

ACTION ITEM #3

WSU Pullman, Facilities Names Recommendation "Jordan Schnitzer Museum of Art" (Kirk Schulz)

September 16, 2016

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Pullman, Facilities Names Recommendation,
Jordan Schnitzer Museum of Art

PROPOSED: That the Board of Regents approve the recommendation of naming the Museum of Art on the WSU Pullman campus to "Jordan Schnitzer Museum of Art."

SUBMITTED BY: Kirk H. Schulz, President

SUPPORTING INFORMATION: The University Administration proposes that the building currently known as the WSU Pullman Museum of Art be renamed in honor of Jordan Schnitzer for his support of WSU and the Museum of Art. Since 2005, Mr. Schnitzer has made his vast collection of prints available to the Museum of Art at no cost to the university. This has allowed WSU to present some of the greatest names in modern art to our constituents (students, faculty, staff and community members)."

The Naming Committee recommends approval of the request to the naming of the Museum of Art on the Pullman campus to the "Jordan Schnitzer Museum of Art."

Appended at Attachment A1-A3 is supporting documentation for the naming request.

Attachments: *A-1, A-2, and A-3*



MEMORANDUM

TO: Daniel Bernardo, President

FROM: Olivia Yang, Interim Vice President, Finance & Administration *O.Y.*
Chair of the Facilities Naming Committee

DATE: April 20, 2016

SUBJECT: Name Change Proposal for Approval

The Facilities Naming Committee recently received a proposal to recognize the contributions of Jordan Schnitzer for his support of WSU and the Museum of Art. The request asks that the Museum of Art be named and known as the "Jordan Schnitzer Museum of Art."


As stated in the attached supporting documents, "Since 2005, Mr. Schnitzer has made his vast collection of prints available to our Museum of Art at no cost to the institution. This has allowed WSU to present some of the greatest names in modern art to our constituents (students, faculty, staff and community members)." In 2015, President Elson S. Floyd awarded Mr. Schnitzer with an honorary degree from WSU for his lifetime support of the arts.

The Facilities Naming committee concurs with the proposal except for Dr. Raymond Reeves who has retired from the university and has not provided comment. If you concur, please provide your approval and confirm at the bottom of this page.

Thank you.

Attachment: Naming Request Supporting Documents

I concur with the above request


Dr. Daniel Bernardo, President

5/1/16
Date

MEMORANDUM

April 19, 2016

TO: Olivia Yang
Chair, Facilities Names Committee

FROM: Chris Bruce
Director, Museum of Art

CC: John Gardner
Vice President for University Advancement
CEO, WSU Foundation

SUBJECT: Museum of Art Naming – Jordan Schnitzer Museum of Art/WSU

The Museum of Art/WSU exists as one of the few truly public facilities on the WSU campus, open free to all visitors on a daily basis, throughout the year. As such, it represents a special venue in which to honor supporters of the museum as well as the university.

For his unprecedented support of the Museum of Art and the arts in general, we ask that the new Museum of Art be named and known as the ‘**Jordan Schnitzer Museum of Art/WSU**’ in perpetuity. This naming proposal had the full support of former President Elson S. Floyd.

In 2013, Jordan made a commitment of \$5M (plus carrying costs of approximately \$2.8M) to construct a new Museum of Art on the WSU Pullman campus. His total commitment represents more than half of the of the construction costs on the new Museum of Art building. Furthermore, without his gift, the new museum would not have been able to realize the long held dream of a stand-alone facility in the center of campus.

Jordan Schnitzer is president of Harsch Real Estate Investments of Portland, Oregon, with major holdings throughout the Western states. His philanthropy has supported numerous public institutions with a focus on large and small arts organizations throughout the country.

Among other things, Mr. Schnitzer makes his vast collection of prints available to any university museum at no cost to the institution. This has allowed small and mid-sized museums in out of the way places like Pullman to be able to present some of the greatest names in modern art to their (underserved) populations. Since 2005, Jordan has also made generous loans from his personal collection to Museum of Art/WSU special exhibitions.

In 2014, the world-renowned artist, Jim Dine, made the unprecedented donation of 207 fine art prints from his personal archives to the Museum of Art/WSU, all in honor of Jordan Schnitzer’s commitment to the art of printmaking.

In 2015, President Elson S. Floyd awarded Jordan with an honorary degree from WSU for his lifetime of support of the arts.

Given the above, we believe this naming honor to be highly deserved.

Sincerely,

Chris Bruce
Director, Museum of Art/WSU

ATTACHMENT A-3

April 18, 2016

To Whom It May Concern:

In 2013, Jordan Schnitzer pledged a keystone \$5M donation to the new Museum of Art project. Because of his exceptional gift to WSU, and the lasting impact it will have in the region, I support naming the new building the '**Jordan Schnitzer WSU Museum of Art**' in perpetuity.

This new facility will help secure WSU's position as a world class institution while reinforcing the role of the arts in higher education. University art museum's, their architecture, their collections, and programming, draw people both locally and regionally, to a destination that provides enriching and memorable experiences that enhance the educational mission of the institution. The new Museum of Art will become integral to WSU's image, and will be an essential facet of it's impact as a top tier research university.

The Museum of Art/WSU exists as one of the few truly public facilities on the WSU campus, free to all visitors on a daily basis, throughout the year. As such, it represents a special venue in which to honor supporters of the museum as well as the university. His unprecedented donation to this project constitutes 50 percent of the construction costs for the new Museum of Art. Furthermore, without his gift, the new museum would not have been able to realize the long held dream of a stand-alone facility in the center of campus.

Since 2005, Mr. Schnitzer has made his vast collection of prints available to our Museum of Art at no cost to the institution. This has allowed WSU to present some of the greatest names in modern art to our constituents (students, faculty, staff and community members).

In 2014, the world-renowned artist, Jim Dine, made the unprecedented donation of 207 fine art prints from his personal archives to the Museum of Art/WSU, all in honor of Jordan Schnitzer's commitment to the art of printmaking.

In 2015, President Elson S. Floyd awarded Jordan with an honorary degree from WSU for his lifetime of support of the arts.

Given the above, I believe this naming honor to be highly deserved.

Sincerely,

Kevin Haas
Professor, Department of Fine Arts
Washington State University