

ACTION ITEM #2

WSU Pullman, Facilities Names Recommendation "The Spark: Academic and Innovation Hub" (Stacy Pearson/Olivia Yang)

September 22, 2017

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Pullman, Facilities Names Recommendation,
The Spark: Academic and Innovation Hub

PROPOSED: That the Board of Regents approve the recommendation of renaming the current Digital Classroom Building to The Spark: Academic and Innovation Hub

SUBMITTED BY: Stacy Pearson, Vice President for Finance & Administration

SUPPORTING INFORMATION: The Facilities Names Committee recently received a proposal to name the current Digital Classroom Building with a title more representative of the type of dynamic learning environment intended for this space. The requester states, "The building is designed to provide spaces to spark learning, spark creativity, spark innovation, and to provide a spark to re-energize teaching and learning and transform the student experience. We asked the WSU Pullman community to nominate names for this new space. We received roughly 300 nominations. We asked the Digital Classroom Committee to review the list of nominations. The committee forwarded a list of five names. From that list we propose "The Spark: Academic Innovation Hub" to replace the name 'Digital Classroom Building.' "

ATTACHMENTS: Attachment A: Name Change Proposal for Approval
Attachment B: Request to rename Digital Classroom (Dave Cillay)



Office of
VP for Finance and Administration

MEMORANDUM

TO: Kirk Schulz, President

FROM: Stacy Pearson, Vice President, Finance & Administration
Chair, Facilities Names Committee

DATE: April 18, 2017

SUBJECT: Name Change Proposal for Approval

A handwritten signature in black ink that reads "Stacy Pearson".

The Facilities Names Committee recently received a proposal to name the current Digital Classroom Building with a title more representative of the type of dynamic learning environment intended for this space. The requester states, "The building is designed to provide spaces to spark learning, spark creativity, spark innovation, and to provide a spark to re-energize teaching and learning and transform the student experience. We asked the WSU Pullman community to nominate names for this new space. We received roughly 300 nominations. We asked the Digital Classroom Committee to review the list of nominations. The committee forwarded a list of five names. From that list we propose "The Spark: Academic Innovation Hub" to replace the name 'Digital Classroom Building.' "

The Facilities Naming committee concurs with the proposal. If you approve, please provide your acceptance at the bottom of this page.

Thank you.

I concur with the above request

A large, stylized handwritten signature in blue ink, appearing to read "Kirk Schulz".

Kirk H. Schulz, Ph.D.
President

4-21-17

Date



Academic Outreach & Innovation

WASHINGTON STATE UNIVERSITY

MEMORANDUM

To: Chair of Facilities Naming Committee

From: Dave Cillay, Vice President, Academic Outreach and Innovation

Date: April 17, 2017

Subject: Rename Digital Classroom Building

The current name “Digital Classroom Building” does not represent the type of dynamic learning environment we intend for this space. The building is designed to provide spaces to spark learning, spark creativity, spark innovation, and to provide a spark to re-energize teaching and learning and transform the student experience. We asked the WSU Pullman community to nominate names for this new space. We received roughly 300 nominations. We asked the Digital Classroom Committee to review the list of nominations. The committee forwarded a list of five names. From that list we propose “The Spark: Academic Innovation Hub” to replace the name “Digital Classroom Building.”

Please let me know if there is additional information I can provide.