

September 6, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Robert Rosenman, Chair, Faculty Senate

Since the last presentation to the Board of Regents the Faculty Senate has taken the following actions:

Degrees and Programs

The Faculty Senate approved the following new degrees and programs: BSN to PhD program in nursing; Statistics Option under the PhD in Mathematics; Professional Certificate in Global Animal Health; extend the Bachelor's in Hospitality Business Management to the Global Campus; Undergraduate Certificate in Profession Science and Technology Writing; Masters in Strategic Communication; Certificate in Global Justice and Security studies option for the Master's Degree in Criminal Justice and Criminology; in the College of Business, Graduate Certificates in International Business, in Marketing, in Finance, in business Analytics, in Technology Management, and in Stakeholder Leadership; extend the Ed.M. in Special Education to the Global Campus; add a Computational Finance Option in the Masters in Mathematics. We also removed the Graduate Certificate in General Engineering Management.

Name Changes

The Faculty Senate approved the following name changes: from PhD in Mathematics with Teaching Emphasis to PhD in Mathematics with Education Emphasis; from PhD in Mathematics Education to Mathematics and Science Education; from Pharmaceutical Sciences Graduate Program to Pharmaceutical and Biomedical Sciences Graduate Program;

Other Senate Business

A large number of curriculum changes for both undergraduate and graduate programs were approved, as were additional course designations in the UCORE general education program.

A new prefix (SDC) for interdisciplinary courses within the School of Design and Construction Management was approved.

The Faculty Senate approved a change in the Faculty Manual codifying promotional adjustments at 10%.

The Faculty Senate Executive Committee met with the Interim Provost to clarify the new program approval process.

In consultation with the Provost's Office, over the summer I edited the Faculty Manual for organizational and wording changes. These suggestions will now work through the Faculty Affairs Committee and then be brought to the full Senate for approval. Any suggested substantive changes will be handled separately. We look forward to working with the Administration and Board for these and other projects in the coming year.

September 6, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Report

SUBMITTED BY: Taylor Hennessey, President, ASWSU

Summary: ASWSU has had one of the most productive summers in recent memory. Our goal for the summer was to stay on track with realistic but challenging goals, rebrand our organization, and become more transparent with our accomplishments and shortcomings. This manifested early on in our dynamic '107 Day Plan' that was a first for our organization and allowed ASWSU to stay on track for the summer.

'107 Day Plan' – The plan is our modified version of FDR's New Deal in which he had his very own '100 Day Plan.' Essentially the 107 stands for the amount of time that we had between our first day in office and the first day of school. The plan incorporates most of the S.M.A.R.T. (Specific, Measurable, Attainable, Realistic, Timely) goals that we wanted to achieve in order to enhance the student experience and continue to grow WSU's world class reputation. Some of the highlights include growing our social media following (Facebook & Twitter) by 25 and 30 percent respectively, attending all of the Alive! Orientation sessions and speaking at the welcome, and establishing a scholarship for leadership that will be endowed to the amount of \$100,000 this time next year to celebrate ASWSU's 100th year in existence. Some of our larger focus was centered on three other projects. Firstly, we have begun the process of completely rebranding ASWSU so that our images and trademarks can stay and gather some brand recognition. We have revamped our website to ensure a more user friendly and appealing mode, created a strategic marketing plan, and changed our funding policies to incorporate our logo on sponsored events. This was all done in accordance with the semester long evaluation of our organization that two student firms from a PR 412 class completed last spring. Another push has been in our efforts to secure a veteran's center. With over 450 veterans and dependents actively attending WSU we are the only school in the Pac-12 that doesn't have a dedicated veteran's center. We have worked with University administration to ensure that a dedicated space can happen quickly and that a long term space can be implemented into proposed buildings. Lastly, we have had a larger impact and connection with the community than ever before. ASWSU had a hand in planning and staffing the 4th of July, Lentil Festival and First Down Friday events that have had increased numbers of student attendance. For a copy of the plan you can visit aswsu.wsu.edu or I would be happy to email you one.

Cougar Leadership Retreat – August 23-25th marked the 8th annual CLR where over 120 students from more than 50 registered student organizations came together to network and set goals. The event was a success and featured a weekend packed with successful workshops.

September 6, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate & Professional Student Association Report

SUBMITTED BY: Randell Walling, President, GPSA

Welcome Back BBQ and Mixer:

GPSA recently welcomed back our returning students and said hello to our new students with a family BBQ and mixer. Close to 200 students and their families attended to celebrate the start of the new academic year.

Fall Travel Grants:

GPSA is in the process of accepting applications for the fall travel grant period. We are anticipating demand to continue to outpace resources. This fall we will provide \$40,495.00 in grant funding for the semester awarding period.

Branch Campus Representation:

GPSA has begun discussions with WSU administration on how to best expand representation and services to our graduate student population throughout the WSU system. The GPSA President and Vice President provide representation for all graduate students, however, we are unable to provide access to GPSA services and events on branch campuses as we don't have access to branch campus S&A fees. We would like to begin by creating representative bodies on branch campuses that can interact within the GPSA senate and work together to form a unified graduate student voice throughout the WSU system of campuses.

September 6, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: JJ Oliver, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- In response to the April communication survey sent to AP staff asking what kinds of communication methods were preferred, it was noted that the favored method was a monthly communication email, surveys and a newsletter.
- The annual APAC Retreat was held June 27 to set goals and formulate needed strategies for the upcoming academic year. President Floyd addressed the council as he has in the past 3 years and this tradition continues to build and support a rapport with the President and council. The main goal and priority is to continue to build strong relations and communications with APs throughout all the campuses.
- APAC is in the process of establishing the ground work for the possible implementation of LEAN Management principles in WSU operations. Council member Bridgette Brady went to Boston to attend a two-day LEAN Management training at the Lean Enterprise Institute in May. This new management practice is a long-term continual improvement process and will be a cultural paradigm shift for staff and administration. Presently APAC is bringing in Brett Cooper from Integris Performance Advisors to our September 12th meeting wherein he will provide an overview on the LEAN Management process and steps needed to begin implementation.

September 6, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Ken Locati, President, WSU Alumni Association

Top 10 from the Past 10: WSUAA Achievements 2003-2013

Over the past decade, the WSU Alumni Association has accomplished an array of remarkable achievements. Listed below are our 10 proudest accomplishments from the past 10 years:

10. Created the *Cougar Business Network*, the first ever tri-branded Alaska Airlines/WSU/Bank of America VISA card, and the *Wine-By-Cougars* wine club.
9. Launched *WSU Impact*, a grass-roots advocacy group which enables alumni and friends to express their support of WSU and all of higher education in the state directly to their elected officials.
8. Alumni-engagement activities have grown from 100 to 500 events each year.
7. Throughout the past decade, we have achieved consecutive balanced budgets and clean audits each year.
6. Established the Alumni Arboretum.
5. Created three new levels of membership: Student, Recent Grad, and Platinum Life
4. Highest staff productivity in the Pac-12: each WSUAA staff member serves 14,000 alumni while the average Pac-12 staff member serves 4,000
3. Assumed responsibility for the WSU vehicle license-plate program, launched a new plate design, and increased plate sales by nearly 40 percent thus far. The program is on pace to generate \$500,000+ in annual scholarship support.
2. Over the past decade, the WSUAA has spent \$17.8 million of self-generated revenues in support of WSU, making the WSUAA one of the university's largest financial supporters. For each \$1 WSU invests in the WSUAA, the WSUAA returns nearly \$4 in direct support to WSU.
1. Doubled membership; the largest constituency expansion of any WSU unit and the single largest source of new donors to WSU. A feat unmatched across the country.

September 6, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Dan Harmon, President, WSU Foundation
Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- More than 52,400 generous alumni, friends, and corporate partners committing more than \$109.4 million in total fund-raising activity during Fiscal Year 2013, which ended June 30. As of July 31, 2012, the WSU Foundation has recorded \$8.2 million in total private support during FY2013 to date (beginning July 1, 2012).
- Attached is a full copy of the WSU Foundation's Fiscal Year 2013 Report for the period of July 1, 2012 – June 30, 2013, and the Fiscal Year 2014 Report for the period July 1-31, 2012.
- As of July 31, 2013, *The Campaign for Washington State University: Because the World Needs Big Ideas* totaled \$818.2 million and remains well on track to surpass \$1 billion in 2015.
- Since the campaign began in July 2006, nearly 178,000 individual donors have made nearly 627,000 gifts, grants, revocable or other commitments in support of WSU's students, faculty, research and outreach, and to leverage the University's impact across the state and around the world.
- The Foundation's endowment market value as of June 30, 2013 was \$349.9 million—its highest mark. The investment return for FY2013 was 10.0%, and the three-year investment return was 9.70%.
- The next meeting of the WSU Foundation Board of Governors and the Annual Meeting of the Board of Trustees is September 26-27 in Seattle, WA.



the **CAMPAIGN** *for*
WASHINGTON STATE
UNIVERSITY

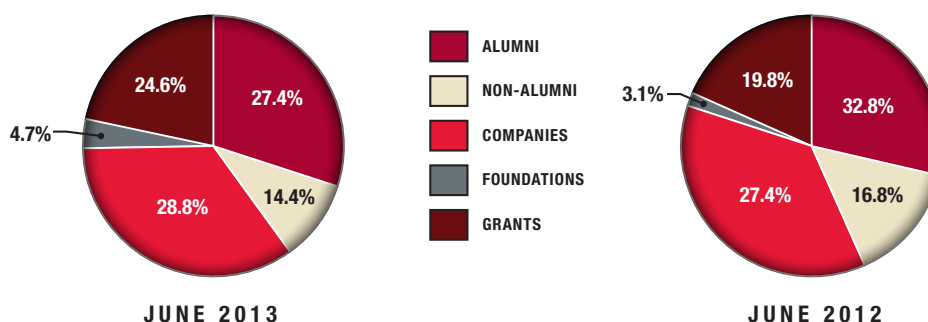
BECAUSE THE WORLD NEEDS BIG IDEAS

**WASHINGTON STATE UNIVERSITY FOUNDATION
2013 FISCAL YEAR END REPORT
July 1, 2012 - June 30, 2013**

	<u>6/30/2013</u>	<u>6/30/2012</u>
Gift Totals	\$50,501,861	\$42,214,863
Private Grants	26,703,066	27,715,079
Sub Total, Gifts & Grants	77,204,927	69,929,942
Pledge Balance	17,930,471	39,835,340
Sub Total Gifts, Grants & Pledges	95,135,398	109,765,282
Revocable Gifts	11,366,990	29,749,249
Annual Fundraising Totals	106,502,388	139,514,531
Other Contributions	2,906,693	184,108
Annual Total, Campaign	\$109,409,081	\$139,514,531
Campaign Progress to Date	\$811,306,443	\$712,932,312

Note: These figures are unaudited

FISCAL YEAR CONTRIBUTIONS BY SOURCE



Month Ended June 30	<u>6/30/2013</u>	<u>6/30/2012</u>
Gift Totals	\$3,571,182	\$3,231,931
Private Grants	6,027,964	4,403,487
Sub Total, Gifts & Grants	9,599,146	7,635,418
Pledge Balance	246,314	2,222,745
Sub Total, Gifts, Grants & Pledges	9,845,460	9,858,163
Revocable Gifts	(432,397)	1,619,800
Other Contributions	241,817	28,715
Monthly Total	\$9,654,880	\$11,506,677

Endowment Summary	12 Months Ended 6/30/2013	12 Months Ended 6/30/2012
Endowment, Beginning	\$318,134,034	\$323,938,792
Gifts and Other Additions	17,611,092	10,247,807
Investment Gains (Losses)	31,916,422	548,005
Distributions to WSU Programs and Advancement Fee	(17,771,602)	(16,600,570)
Endowment, Ending	\$349,889,946	\$318,134,034
Investment Return, FY-to-date	10.00%	0.00%
Three-year investment return through June 30, 2013 and June 30, 2012	9.70%	9.00%

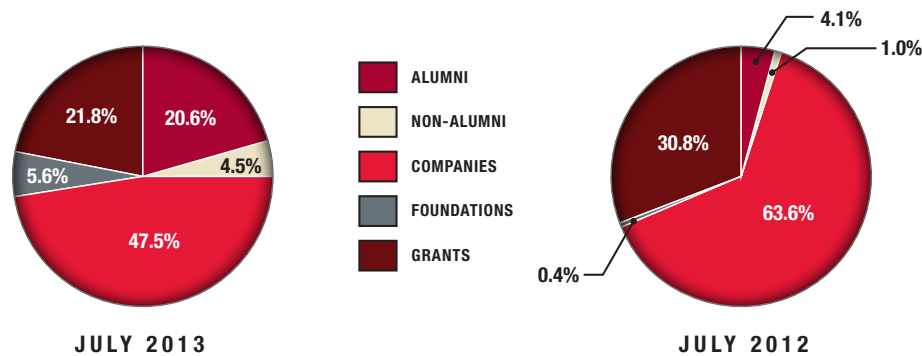
KEY STATISTICS	<u>6/30/2013</u>	<u>6/30/2012</u>
Alumni of Record Available for solicitation	158,507	154,087
Alumni Participation Rate	13.4%	18.5%
Total Number of Donors	52,400	60,091
Total Number of Gifts, Grants, Pledges, Revocable Commitments	94,555	97,794

**WASHINGTON STATE UNIVERSITY FOUNDATION
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT
July 1, 2013 - July 31, 2013**

	7/31/2013	7/31/2012
Gift Totals	\$5,719,019	\$1,803,416
Private Grants	1,786,030	4,602,821
Sub Total, Gifts & Grants	7,505,049	6,406,237
Pledge Balance	673,968	8,389,969
Sub Total Gifts, Grants & Pledges	8,179,017	14,796,206
Revocable Gifts	0	(74,630)
Annual Fundraising Totals	8,179,017	14,721,576
Other Contributions	23,339	206,056
Annual Total, Campaign	\$8,202,356	\$14,927,632
Campaign Progress to Date	\$818,240,707	\$728,619,728

Note: These figures are unaudited

FISCAL YEAR CONTRIBUTIONS BY SOURCE



Month Ended July 31	7/31/2013	7/31/2012
Gift Totals	\$5,719,019	\$1,803,416
Private Grants	1,786,030	4,602,821
Sub Total, Gifts & Grants	7,505,049	6,406,237
Pledge Balance	673,968	8,389,969
Sub Total, Gifts, Grants & Pledges	8,179,017	14,796,206
Revocable Gifts	0	(74,630)
Other Contributions	23,339	206,056
Monthly Total	\$8,202,356	\$14,927,632

Endowment Summary	12 Months Ended 6/30/2013	12 Months Ended 6/30/2012
Endowment, Beginning	\$318,134,034	\$323,938,792
Gifts and Other Additions	17,611,092	10,247,807
Investment Gains (Losses)	31,916,422	548,005
Distributions to WSU Programs and Advancement Fee	(17,771,602)	(16,600,570)
Endowment, Ending	\$349,889,946	\$318,134,034
Investment Return, FY-to-date	10.00%	0.00%
Three-year investment return through July 31, 2013 and July 31, 2012	9.70%	9.00%

KEY STATISTICS	7/31/2013	7/31/2012
Alumni of Record Available for solicitation	158,136	158,507
Alumni Participation Rate	1.2%	1.3%
Total Number of Donors	5,543	4,617
Total Number of Gifts, Grants, Pledges, Revocable Commitments	5,741	5,037