

# WASHINGTON STATE UNIVERSITY FOUNDATION

November 16, 2018

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Lisa Calvert, Vice President for Advancement  
CEO, Washington State University Foundation

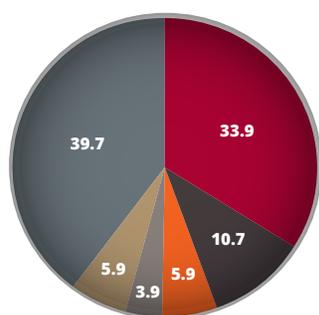
The Washington State University Foundation is pleased to report the following:

- To date during Fiscal Year 2019 (July 1, 2018—June 30, 2019) the WSU Foundation received \$26,781,435 in total fundraising commitments as of September 30, 2018. More information can be found on the Year-to-Date Progress Report that accompanies this report.
- As of August 31, 2018, the endowment market value was \$516,199,909, a high-water mark for the fund.
- WSU announced a few notable gifts in recent months, including:
  - Ken and Sue Christianson designated \$1 million to help build the WSU Honey Bee and Pollinator Research Facility on WSU's Pullman campus. The project is in the fundraising phase, with the goal to raise \$15 million to complete the planned 15,330 square foot center. Once constructed, the state-of-the-art facility will enable WSU's excellent pollinator research program to be on the leading edge of innovation and discovery in a field of study that affects everybody around the globe.
  - A \$2.2 million gift from the estate of Bernadine and James Seabrandt created the *Bernadine Fulfs Seabrandt Graduate Fellowship in Molecular Biosciences* at WSU's School of Molecular Biosciences. The fellowship will be awarded to graduate students who are focused on health research. Recipients also will gain research expertise that is interdisciplinary, and receive focused training in biochemistry, cell biology, genetics or microbiology.
- Alignment of best-in-industry organizational structure, systems, processes, staffing, and resources continues as WSU positions its fundraising operation for optimal, sustainable philanthropic growth. More than 60 advancement staff are actively participating in a number of strategic task forces, each created to tackle specific objectives aimed at improving WSU's fundraising operation.
- The WSU Foundation hosted more than 100 volunteers during its annual fall meeting in Pullman, October 17-19. The Foundation also honored 87 individuals and organizations for their generous philanthropic support for WSU students, research and programs during the 39<sup>th</sup> Annual Recognition Gala on October 19. During the Gala, the Foundation also presented two prestigious volunteer awards—the *William F. Brotherton Cougar Spirit Award* to Tom and Diana Prenguber, and the Foundation's highest volunteer honor, the *Weldon B. Gibson Distinguished Service Award*, to Mikal Thomsen.
- The next meetings of the WSU Foundation Trustees will be May 16-17, 2019, in Blaine, Washington. The Board of Directors will hold its retreat February 21-22, 2019 in Palm Desert, California, in conjunction with the WSU Alumni Association's Annual Cougars of the Desert events.

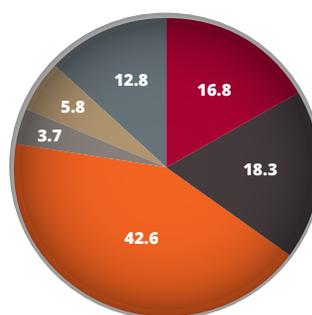
**WASHINGTON STATE UNIVERSITY FOUNDATION**  
**YEAR-TO-DATE PROGRESS REPORT**  
 July 1, 2018 - September 30, 2018

Fiscal Year-to-Date	9/30/2018	9/30/2017
Gift Totals	\$11,378,554	\$11,111,963
Private Grants	\$10,627,023	\$3,528,254
<b>Sub Total, Gifts &amp; Grants</b>	<b>\$22,005,577</b>	<b>\$14,640,218</b>
Pledge Balance	\$777,421	\$2,226,410
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>\$22,782,997</b>	<b>\$16,866,628</b>
Revocable Gifts	\$3,998,438	\$1,393,000
<b>Annual Fundraising Totals</b>	<b>\$26,781,435</b>	<b>\$18,259,628</b>
Other Contributions	\$0	\$9,243,335
<b>Annual Total</b>	<b>\$26,781,435</b>	<b>\$27,502,963</b>

Note: These figures are unaudited



SEPTEMBER 2018



SEPTEMBER 2017

**FISCAL YEAR CONTRIBUTIONS BY SOURCE**  
(AS A PERCENTAGE)



Month Ending	9/30/2018	9/30/2017
Gift Totals	\$3,594,772	\$4,632,782
Private Grants	\$2,620,311	\$931,222
<b>Sub Total, Gifts &amp; Grants</b>	<b>\$6,215,083</b>	<b>\$5,564,004</b>
Pledge Balance	\$196,444	\$1,025,840
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>\$6,411,527</b>	<b>\$6,589,844</b>
Revocable Gifts	\$830,000	\$40,000
Other Contributions	\$0	\$6,000
<b>Monthly Total</b>	<b>\$7,241,527</b>	<b>\$6,635,844</b>

Endowment Summary	Two Months Ended 8/31/2018	Two Months Ended 8/31/2017
Endowment, Beginning 6/30	\$502,262,759	\$466,147,989
Gifts and Other Additions	3,009,485	\$3,132,760
Investment Gains (Losses)	10,931,234	\$10,751,695
Distributions to WSU Programs and Endowment Advc. Assessment	-3,569	-\$4,949
<b>Endowment, Ending</b>	<b>516,199,909</b>	<b>\$480,027,495</b>
Investment Return FY-To-Date (July 1-June 30)	2.20%	2.20%
1-year Return	7.90%	12.50%
3-year Return	7.90%	0.07%
5-year Return	7.40%	7.90%
10-year Return	5.50%	4.50%

KEY STATISTICS	9/30/2018	9/30/2017
Alumni of Record Available for solicitation	191,441	186,232
Alumni Participation Rate	2.7%	2.8%
Total Number of FY Donors	14,481	13,736
Total FY Gifts, Grants, Pledges, Revocable Commitments	22,094	21,415

Date: November 16, 2018

To: Members of the Board of Regents  
Subject: Faculty Senate Report  
Submitted by: Jeannette Mageo, Chair and Greg Crouch, Chair Elect of the Faculty Senate

1. WSU Faculty Senate Executive Committee will participate in an October teleconference as well as attend the PAC-12 Academic Leadership Coalition conference in January 2019 on the campus of USC. The mission of the PAC-12 ALC is to improve the effectiveness and responsiveness of each member school's shared governance organization; and where commonalities occur, to facilitate academic and research cooperation that is jointly beneficial to participating institutions.
2. WSU faculty enjoy open communication with the president and the provost, often facilitated through the Faculty Senate. In addition, President Schulz agreed to have his office respond to all Faculty Senate constituent concerns logged through the new website portal. This fall, Faculty Senate Executive is initiating conversations with individual deans to develop a college-level shared governance model that we can refine and recommend for WSU-wide implementation.
3. Faculty Senate Steering Committee is composed of eleven Faculty Senate committee chairs/co-chairs as well as Faculty Senate Executive committee members. Committee chairs work with their committees to improve the structure of WSU faculty shared governance. Two recent examples of such improvement include:
  - a. Research and Arts Committee, co-chaired by Tammy Barry and Babu John Mariadoss, reviews proposals for new centers, institutes, and laboratories (CILs) as well as five-year reviews of existing CILs. In addition, Professors Barry and John Mariadoss, along with Andrea Lazarus, WSU's AVP for Research, co-chair the CILs Task Force. This task force was convened in November 2017 at the request of the Vice President for Research and the Faculty Senate and charged with developing a comprehensive document, *Policies and Procedures to Establish, Review, and Renew Centers and Institutes*. This document is now in draft form and contains recommendations to improve existing CIL processes, as well as facilitate entrepreneurship, innovation, and collaboration while establishing improved oversight and accountability for CILs. Upon review by the WSU executive officers, the new policy draft will be sent to the University community for feedback via forums. Once complete, the final policy document will be sent to the Faculty Senate and Board of Regents for approval by the end of the 2018-19 academic year.
  - b. Budget Committee, chaired by Professor Greg Rose, has enhanced its processes to make the evaluation of budgets for new degrees, extension of degrees, and creation of CILs consistent, transparent, and repeatable. To do this, this committee has created template evaluation, review, and response documents so that communications with stakeholders is consistent and clear. These innovations have the additional benefit of providing updated proposals to other committees and the full senate, as well as providing a history of questions asked and answered.
4. Working in partnership with the provost's office, faculty senate instituted the Course Materials Value & Effectiveness Committee charged with identifying innovative ways of reducing student course expenses while maintaining high quality. Two ongoing programs include Open Educational Resources and First Day digital access. First Day access is now in the second phase of a pilot program and early estimates for fall 2018 student savings is approximately \$300,000.

November 16, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Report

SUBMITTED BY: Savannah Rogers, President

On behalf of the Associated Students of Washington State University, I would like to report the following:

- **WEBSITE UPDATE:** ASWSU went through a complete website update in May which was published in June. The new website includes updated information, photos of officers, and current projects. We are continuing to make sure the website is up to date throughout the year as this has been an issue in years past. You can see more at our website at [aswsu.wsu.edu](http://aswsu.wsu.edu)
- **GRANITE POINT CLEANUP:** Following the incident that occurred during the last week of the 2017-2018 school year at Granite Point (informally known as “the cliffs”), where over 800 pounds of garbage were left, ASWSU helped coordinate a cleanup day in early May with the University of Idaho and University Recreation. Following our cleanup day, we worked with UREC to create messaging to keep “the cliffs” clean. This messaging was publicized during the summer and will be during the warmer months of spring. ASWSU also partnered with UREC to create programming events for students as well as greek chapters on how to keep nature areas clean. We are also currently working to create a video to be published in spring to teach students how to “pack out what you pack in.”
- **DECREASING UNIVERSITY EMAILS:** Vice President Tyler Parchem and I met with the Deans of each college on the WSU Pullman Campus. One large topic of discussion surrounded increasing the efficiency and effectiveness of emails from the university. While no specific streamlined solution came to fruition, each college, as well as WSU Marketing and UCOMM agree to do their best to limit the number of emails students receive.
- **GIVING TUESDAY:** We have partnered with the WSU Foundation for this years’ *Giving Tuesday*. The WSU Foundation is allowing ASWSU to run this event in partnership with them, with the philanthropy choice this year being the Cougar Health Fund. The Cougar Health Fund was created last spring by the Frost/Kalt administration. It is a student-led endowment fund with all money going toward student initiatives within the realm of sexual violence prevention and mental health resources. Our goal is to raise \$15,000 on this one day—November 27<sup>th</sup>.
- **S&A FEE:** This year, Vice President Parchem and I asked the committee to require each organization which received S&A funding in the spring, to return to the committee this fall to report on how the 2.5% cut each group received effected them. This is the first time S&A has asked organizations back in the fall. In the past, committee members had roughly 2 days to learn about and understand each organization asking for money. We believe this information being shared in fall rather than spring will be essential in not only our budget decisions in the spring, but also allows members of the committee, a majority of which are students, to understand each organization and their unique contributions to the WSU community well before decisions are made.

- **2 WEEKS OF PULLMAN:** 2 Weeks of Pullman: ASWSU re-vamped one of our previous events, 30 Days of Pullman, into 2 Weeks of Pullman. This 14-day long campaign was one to increase engagement in the community, while raising funds for the Cougar Health Fund. Participating businesses were promoting through ASWSU, and at the end of the two weeks, these businesses donated between 3 and 7 percent of their proceeds from those two weeks to the Cougar Health Fund. In total, we raised over \$2,000.
- **STUDENT INPUT PORTAL:** Over the summer, Vice President Parchem and I expressed concern to Vice President Gonzales over the minimal ways for students to be involved in university committees and task forces. From this, the Student Input Portal was created. This portal allows students to express interest in different university committees, task forces, organizations, and topics. On the website, current opportunities for involvement are listed such as the 5 Working Groups, advisory boards and committees such as the Student Media Board, and finally general ways to get involved such as through ASWSU or GPSA. More information can be found at; <https://studentaffairs.wsu.edu/your-input-matters/>
- **ASWSU & ATHLETICS:** I am proud to share that ASWSU's relationship with athletics is better than it has been in years. Vice President Parchem and I have a direct communication line to Athletic Director Pat Chun, Senior Associate Director of Athletics, Sport Administration, Bryan Blair, Senior Associate Director of Athletics, External Relations, Chris Park, and many more. I believe this is a direct reflection on AD Chun's leadership and the trajectory of WSU Athletics. I am excited for future partnerships between ASWSU and Athletics as we continue into the school year.
- **FUTURE INITIATIVES:**
  - **GRANT WRITING:** Currently, Vice President Parchem and I are looking at the option of writing a grant to support counseling services. We hope we would be able to write a grant possibly providing counselors with loan forgiveness for working at the university. We are continuing to explore ideas within this realm.
  - **RESOURCES ON COUGAR CARDS:** After attending conferences over the summer, we realized many universities have the national suicide hotline number, or a local hotline number listed on the back of their student cards. We are working with the Cougar Card Center and hoping to bring this idea to fruition on our campus with both regular Cougar Cards and Cougar Card Maxx cards.
  - **FINANCE FRIDAYS:** Our Chief of Staff and Finance, Debbie Majano, has partnered with our Director of Student Affairs, Matthew Winchell, and the ASWSU Senate's Finance Committee Chair, Hannah Martian, to create Finance Fridays—a weekly video series answering frequently asked questions about FAFSA, RSO Funding possibilities, and financial aid.

Overall, this is just a small snippet of our continual efforts to provide a transformational student experience to Cougs on the WSU Pullman Campus. We believe it is our duty to provide resources to and advocate on behalf of the students we represent. We would be more than happy to answer any questions by phone or email at (509) 335-9677 or [aswsu.president@wsu.edu](mailto:aswsu.president@wsu.edu)

November 16, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: GPSA Board of Regents Report

SUBMITTED BY: Amir Gilmore

On behalf of GPSA, I would like to thank the Board of Regents for your continued support of graduate and professional students. It is with great pleasure that I report the following:

**GPSA's Visits To Prosser:** This year, GPSA is making a concerted effort to expand our support beyond the Pullman campus. During the Fall 2018 semester, GPSA has taken two trips (one in August, one in October) to the Research and Extension Site in Prosser, WA. For the second trip, students from the Wenatchee and Mount Vernon sites met us at the Prosser site. GPSA has approximately 60 graduate students from the Horticulture department that are located at the Research and Extension Centers of: Prosser, Wenatchee, Puyallup, and Mount Vernon. Though they are technically Pullman fee-paying students, they lack access and amenities that Pullman centered students are provided. Some of the concerns that were raised were: (1) the availability and unaffordability of housing, (2) health insurance coverage, (3) childcare, and (4) their student wage vs the cost of living. GPSA will be working with President Schulz, Vice President of Student Affairs Mary Jo Gonzales, and CAHNRS Dean Andre-Denis Girard Wright to see what is possible to ensure that our students can continue to produce phenomenal research and have an excellent graduate student experience.

**GPSA Chat & Chew With President Schulz:** In efforts to better connect graduate and professional students to GPSA and the WSU administration, GPSA is kick-starting our "Chat & Chew" series. The series is designed to be a casual and low-risk way for graduate and professional students to interact with WSU administrators, but also GPSA representatives. GPSA wants to ensure that our constituents' voices are heard and we felt that this would be a great way to do so. For our first annual attend, we are inviting President Schulz to dine and chat with us. As this event carries forward with future GPSA administrations, we hope to invite various WSU administrators to get various perspectives about campus life.

**GPSA Seed Grants [Update]:** In our last report, GPSA mentioned the Senator Seed Grants and we would like to provide an update on that. The seed grants are \$1,000 grants that will allow senators in a college to provide more robust services for their constituents. College of Education senators will use their funds for a "Diversity and Equity Initiative" within the college. College of Communication senators will use their funds to offer a social science statistical methods workshop, a networking event, and invite a speaker to campus. CAHNRS senators will use the funds for social events for Pullman centered and Research and Extension CAHNRS students. Voiland College senators will also use their funds for social events as well. We look forward to hearing what the senators from the remaining colleges will do.

November 16, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Administrative Professional Advisory Council Report

SUBMITTED BY: Stephanie Rink, Chair

The Administrative Professional Advisory Council is pleased to report the following:

1. APAC launched the WSU Employee Presidential Scholarship in fall 2018 for applications with awards being offered for spring 2019 Global Campus credits. Scholarships will be awarded to cover three (3) credits for the spring semester, allowing employees to partake in online courses to advance their career and professional development.
2. APAC continues to work on the Professional Development Initiative. Our professional development committee is working diligently on our monthly professional development seminars bringing in WSU staff and/or faculty to offer these seminars and have been reviewing our constituent's survey responses to host speakers outside of WSU. The fall 2018 speaker will be Jake French, a motivational speaker who is the living example of what is possible when the right attitude, mindset, and strategies are in place. He will present in partnership with the Carson College of Business on *Leadership without Limits* and *Anyone can be a Leader; How to Gently Lead your Leadership*.
3. APAC will be hosting a Diversity Panel set for February 14, 2019 from 9am – 1pm which will include 7 panelists from several different universities and companies. This diversity panel will be able to address some of the questions that people want to learn about but are too afraid to ask.
4. APAC will host AP Forums on each campus this year accompanied by APAC's Executive Leadership and President Schulz. The first forum was held on September 13<sup>th</sup> on the Pullman campus followed by October 10<sup>th</sup> on the Vancouver campus, and October 11<sup>th</sup> on the Everett campus. These forums are intended as a way for APAC to openly communicate with our constituents on issues related to APs and for President Schulz to communicate on Presidential initiatives. Some questions to date have addressed salary comparison between Pullman and the Seattle and Portland metropolitan areas, direct appointments on the Vancouver and Everett campuses, and travel cost burdening WSU staff. The executive leadership and President Schulz are working on addressing these questions and will follow up with our constituents in the coming weeks.
5. APAC continues monthly council meetings where all APs are encouraged to attend and VPs and upper administration are asked to present on initiatives and updates throughout the year. APAC Executive Leadership will continue to meet with President Schulz monthly.

November 16, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Ashley MacMillan, WSUAA President 2018-19

Lisa Calvert, vice president for Advancement, asked the WSU Alumni Association to compare its performance against the performance of other alumni associations across the country. The statistical comparison will be a part of a larger study of the WSUAA that Vice President Calvert will implement.

The results of this comparison revealed the WSUAA's outstanding performance. Compared to the associations at WSU's peer institutions, the other Pac-12 universities, and the top-25 universities in the country, the WSUAA ranks at or above the top four in each of the categories below. All of these statistics were sourced from the most recent (2017) survey from the *Council of Alumni Association Executives*, which provides comprehensive stats on membership, finances, staffing, and other performance measures from the top 100+ alumni associations in North America. Here's where the WSU Alumni Association is ranked:

WSUAA Rankings Compared with Other Associations	WSU Peers*	Pac-12	Top 25
Alumni served per staff member	#1	#1	#3
Revenue generated per staff member	#1	#1	#3
Membership percent of alumni base	#1	#3	#4
Member-retention rate	#2	#1	#2
ROI on university support	#2	#1	#2

Vice President Calvert will share more on these statistics along with the results of her study with University leadership next year. The initial findings are very exciting.

### The WSUAA – A Great University Deserves a Great Alumni Association

\*WSU strategic-plan peers: Colorado State University, Iowa State University, Louisiana State University, Mississippi State University, North Carolina State University, Oregon State University, Purdue University, University of Georgia, University of Maryland, University of Missouri, University of Nebraska, University of Tennessee, and Virginia Tech University.