Understanding Cougar Student Success Across the WSU System

Part I - September
Part II - November
OUR DRIVE TO 25

Student Affairs contributes directly to 8 of the 11 Drive to 25 Metrics!!!

Transformative Student Experience

- Metric 8: 6-year graduation rate
- Metric 9: Percentage of undergraduates involved in research, scholarship, or creative discovery
- Metric 10: Placement rates of graduates
- Metric 11: Percentage of diverse faculty, staff, and students

Preeminent Research Portfolio

- Metric 1: Total research and development expenditures
- Metric 2: Federal research and development expenditures
- Metric 5: Doctorates awarded
- Metric 6: Annual giving
Context of Student Success

- Comprehensive degree pathways from Running Start to doctoral education

Student Success Trends

- Average Age: 23.4 years (undergraduate) | Average Age: 34.3 years (graduate)
- Minority: 38.9% | Female: 57.7%
- Veteran Students: 10%
- 60% enrollment increase since 2014
- 48% increase in FTE since 2014
- 40% increase in Hispanic/Latino enrollment since Fall 2014
- Fall 2017 - Fall 2018 Retention Rate: 71% (first time students)
- 6-Year Graduation Rate: 58%

Areas of Strength/Potential Areas of Growth in the Future

- Due to location, year-round access to internships in all academic programs.
- Identified community needs include agriculture, education, health care and criminal justice.
EVERETT CAMPUS

Context of Student Success

- 2+2 transfer student focus, students complete Year 1 & Year 2 at partner community college

Student Success Trends

- Average Age: 25.5 years
- Minority: 34% | First Generation: 38% | Veteran: 5% | Pell Grant Eligible: 21%
- Washington Resident: 95% | International Students: 6%
- Spring 2018 Total Enrollment: 231 | Fall 2018 Total Enrollment (pre-census): 267
- Fall 2017 - Fall 2018 Retention Rate: 94.6% (3rd year students)
- Spring 2018 Graduates: 96

Areas of Strength/Potential Areas of Growth in the Future

- Offer low cost educational option for local and place bound students, STEM focused
- Location allows us to be very focused on creating industry partnerships
- Small class sizes & hands on learning
- Opportunities to expand to military/veteran population given location
- Plan in place to expand degree offerings= General Business degree, Math and Criminal Justice
Context of Student Success

• Health Science campus with competitive professional and graduate admissions, no first or second year students

Student Success Trends

• Average Age: 27.36 years
• First Generation Students: 524 or 31%, Medical Students 38%
• Enrollment is up 68 students from Fall 2017 and 128 students from Fall 2016
• Total Enrollment: 1,683 students
  Undergraduate: 584  |  Graduate: 324  |  Pharmacy: 655  |  Medical School: 120
• Fall 2017 – Fall 2018 Retention Rate: 94.6%
  Undergraduate: 92.4%  |  Graduate: 76.5%  |  Pharmacy: 97.8%  |  Medical School: 100%
• Male Student Percentage: 28.8%  |  Female Students Percentage: 71.2%

Areas of Strength/Potential Areas of Growth in the Future

• Increasingly diverse campus in a growing urban environment
• Potential for new academic programs in Health Sciences
• Expanding Pharmacy and Nursing programs in Yakima

SPOKANE CAMPUS

Student Affairs
Context of Student Success

- Regional institution addressing low baccalaureate attainment rate in southwest Washington graduating nearly 1/3 of student population annually

Student Success Trends

- 72% of full-time transfer students graduate in four years (2016-2017)
- 59% of full-time first-time students graduate in six years (2016-2017)
- First-generation students graduate at equal rates to their peers
- 48% of undergraduates are first generation | 48% of undergraduates are Pell eligible
- ~20% of undergraduates are parents of dependent children
- Since 2009, campus has seen 124% growth in the number of students of color
- 88% of growth since 2009 has been in students of color
- Historically, WSU Vancouver served a majority transfer student population. However, freshman admits accounted for 31% of new undergraduates in 2017 (up from 22% in 2012)

Areas of Strength/Potential Areas of Growth in the Future

- Strong partnership between Student Affairs and Academic Affairs
- WSU Vancouver is leading the system in Open Educational Resources (OER)
- Clark County is expected to grow between 15-62% by 2040
GLOBAL CAMPUS

Context of Student Success
- Comprehensive on-line undergraduate and graduate degree programs with innovative, creative support

Student Success Trends
- Average Age: 31.3 years (undergraduate) | 36.1 years (graduate)
- 70.5% female (undergraduate) | 57% male (graduate)
- Undergraduate students in 44 states and 10 countries | 82% of undergraduate students are Washington residents
- Graduate students in 48 states and 22 countries | 48% of graduate students are Washington residents
- Average undergraduate credit load has increased from 8.76 Fall 2014 to 9.82 Fall 2018
- Fall 2017 - Fall 2018 Retention Rate: 79.5% (undergraduate)
- 5-Year Graduation Rate: 47% (undergraduate)

Areas of Strength/Potential Areas of Growth in the Future
- As we offer more majors, students from other WSU campuses who cannot continue at their campus can complete their WSU degree through Global Campus. Currently 23% of undergraduate Global Campus students started at one of our physical campuses.
- Increased emphasis on and commitment to undergraduate research opportunities for online learners.
- WSU’s academic credit for Prior Learning Assessment program will attract many new adult online learners.
Questions?