

January 25, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Robert Greenberg, Chair, Faculty Senate

Graduate Programs

The Senate approved changes to the composition of the Graduate Studies Committee. The changes provide for a representative from each college offering graduate programs while reducing the size of the committee.

The Graduate Certificate in Teaching English as a Second Language was approved by the Senate.

The MS in Molecular Bioscience degree title was changed to the Professional Science Master's in Molecular Bioscience.

A recommendation from the Graduate Studies Committee to remove the Graduate Certificate in General Engineering Management was approved.

Other Senate Business

As recommended by the Research and Arts Committee, the Senate approved the establishment of the Mestizo and Indigenous Center for Research and Outreach.

The Senate Committees reviewed and provided comments to the Provost on the Draft Accreditation Report.

As part of the Senate's continuing business, new courses, changes to current courses, and changes in program requirements were approved for both graduate and undergraduate programs. New courses were approved for credit in the new general education UCORE system.

Members of the faculty were very appreciative of the additional 2% payment provided by the Board. Salary issues are an ongoing concern of the faculty and this one-time payment demonstrated that the concern is shared by the Board and Administration.

January 25, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate & Professional Student Association Report

SUBMITTED BY: Ericka Christensen, President, GPSA

Wiley Research Expo:

We are in the process of organizing our annual Wiley Research Expo. This is a fantastic opportunity for graduate and professional students to present their research and have the opportunity to win up to 1,000. The event will take place February 1 and is open to everyone.

Affiliate Bowling Night:

We are planning a night at Zepos so our affiliate groups can advertise, set up posters and tables, mingle, and recruit students to their groups. This is a fantastic social event and will bring all of our groups together at one event.

Grants:

We are in the process of awarding \$40,495.00 in travel and registration grants to graduate and professional students this semester. This money provides important support to graduate and professional students, enabling them to attend academic and professional conferences.

Excellence Awards:

GPSA gives a number of excellence awards to graduate and professional students. The nomination process has just ended and our committee is now reading through the applications.

January 25, 2012

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Report

SUBMITTED BY: Kyle Erdman, President, ASWSU

On January 12 ASWSU hosted a Cougar Leadership Retreat Spring Meeting. This event brought 70 student leaders and advisors to the Compton Union Building for a motivating and effective weekend meeting. This was the first year that ASWSU has put on a meeting in the spring semester; the purpose of this event was to inspire student leaders to finish strong in the final semester in their leadership positions. WSU Athletic Director Bill Moos gave the keynote speech that drew parallels from his personal stories and athletic background to the leadership experiences that we encounter as student leaders. This event paved the way for spring check-up meetings in the future years to come, and better connected organizational leaders with their peers.

The Student Government Council met in Vancouver this January. Student Regent Rafael Pruneda attended and was a key contributor in our discussion involving the 2013 student regent selection process. We created a memorandum that lays out a concise and effective timeline to help select the best qualified individual for that position. Also in our discussion was the importance of each WSU branch campus being able to have a differential student fee. As it stands now, each branch campus has to pay the same amount for their student fees. Joan King was very transparent with our body, and has already set up a meeting with WSU representation to solve this problem.

ASWSU will be hosting our annual multicultural fundraising banquet this February. This event is vital to our multicultural committee's annual conferences which bring hundreds of diverse students to WSU. All members of the WSU Board of Regents will receive an invitation, we hope the Regents will be able to attend and support our efforts to empower multicultural students to achieve a higher education.

ASWSU's student lobbyist, Tristan Hanon has started his first day in Olympia and will be vital in having a full time presence in Olympia during session. Our relationship with the Washington Student Association and us rejoining its membership has been very helpful in preparing us and allowing us to be part of a state wide student movement for higher education funding. We are planning our annual Coug Day at the Capitol event, where we will bring 50-100 students to Olympia on President's Day weekend to lobby their legislators on our legislative agenda. Our legislative agenda focuses on student aide, higher education funding, and our stance on certain proposals such as differential tuition, etc.

Overall, ASWSU had a great winter break, and is ready to finish this semester strong, and leave behind any legacies that will better the organization and the student body at WSU in the future.

Go Cougs

January 25, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSUTC Report

SUBMITTED BY: Amber Eubanks, President, ASWSUTC

This past holiday season we organized the Tri-Cities campus to adopt a fellow Cougar family and provide a Christmas they otherwise would not have had. The mother of this family is attending classes at WSU Tri-Cities while caring for her husband who has terminal brain cancer and raising two kids. Our Senator Pro-Tempore impersonated Santa Claus when we delivered the gifts and seeing their 10 year old son's face light up while we piled up gifts around what used to be an empty Christmas tree would have melted all of your hearts and made you proud of the Tri-Cities students.

For fall semester our Director of Academic affairs threw a library social during the Thursday of dead week. From 4-8 p.m. we had over 80 students come to the upstairs library for pizza, snacks, energy drinks, and free tutoring sessions. This was very popular with the STEM disciplines.

We are currently planning our 3rd annual Fund the Future 5k run in which the registration fee goes back to our students in the form of \$100 book stipends. Last spring we were able to raise \$2,100.00 to give back this year and to meet this spring's goal of \$3,000.00 we are making the event family oriented with bounce houses for kids, and more professional with chip timing to attract the serious runners in our community.

Another exciting project this year has been organizing students to work with Integrus architects to shape the floor plan of a potential student union building. We are about to finalize the layout in which we would begin sharing the design and cost with students in order to get feedback on what students would be willing to pay in the form of a fee. The student union building has only been made possible with the promised funds from a land sale and we are grateful for this partnership we have built with our administration.

ASWSUTC is proud to be serving the students of Washington State University Tri-Cities and will continue play an active role in developing student community.

January 25, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Lisa Steele Haberly, President, WSU Alumni Association

“Wow” is Now an Understatement

You have already heard that the WSUAA is the only alumni association in the nation to have more than doubled membership. There are now well over 28,250 active, dues-paying members. This represents a 112 percent increase in alumni and friends who have pledged their support to WSU through membership since 2004. Growth in WSUAA membership is far outpacing the growth of the mailable alumni population. Young alumni are also joining at record levels: 2,912 graduates from the 2012 spring and fall graduating classes joined the WSUAA. Memberships are counted in Campaign donor totals. The WSUAA is one of WSU’s largest financial supporters by directly investing \$13.6 million in aid to WSU from self-generated revenue since 2004. During that time, yearly revenue from membership dues – that the WSU Foundation counts as donations – has increased 455%, from \$191,000 in 2004 to \$870,000 in 2012.

Cougar Business Network

After six years of helping Cougs do business with other Cougs, the *Cougar Business Network* has launched a refreshed and enhanced website, now live at cbn.wsu.edu. The new site features upgraded search and functionality capabilities, including a new, customized search and mapping tool that displays businesses by location on a map, or category listing by city or state. The new website also expands business listings to include *Cougar Business Network Affiliates* – a alumni and friends who are associated with a business, product, or service but are not the owner or lead executive. This summer, phase two will include a mobile-friendly version and the ability to search for businesses offering perks and discounts to WSUAA members. You must be a current WSUAA member to be listed in the CBN – a strategic membership tool.

WSU Impact Making Progress Fast

Just six months after its launch, *WSU Impact* now has Cougar volunteers in every legislative district in the state. Ann Goos, *WSU Impact* director, has made presentations at all four WSU campuses, to the WSUAA Board of Directors and Council of Presidents, the WSUF Board of Governors and Trustees, to ASWSU leaders, and to all WSU Extension directors. Thanks to a robust web presence, aggressive e-communications, an effective opt-in strategy, and an innovative use of social media, *WSU Impact* has over 2,700 followers on Facebook and over 600 registered volunteers (as of January 10, 2013). Volunteer recruitment remains *WSU Impact’s* top priority in order to further expand the base of support for WSU among alumni and friends.

Innovative Use of Social Media

The WSUAA’s “12 Days of Giving” opt-in email contest created tremendous buzz in December. The association’s goal was to effectively utilize new social media tools to engage more alumni, update email contact information for alumni, and identify qualified member prospects. The contest reached 96,465 WSU alumni on Facebook, and the contest homepage received 23,976 visits. The WSUAA updated/confirmed email addresses for all participants, added 3,292 new Facebook friends, and experienced remarkable email open rates near 53 percent. This information is now being utilized to develop a targeted membership drive to the 4,500 participants who are not yet members.

January 25, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Administrative Professional Advisory Council Report

SUBMITTED BY: Edward Sala, Chair, Administrative Professional Advisory Council

December 13 general meeting: *University Update by President Elson S. Floyd.*

Topic highlights: Student housing construction, new football operations building, Dr. Lisa Brown will also serve as the new Spokane Chancellor, WSU Tri-City campus will see completion of the new wine science center by next fall, Vancouver campus had a dedication of to its new engineering building, WSU Everett campus had its first class in Mechanical Engineering, staff salary issues will continue to be a high priority.

WSU Accreditation Report by Kimberly Green

An update on WSU's accreditation process was provided and highlights from the presentation are noted below:

- WSU is an accredited university regularly participating in a process of self-assessment and external review through the Northwest Commission on Colleges and Universities (NWCCU).
- Accreditation allows WSU students to receive federal financial aid and to transfer course credits from other colleges and universities.
- The accreditation process helps institutions self-assess for continual improvement and demonstrate accountability. Accreditation helps ensure WSU is fulfilling its mission and goals.
- WSU's accreditation website: <http://accreditation.wsu.edu>
- 3-year accreditation summary will be provided to the Board of Regents in January, then it will be submitted in March, 2013

APAC and Lean in Washington State Government:

APAC is investigating how we can support Lean practices at WSU. Information about the Lean program is available at the following website:

<http://www.accountability.wa.gov/leadership/lean/default.asp>.

The Training and Professional Development sub-committee will be putting together a program and looking for support resources.

APAC Mission Statement approved:

A new Mission Statement was approved at the December meeting.

Mission Statement

The Administrative Professional Advisory Council (APAC) will provide institutional level advocacy in support of all administrative professional (AP) personnel system-wide, will maintain a variety of channels of communication to ensure effective interactions occur on a regular basis between APAC and its constituents, and will provide opportunities for professional development and recognition for AP employees.

We will do this by:

1. Meeting regularly with WSU senior administration, including the president and provost, the WSU Board of Regents, and various University committees and councils.
2. Developing marketing and communication strategies to ensure our constituents fully understand our mission and goals and the means available to them to communicate with APAC members.
3. Providing a working list of current and future council objectives for all AP employees with an opportunity to participate in their shaping and in the interpretation of outcomes.
4. Fostering the idea that APAC can assist AP employees in transforming their work life at WSU.
5. Bringing relevant and effective professional development to AP employees through guest speakers, seminars, scholarships, events, workshops and on-line tools.
6. Initiating routine, systematic events to solicit and receive feedback from AP employees system-wide.
- 7.

Strategic Plan Workgroup Report:

Three of the four sub-committee strategic plans have been submitted and are being reviewed by the executive committee and committee chairs. Approval and implementation of the strategic plan is still expected to occur in February 2013.

January 18, 2013

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Dan Harmon, President, WSU Foundation
Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of December 31, 2012, the WSU Foundation has recorded \$46.6 million in total private support during FY2013 to date (beginning July 1, 2012). Attached is the Fiscal Year 2013 Report for the period July 1—December 31, 2012.
- As of December 31, *The Campaign for Washington State University: Because the World Needs Big Ideas* totaled \$758.1 million and remains well on track to surpass \$1 billion in 2015.
- Since the campaign began in July 2006, more than 168,600 individual donors have made 570,042 gifts, grants, revocable or other commitments in support of WSU's students, faculty, research and outreach, and to leverage the University's impact across the state and around the world.
- The Foundation's endowment market value as of November 30, 2012 was \$333.3 million. The investment return for fiscal year-to-date was 4.10%, and the three-year investment return was 7.40%.
- The next meeting of the WSU Foundation Board of Governors is February 28—March 1, 2013 in Pullman, WA.

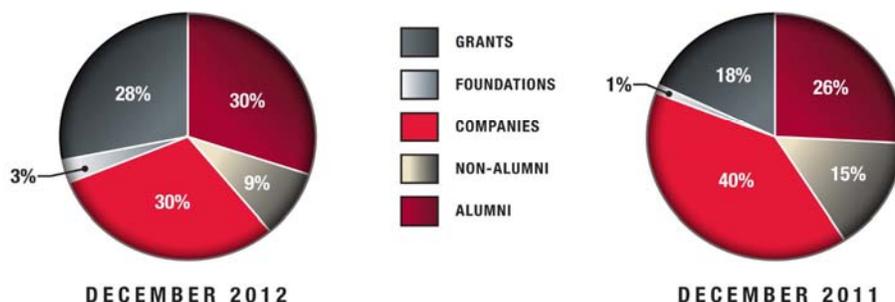
**WASHINGTON STATE UNIVERSITY FOUNDATION
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT**

July 1, 2012 - December 31, 2012

	12/31/2012	12/31/2011
Gift Totals	\$21,700,271	\$23,408,782
Private Grants	12,953,720	14,033,019
Sub Total, Gifts & Grants	34,653,991	37,441,801
Pledge Balance	9,983,314	32,554,184
Sub Total Gifts, Grants & Pledges	44,637,305	69,995,985
Revocable Gifts	1,748,369	10,009,001
Annual Fundraising Totals	46,385,674	80,004,986
Other Contributions	211,636	5,000
Annual Total, Campaign	\$46,597,310	\$80,009,986
Campaign Progress to Date	\$758,181,672	\$656,628,270

Note: These figures are unaudited

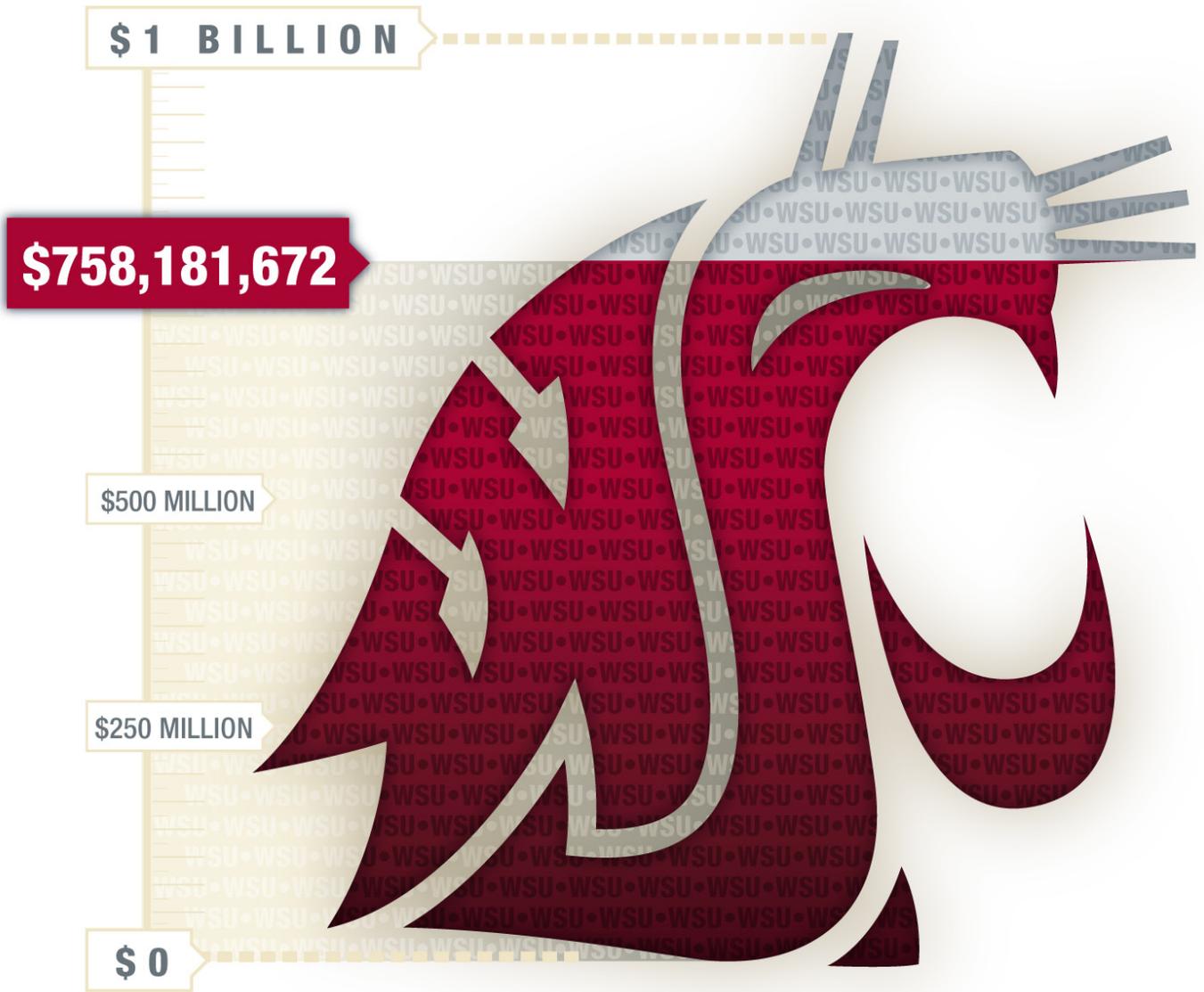
FISCAL YEAR CONTRIBUTIONS BY SOURCE



Month Ended December 31	12/31/2012	12/31/2011
Gift Totals	\$7,827,818	\$9,987,401
Private Grants	2,345,049	1,847,703
Sub Total, Gifts & Grants	10,172,867	11,835,104
Pledge Balance	235,860	724,293
Sub Total, Gifts, Grants & Pledges	10,408,727	12,559,397
Revocable Gifts	1,375,000	3,518,000
Other Contributions	0	1,000
Monthly Total	\$11,783,727	\$16,078,397

Endowment Summary	Five Months Ended 11/30/2012	Five Months Ended 11/30/2011
Endowment, beginning	\$318,134,034	\$323,938,792
Gifts and other additions	6,528,002	3,981,618
Investment gains (losses)	13,074,787	(10,839,791)
Distributions to WSU Programs and Advancement Fee	(4,404,943)	(4,185,464)
Endowment, ending	<u>\$333,331,880</u>	<u>\$312,895,155</u>
Investment Return, FY-to-date	4.10%	-3.30%
Three year investment return through November 30, 2012 and 2011	7.40%	8.50%

KEY STATISTICS	12/31/2012	12/31/2011
Alumni of Record available for solicitation	158,507	154,087
Alumni Participation rate	8.0%	9.3%
Total Contact Reports	4,329	4,444
Total Number of Donors	30,798	32,794
Total Number of Gifts	42,291	42,434



DEC. 31, 2012

the **CAMPAIGN** *for*
WASHINGTON STATE
UNIVERSITY

BECAUSE THE WORLD NEEDS BIG IDEAS