

# WASHINGTON STATE UNIVERSITY FOUNDATION

September 20, 2018

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Lewis Lee, President, WSU Foundation  
Chair, Board of Directors, WSU Foundation

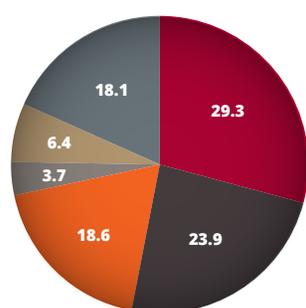
The Washington State University Foundation is pleased to report the following:

- During Fiscal Year 2018 (July 1, 2017—June 30, 2018) the WSU Foundation received \$145.1 million in total fundraising commitments as of June 30, 2018. This is 26 percent over the annual goal of \$115 million, is the third highest fundraising total in WSU history, and was the most successful year outside of a campaign. More information can be found on the Year-to-Date Progress Report that accompanies this report.
- WSU announced several notable highlights this past year, including:
  - The Edmund O. Schweitzer III Chair in Power Apparatus and Systems was created in the Voiland College of Engineering and Architecture, thanks to gifts totaling \$1.5 million from Edmund and Beatriz Schweitzer, and the employee owners of Pullman-based Schweitzer Engineering.
  - The Wine Spectator Scholarship Foundation donated \$1 million to the Viticulture & Enology Program at the Ste. Michelle Wine Estates WSU Wine Science Center at WSU Tri-Cities.
  - Alexandra Navrotsky, Distinguished Interdisciplinary Professor of Ceramic, Earth and Environmental Materials Chemistry at University of California-Davis, established the Alexandra Navrotsky Institute for Experimental Thermodynamics with a \$1 million gift to WSU's Gene and Linda Voiland School of Chemical Engineering and Bioengineering.
  - The W.M. Keck Foundation awarded two prestigious grants totaling \$1.7 million to support innovative chemistry research in WSU's College of Arts and Sciences. Keck Foundation leadership noted that it is extremely rare for two awards to be made to one institution in the same year.
- The WSU endowment saw more than \$24 million in new contributions and experienced a net gain in market value of more than \$37 million to finish the fiscal year at \$502.3 million. Distributions from the endowment topped \$18.6 million in direct support for students, faculty, research, and other programs University-wide.
- Under the leadership of Lisa Calvert, Vice President for Advancement and CEO of the WSU Foundation, WSU's advancement team continues to align organizational structure, systems, processes, staffing, and resources to position WSU's fundraising operation for optimal, sustainable philanthropic growth. Approximately 60 advancement staff are actively participating in a number of strategic task forces, each created to tackle specific objectives aimed at improving WSU's fundraising operation.
- The next meetings of the WSU Foundation Trustees will be October 18-19, 2018, at WSU Pullman. The next meeting of the Board of Directors is October 19, 2018, at WSU Pullman. The WSU Foundation will host its 39<sup>th</sup> Annual Recognition Gala on the evening of October 19, 2018, at WSU Pullman.

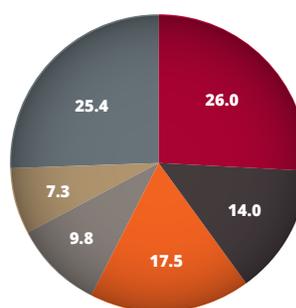
**WASHINGTON STATE UNIVERSITY FOUNDATION**  
**YEAR-TO-DATE PROGRESS REPORT**  
 July 1, 2017 - June 30, 2018

Fiscal Year-to-Date	6/30/2018	6/30/2017
Gift Totals	\$59,222,523	\$51,388,500
Private Grants	\$26,226,772	\$31,222,770
<b>Sub Total, Gifts &amp; Grants</b>	<b>\$85,449,295</b>	<b>\$82,611,271</b>
Pledge Balance	\$10,683,329	\$11,354,063
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>\$96,132,623</b>	<b>\$93,965,334</b>
Revocable Gifts	\$33,865,382	\$16,867,590
<b>Annual Fundraising Totals</b>	<b>\$129,998,005</b>	<b>\$110,832,924</b>
Other Contributions	\$15,126,341	\$11,853,428
<b>Annual Total</b>	<b>\$145,124,346</b>	<b>\$122,686,352</b>

Note: These figures are unaudited



**JUNE 2018**



**JUNE 2017**

**FISCAL YEAR CONTRIBUTIONS BY SOURCE**  
(AS A PERCENTAGE)



Month Ending	6/30/2018	6/30/2017
Gift Totals	\$5,716,351	\$7,908,390
Private Grants	\$5,299,677	\$5,101,344
<b>Sub Total, Gifts &amp; Grants</b>	<b>\$11,016,028</b>	<b>\$13,009,734</b>
Pledge Balance	\$1,291,119	\$7,751,976
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>\$12,307,146</b>	<b>\$20,761,710</b>
Revocable Gifts	\$7,191,380	\$790,000
Other Contributions	\$96,121	\$100,060
<b>Monthly Total</b>	<b>\$19,594,647</b>	<b>\$21,651,770</b>

Endowment Summary	Fiscal Year Ended 6/30/2018	Fiscal Year Ended 6/30/2017
Endowment, Beginning 6/30	\$466,147,989	\$418,880,665
Gifts and Other Additions	\$24,101,183	\$19,320,863
Investment Gains (Losses)	\$37,262,540	\$53,056,317
Distributions to WSU Programs and Endowment Advc. Assessment	-\$25,248,953	-\$25,109,856
<b>Endowment, Ending</b>	<b>\$502,262,759</b>	<b>\$466,147,989</b>
Investment Return FY-To-Date (July 1, 2017 - June 30, 2018)	8.00%	12.80%
1-year Return	8.00%	12.80%
3-year Return	6.30%	4.40%
5-year Return	7.30%	7.70%
10-year Return	4.80%	4.20%

KEY STATISTICS	6/30/2018	6/30/2017
Alumni of Record Available for solicitation	186,557	181,887
Alumni Participation Rate	11.3%	11.9%
Total Number of FY Donors	53,859	55,743
Total FY Gifts, Grants, Pledges, Revocable Commitments	111,524	108,931

September 21, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Jeannette Mageo, Chair of the Faculty Senate

1. The Washington State Council of Faculty selected Dr. Susan Finley as the WSU awardee of the 2018 Timm Ormsby Award for Faculty Citizenship. This statewide award was created to recognize exemplary civic engagement by faculty at each of the six public state of Washington baccalaureates. Dr. Finley has consistently engaged in addressing issues of poverty and homelessness. She implemented community-based education with people in tent communities, street youths, homeless and housed poor children and their families. She continues to direct the At Home At School program she developed at WSU Vancouver in 2002 in which over 2,500 local students have participated. Working with Slow Food Southwest Washington, Dr. Finley involves students in making mobile murals depicting food justice, local foods, and food traditions among local immigrant communities. Dr. Finley also assists Clark County Planned Parenthood with the Untold Stories project, which attempts to use stories to transform culture.
2. The Faculty Senate has a new website which will help provide a mechanism for broad participation and sharing of information in matters of interest to our constituents. Chair Elect, Greg Crouch was instrumental in the design and content of the website.
3. Judith McDonald, Past-Chair of Faculty Senate, continues her work on standardizing the WSU system of tracks and titles.
4. The FY 18 Faculty and Administrative Professional Salary Equity Pilot Study was completed and presented to President Schulz on August 22nd. The overall findings were inconclusive and it is recommended that further study models be reviewed.
5. The Executive Committee attended the Council of Faculty Retreat hosted at Central Washington University for the Third Annual Higher Education Legislative Planning Retreat. This retreat is directed mainly at legislative representatives from the six participating Washington State Institutions, acquainting them with current issues in the legislature and with how to effectively interact with legislators. It also serves to acquaint shared governance leaders with issues are being addressed at the other participating institutions
6. The WSU Faculty Senate Executive Secretary, Amy Nielsen, was elected Executive Director of the PAC-12 Academic Leadership Coalition, a consortium of shared governance leaders from PAC-12 universities.

September 21, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSUV Regents Report

SUBMITTED BY: Ian Muck, ASWSUV Interim President  
Travis Toth, ASWSUV Interim Vice President

The work done by ASWSUV so far has largely revolved around hiring a new Elections Board, Executive staff and the training of all ASWSUV Officers and Senators. This year is much different from any previous year at our university due to an overturned election and the implementation of an interim president and vice-president. In these roles, we have worked to set the incoming president and vice-president up for a successful academic year. The following are ways in which we have promoted student involvement and key pillars of the university.

#### Director of Campus and Community Outreach

In the spring semester of 2018, ASWSUV made the decision to create the position Director of Campus and Community Outreach on the executive staff. This would address the much-needed inclusion of our graduate students into the mission of ASWSUV. Natalie Ewing was chosen to fill this role for the 2018-2019 academic year. Since starting in her role, Natalie has been working closely with our graduate students and other student organizations to help them feel heard and valued on our campus.

#### Peace Paper Project

During the week of October 8<sup>th</sup> Washington State University Vancouver will be bringing artist Drew Luan Matott to campus to give students and community members the opportunity to engage with the Peace Paper Project. This will be both a campus and community event, which will allow people of all ages to learn about the papermaking process. The theme of this week-long event is 'storytelling'. When one considers that clothing, paper etc. has a story and that story has or will have a profound impact on their lives.

#### Equity and Diversity

As the Interim President and Vice President, we have stood firmly in support the university's pillar of ensuring equity for all students and promoting diversity on our campus. This, of course, is easier said than done. We have faced adversity for doing so, but in the end, we stood strong and are proud of how ASWSUV has handled and continues to handle difficult situations. It is our responsibility to represent the student voice and cultivate a safe campus for all to engage and learn.

A great example of upholding these values is ASWSUV, with the help of our chancellor, was able to get the Mike Leach jersey, that hung in the Firstenburg Student Commons, taken down, due to the offensive behavior displayed by coach leach via social media. We do not believe his behavior warrants any of his memorabilia to be part of student spaces on campus. Students would like to see a Tyler Hilinski or Butch jersey hung in its place instead.

#### Special Election

The special election for a new president and vice-president began on September 7<sup>th</sup> and concluded yesterday September 19<sup>th</sup>, 2018. The newly elected executive ticket will now lead ASWSUV based on the platform they ran on (insert platform). We have brought the execs along tonight to introduce them to you all, please welcome (Insert names).

September 21, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: GPSA Board of Regents Report

SUBMITTED BY: Amir Gilmore

On behalf of GPSA, I would like to thank the Board of Regents for your continued support of graduate and professional students. It is with great pleasure that I report the following:

**PDI Update:** The Professional Development Initiative (PDI) continues to be a successful program as it enters its third official year. This tremendous partnership between GPSA, the Graduate School, and the President's Office, truly provides the opportunity for graduate and professional students; postdoctoral students, faculty, and staff to "hone in" on their "soft" skills to become a better person, student, researcher, instructor, and administrator. This year, PDI will facilitate 34 events and expects to serve over 1,000 WSU community members, similarly to last year. GPSA and the Graduate School have developed a PDI matrix that will guide students and recommend events to them that they should attend based on where they are at in their academic careers. Lastly, through WSU's Center of Interdisciplinary Statistical Education and Research (CISER), GPSA compiled survey satisfaction data from the last two academic years. Between those two years, 92% of all participants believe that their expectations are being met; 99% of all participants would attend more PDI events and 99% of all participants state that PDI is offering valuable resources.

**TEDx:** GPSA has the license to host a TEDx. TEDx brings the spirit of TED's mission of ideas worth spreading to local communities around the globe. The theme for the event is "Growing Sustainable Solutions." The theme was modeled after two of the four pillars of WSU's Grand Challenges. GPSA looks forward to making this event as inclusion as possible, as we want speaker presentations from undergraduates, graduate and professional students, faculty/staff, and members within the Pullman community. We are planning to have TEDx in March 2019, around the same time of the Academic Showcase and SURCA.

**GPSA Seed Grants:** To foster a deeper connection between GPSA and its constituents, GPSA is offering seed grants to senators throughout the various colleges at WSU. Senators within a college (i.e. College of Education) will collectively be allocated \$1,000 and will use that money to provide more robust services to the constituents in their department. The funds can be used for networking events, speaker series, community service projects, and funding for Registered Student Organizations.

**Mental Health Initiatives:** The mental health of graduate and professional students will always be a priority for GPSA and our Vice President of Legislative Affairs Joshua Munroe, has taken the lead on this charge. On August 7, 2017, Josh attended the Suicide Prevention and Mental Health Resource Working Group Meeting in Spokane, WA with US Senator Patty Murray. On the Pullman campus, Josh is serving on the Mental Health Task Force that is being supervised by the Associate Vice President of Student Engagement Dr. Ellen Taylor. Lastly, Josh and GPSA Executive Vice President David Silva are flying to Washington D.C. from 9/11 -9/15 to meet with federal legislators about graduate and professional student mental health and factors that can impact your mental health (i.e. student loans, food insecurity, immigration status).

September 21, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Administrative Professional Advisory Council Report

SUBMITTED BY: Stephanie Rink, Chair

The Administrative Professional Advisory Council is pleased to report the following:

1. APAC started the year with a new executive team; Stephanie Rink, Chair; Maria de Jesus Dixon, Vice Chair; and Sue Gilchrist, Treasurer. The year began with an all-day retreat led by the newly elected Chair. The theme for this year's retreat was *Communication and Collaboration: The Building Blocks of APAC's Mission*. The retreat was heavily focused on communication and working collaboratively together as a council to support the mission. President Schulz spoke on communication and collaboration, then building on that presentation with a training exercise on communication by way of StrengthsFinder assessment and skills building and group work with subcommittees to create strategic goals.
2. APAC continues to work closely with the Northwest Coalition of Professional Staff, APAC councilmember Karen Garrett is this year's NCPS Chair. NCPS held their annual conference July 18-20 with 109 total attendees across 7 universities from Idaho and Washington, 18 attendees from WSU.
3. APAC continues to have a voice on the Fiscal Health Advisory Committee, Vice Chair Maria de Jesus Dixon is a member of this committee and will be reporting to and for APAC.
4. The FY 18 Faculty and Administrative Professional Salary Equity Pilot Study was completed and presented to President Schulz on August 22<sup>nd</sup>. Overall findings were inconclusive with recommendations to move the task force forward have been sent to President Schulz.
5. APAC continues to work on the Professional Development Initiative. Our professional development committee is working diligently on our monthly professional development seminars bringing in WSU staff and/or faculty to offer these seminars and have been reviewing our constituent's survey responses to host speakers outside of WSU. The fall 2018 speaker, once approved, will be Jake French, a motivational speaker who is the living example of what is possible when the right attitude, mindset, and strategies are in place. He will present in partnership with the Carson College of Business on *Leadership without Limits* and *Anyone can be a Leader; How to Gently Lead your Leadership*.
6. APAC will host AP Forums on each campus this year accompanied by APAC's Executive Leadership and President Schulz. The first forum will be held on September 13<sup>th</sup> on the Pullman campus. These forums are intended as a way for APAC to openly communicate with our constituents on issues related to APs and for President Schulz to communicate on Presidential initiatives.
7. APAC continues to work closely with Dave Cillay, VP Academic Outreach & Innovation, and President Schulz on the Employee Online Tuition Scholarship.
8. APAC continues monthly council meetings where all APs are encouraged to attend and VPs and upper administration are asked to present on initiatives and updates throughout the year. APAC Executive Leadership will continue to meet with President Schulz monthly.

September 21, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Ashley MacMillan, WSUAA President 2018-19

### A Jam-Packed Fall Lineup

The WSUAA has an exciting lineup of events this fall, all of which are already showing signs of great success.

The gold-award-winning *Feast of the Arts* dinner series kicked off on Friday, September 7. For the 11<sup>th</sup> consecutive year, all *Feast* dinners sold out. This year the dinners sold out before the end of July for the first time. One dinner sold out 36 hours after it was announced. Each year, we present a series of exquisite four-course dinners featuring fare sourced from WSU and prepared by talented HBM students, paired with exceptional wines by a Cougar-connected winery. For the 2018 *Feast* dinners, we are partnering with REININGER Winery, Mercer Wine Estates, Gordon Estate, Clearwater Canyon Cellars, Northstar Winery and Chateau Ste. Michelle, and Basalt Cellars.

Homecoming will take place September 28-29. The WSUAA will host our annual Bonfire & Pep Rally which includes special appearances by President Schulz, Pullman Mayor Glenn Johnson, WSU sports teams, and Butch. The WSU Cheer Squad and Marching Band will provide the evening's entertainment. Immediately following the Bonfire, the WSUAA's Platinum Life and Life Member Reception honors our lifetime members with a special reception featuring hors d'oeuvres, Wine-By-Cougars wines, and music. WSUAA volunteer leaders from across the country will also be in Pullman over the Homecoming Weekend to conduct their Fall Leadership Conference which is packed with training sessions, networking, and presentations from WSU leaders from across the system.

The WSUAA is hosting three PreGame events this year in cooperation with Cougar Athletics, including September 21 vs. USC, October 27 vs. Stanford, and November 10 vs. Colorado. We also hosted an Official Cougar Tailgate event in Wyoming for the September 1 game. (Both the event and the game were big victories for WSU.) WSUAA volunteers continue to plan TV Viewing Parties for each football game at Cougar-friendly establishments. Last fall, we hosted 504 events across the country...a number we are sure to beat this year.

August saw the release of Cougar V, the fifth wine in the Cougar Collectors' Series. Cougar V is produced by Mercer Wine Estates. We held two Release Parties on August 19, one at Mercer's Prosser winery and the other in their Georgetown neighborhood tasting room event space in Seattle. Nearly 500 alumni and friends attended the two events. While enjoying the wine, they learned about the impact WSU alumni have on the wine industry. Revenues from the Collectors' Series support WSUAA initiatives including scholarships for students in Viticulture & Enology and Wine Business Management.