Childcare Subsidy, Interlibrary Loans Subsidy, and the GPSA Study Center. These programs provide essential support to graduate and professional students. Each year the GPSA Senate ranks these services as essential.

New Graduate Student Prestigious Fellowship Workshops:

GPSA Co-Sponsored the writing workshops on Sept 7th. Previous winners and WSU Grant Writing Experts presented on the fellowship essays that attendees will be writing. Students attending the workshops have access to a review panel before submitting their proposals.

Football Tickets and Kickoff at the CUB:

We have purchased tickets for the home games as well as vouchers for Kickoff at the CUB. Both the tickets and the vouchers are a huge success.

Bowling Night:

We are hosting a bowling night on September 27, 6:30-7:30 PM. In the past these events have had a large number of attendees.

September 27, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: JJ Oliver, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- On September 11, the APAC Executive Council along with Brett Cooper from Integris Performance Advisors, met with Interim Provost Bernardo and Chief University Budget Officer, Joan King to provide an overview on Lean Management practices for possible implementation into WSU operations.
- A Lean Practitioners Community of Practice meeting was held on the WSU Pullman campus the morning of September 12th featuring Darrell Damron, Enterprise Lean Consultant, Results Washington from the Office of the Governor. This was a free event open to all state government employees as an introduction to Lean and Results Washington. Also presenting was Brett Cooper. A large turnout of attendees from high level staff indicates the interest in this practice model.
- At the September 12th APAC meeting, Brett Cooper gave an overview on the Lean Management principles and the entire meeting was devoted to this presentation. The meeting was well attended by WSU staff, both council members and many non-council members. To summarize the presentation, there are 4 Dimensions needed to ensure a successful cultural change and it was suggested that WSU conduct a survey as an assessment tool. Integris is willing to customize a tailored version for WSU. Presently a meeting to discuss this with President Floyd has been scheduled for October 1.

September 27, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Ken Locati, President, WSU Alumni Association

Engaging Young Alumni

September 13 and 14 brought recent graduates to Pullman for the 4th Annual Recent Grad Weekend. Young alumni enjoyed a tour of Martin Stadium's new press box and club seating areas, an exclusive tent party on Saturday before the game, and free weekend passes to the Student Recreation Center. Special discounts were also offered on tickets to the football game and WSUAA Recent Grad memberships.

WSUAA Fall Leadership Conference

Board members, chapter presidents, and chapter vice presidents from across the country attended the WSUAA Fall Leadership Conference on September 20 & 21. In addition to new volunteer orientation, break-out sessions on best practices, and networking events, the agenda included updates from President Floyd and Regent Scott Carson, reports on the Campaign and Cougar Athletic Fund, and leadership training on the challenge course at the Rec Center. In addition, the Platinum and Life Member reception was held Friday evening with nearly 300 Cougars in attendance.

"Feast of the Arts" by the WSUAA

This popular event series boasts an unforgettable lineup for Friday evenings of home football weekends. The exquisite dinners are prepared by Hospitality Business Management students and feature wines from Cougar wineries William Church, Reininger, Gordon Estate, and EFESTE.

Engaging Local Cougars through Chapter Events

WSUAA chapters across the country are engaging local alumni in meaningful ways. On September 21, WSUAA volunteers recruited Cougs to take part in *"Main Street Makeover in a Morning"* to spruce up downtown Vancouver. Each December, chapters in Tri-Cities, King County, and South-Central Washington host *"Cougar Gold & Mistletoe"* events, where alumni celebrate the season and complete their holiday shopping. For each WSU football game, the WSUAA conducts over 35 viewing events held across the country from Seattle to New York City to Dallas to San Diego.

Family Membership Level Launched

Expanding on the success of student membership, the WSUAA now offers students and their parents the new Family Membership plan. The WSUAA now provides WSU with a new and unique way to engage parents of current students.

The WSUAA—Creating Growth Through Engagement

October 4, 2013

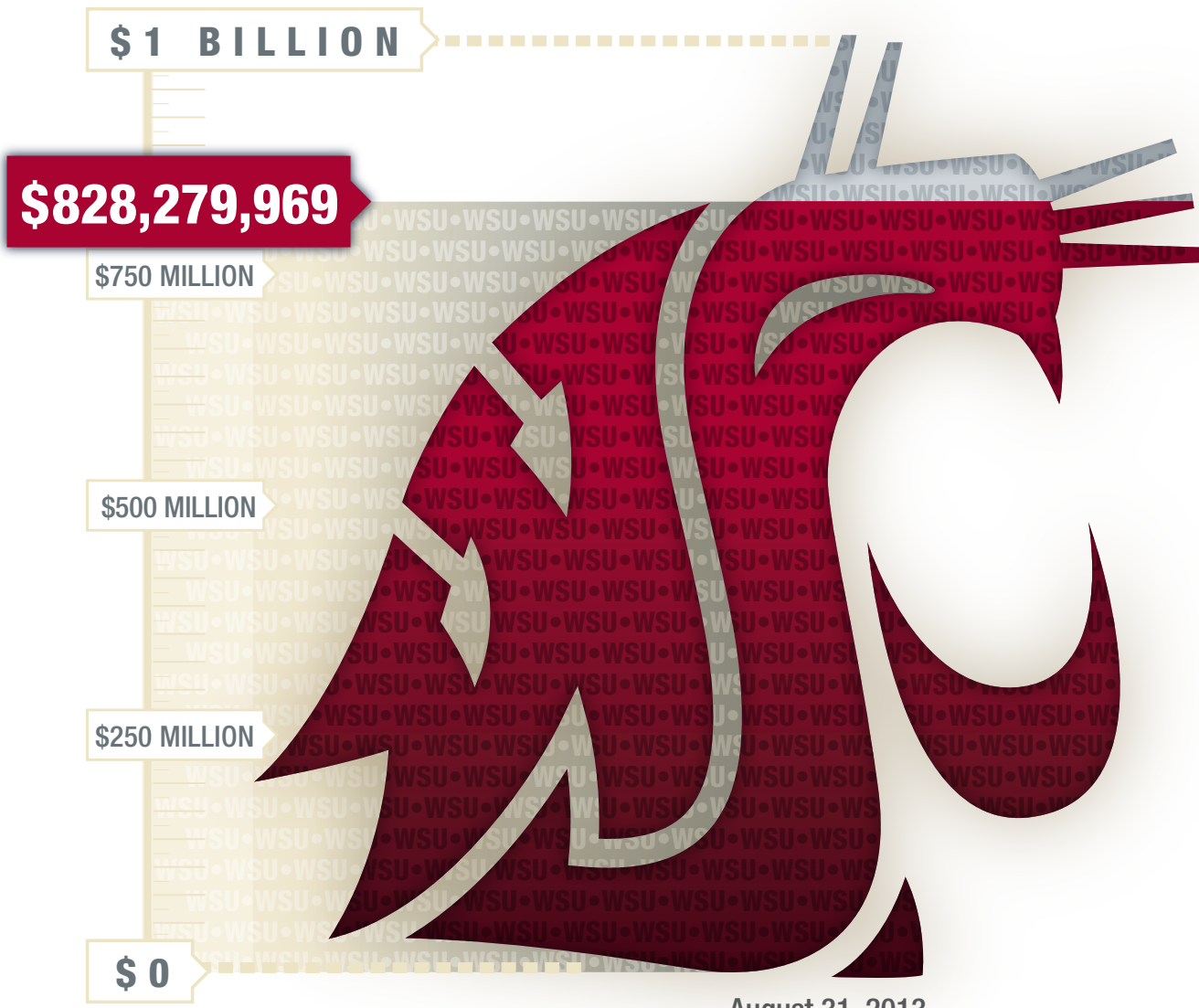
TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Dan Harmon, President, WSU Foundation
Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of August 31, 2013, the WSU Foundation has recorded \$18.6 million in total private support during FY2014 to date (beginning July 1, 2013).
- Attached is a full copy of the WSU Foundation's Fiscal Year 2014 Progress Report for the period July 1-August 31, 2013.
- As of August 31, 2013, *The Campaign for Washington State University: Because the World Needs Big Ideas* totaled \$828.3 million and remains well on track to surpass \$1 billion in 2015.
- Since the campaign began in July 2006, more than 178,000 individual donors have made more than 631,000 gifts, grants, revocable or other commitments in support of WSU's students, faculty, research and outreach, and to leverage the University's impact across the state and around the world.
- The Foundation's endowment market value as of July 31, 2013 was \$361.6 million—its highest mark. The investment return for FY2014 to date is 2.5%, and the three-year investment return to date is 9.30%.
- The next meeting of the WSU Foundation Board of Governors will be Friday, December 6, 2013 in Spokane, WA, and the Spring Meeting of the Board of Trustees is scheduled for Thursday and Friday, May 22-23 in Pullman, WA.



the **CAMPAIGN** *for*
WASHINGTON STATE
UNIVERSITY

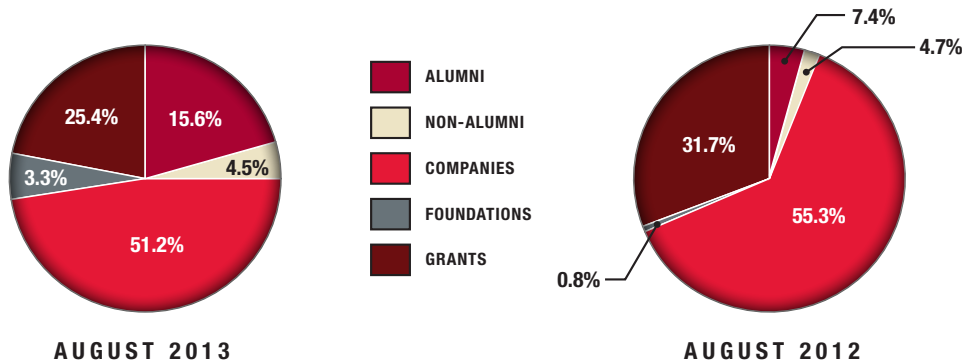
BECAUSE THE WORLD NEEDS BIG IDEAS

**WASHINGTON STATE UNIVERSITY FOUNDATION
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT
July 1, 2013 - August 31, 2013**

	<u>8/31/2013</u>	<u>8/31/2012</u>
Gift Totals	\$7,667,341	\$3,977,947
Private Grants	4,726,690	6,057,819
Sub Total, Gifts & Grants	12,394,031	10,035,766
Pledge Balance	5,843,787	8,733,753
Sub Total Gifts, Grants & Pledges	18,237,818	18,769,519
Revocable Gifts	340,369	133,370
Annual Fundraising Totals	18,578,187	18,902,889
Other Contributions	17,714	206,056
Annual Total, Campaign	\$18,595,901	\$19,108,945
Campaign Progress to Date	\$828,279,969	\$732,586,064

Note: These figures are unaudited

FISCAL YEAR CONTRIBUTIONS BY SOURCE



Month Ended August 31	<u>8/31/2013</u>	<u>8/31/2012</u>
Gift Totals	\$1,948,322	\$2,174,531
Private Grants	2,940,660	1,454,998
Sub Total, Gifts & Grants	4,888,982	3,629,529
Pledge Balance	5,169,819	343,784
Sub Total, Gifts, Grants & Pledges	10,058,801	3,973,313
Revocable Gifts	340,369	208,000
Other Contributions	(5,625)	0
Monthly Total	\$10,393,545	\$4,181,313

Endowment Summary	One Month Ended 7/31/2013	One Month Ended 7/31/2012
Endowment, Beginning	\$349,889,946	\$318,134,034
Gifts and Other Additions	3,043,117	389,938
Investment Gains (Losses)	8,691,149	(2,057,531)
Distributions to WSU Programs and Advancement Fee	0	0
Endowment, Ending	<u>\$361,624,212</u>	<u>\$316,466,441</u>
Investment Return, FY-to-date	2.50%	-0.60%
Three-year investment return through July 31, 2013 and July 31, 2012	9.30%	7.60%

KEY STATISTICS	<u>8/31/2013</u>	<u>8/31/2012</u>
Alumni of Record Available for solicitation	158,136	158,507
Alumni Participation Rate	1.8%	2.4%
Total Number of Donors	8,099	9,164
Total Number of Gifts, Grants, Pledges, Revocable Commitments	10,937	11,973