

# Student Affairs and Student Life Committee

Washington State University  
Board of Regents  
November 2018



*Division of*

**Student Affairs**

WASHINGTON STATE UNIVERSITY

# Understanding Cougar Student Success Across the WSU System

- All data includes undergraduate, graduate & professional students overall unless noted
- Data are from fall 2018 census day reports provided by Institutional Research

Part I – November 2018

Part II - 2019



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# OUR DRIVE TO 25

*Student Affairs contributes directly to 8 of the 11 Drive to 25 Metrics!*

## **Transformative Student Experience**

- Metric 8: 6-year graduation rate
- Metric 9: Percentage of undergraduates involved in research, scholarship, or creative discovery
- Metric 10: Placement rates of graduates
- Metric 11: Percentage of diverse faculty, staff, and students

## **Preeminent Research Portfolio**

- Metric 1: Total research and development expenditures
- Metric 2: Federal research and development expenditures
- Metric 5: Doctorates awarded
- Metric 6: Annual giving



# TRI-CITIES CAMPUS

## Context of Student Success

- Comprehensive degree pathways from Running Start to doctoral education

## Student Success Trends

- Overall Enrollment: 1,841
- Average Age: 23.5 years (undergraduate) | 34.3 years (graduate/professional)
- First Generation: 41% | Minority: 42% | Women: 56% | Veteran: 3.6% | Pell Eligible undergraduates: 42%
- Washington Residents: 94% | International Students: 2.3%
- 29% enrollment increase since 2014
- 22% increase in FTE since 2014
- 56% increase in Hispanic/Latino enrollment since Fall 2014
- 48.2% of new freshman full-time students graduate in six years or less (2012 cohort)
- 76.3% of new freshman were retained from Fall 2017 - Fall 2018

## Areas of Strength/Potential Areas of Growth in the Future

- Due to location, year-round access to internships in all academic programs
- Identified community needs include agriculture, education, health care and criminal justice



# EVERETT CAMPUS

## Context of Student Success

- 2+2 transfer student focus, students complete Year 1 & Year 2 at partner community college

## Student Success Trends

- Overall Enrollment: 275
- Average Age: 25.7 years (undergraduate)
- First Generation: 47% | Minority: 34% | Women: 29% | Veteran: 4% | Pell Eligible undergraduates: 32%
- Washington Residents: 94% | International Students: 5.5%
- Spring 2018 Graduates: 59
- 93% of new incoming transfer students were retained from Fall 2017 - Fall 2018

## Areas of Strength/Potential Areas of Growth in the Future

- Offer low cost educational option for local and place bound students, STEM focused
- Location allows us to be very focused on creating industry partnerships
- Small class sizes & hands on learning
- Opportunities to expand to military/veteran population given location. Veteran student center opening spring 2018 and veteran students receive a housing stipend based on Everett's cost of living
- Plans for expanded degree offerings, including general Business degree, Math and Criminal Justice



# SPOKANE CAMPUS

## Context of Student Success

- Health Science campus with competitive professional and graduate admissions, no first or second year students

## Student Success Trends

- Overall Enrollment: 1,677
- Average Age: 27 years
- First Generation: 31% | Minority: 28% | Women: 71% | Veteran: 1.7% | Pell Eligible undergraduates: 32%
- Washington Residents: 86% | International Students: 1.8%
- 88.5% of new transfer full-time students graduate in six years or less (2012 cohort)
- 96.1% of new incoming transfer students were retained from Fall 2017 - Fall 2018
  - Undergraduate: 92% | Graduate: 76% | Pharmacy: 98% | Medical School: 100%

## Areas of Strength/Potential Areas of Growth in the Future

- Increasingly diverse campus in a growing urban environment
- Potential for new academic programs in Health Sciences
- Expanding Pharmacy and Nursing programs in Yakima



# VANCOUVER CAMPUS

## Context of Student Success

- Regional institution addressing low baccalaureate attainment rate in southwest Washington graduating nearly 1/3 of student population annually

## Student Success Trends

- Overall Enrollment: 3,577
- Average Age: 24.9 years (undergraduate) | 35.9 years (graduate/professional)
- First Generation: 43% | Minority: 28% | Women: 54% | Veteran: 6.3% | Pell Eligible undergraduates: 49%
- Washington Residents: 93% | International Students: 2.1%
- 52.8% of new freshman full-time students graduate in six years or less (2012 cohort)
- 72.8% of new transfer full-time students graduate in four years or less (2014 cohort)
- First-generation students graduate at equal rates to their peers
- 74% of new freshman were retained from Fall 2017 - Fall 2018
- ~20% of undergraduates are parents of dependent children
- Historically, WSU Vancouver served a majority transfer student population. However, freshman admits accounted for 38% of new undergraduates in 2018 (up from 25% in 2012)

## Areas of Strength/Potential Areas of Growth in the Future

- Strong partnership between Student Affairs and Academic Affairs
- WSU Vancouver is leading the system in Open Educational Resources (OER)



# GLOBAL CAMPUS

## Context of Student Success

- Comprehensive on-line undergraduate and graduate degree programs with innovative, creative support

## Student Success Trends

- Overall Enrollment: 3,086
- Average Age: 31 years (undergraduate) | 36 years (graduate/professional)
- First Generation: 30% | Minority: 27% | Women: 62% | Veteran: 5.8% | Pell Eligible undergraduates: 42%
- Washington Residents: 70% | International Students: 4.6%
- Students in 50 states and 46 countries
- 56.4% of new transfer full-time students graduate in four years or less (2014 cohort)
- 62.4% of new transfer full-time students graduate in six years or less (2012 cohort)
- 60% of new freshman were retained from Fall 2017 - Fall 2018
- Average undergraduate credit load has increased from 8.76 Fall 2014 to 9.82 Fall 2018

## Areas of Strength/Potential Areas of Growth in the Future

- Currently 23% of undergraduate Global Campus students started at one of our physical campuses.
- Increased emphasis on and commitment to undergraduate research opportunities for online learners.
- WSU's academic credit for Prior Learning Assessment program will attract many new adult online learners.





# PULLMAN CAMPUS

## Context of Student Success

- Largest campus with increasingly diverse and first-generation undergraduate student population

## Student Success Trends

- Overall Enrollment: 21,022
- Average Age: 20.8 years (undergraduate) | 28.6 years (graduate/professional)
- First Generation: 32% | Minority: 30% | Women: 50% | Veteran: 1.0% | Pell Eligible undergraduates: 27%
- Washington Residents: 74% | International Students: 9.2%
- 59.4% of new freshman full-time students graduate in six years or less (2012 cohort)
- 80.1% of new freshman were retained from Fall 2017 - Fall 2018

## Areas of Strength/Potential Areas of Growth in the Future

- Grant- and industry-funded programs support low-income and first-generation students and increase financial literacy
- Costs lowered for instructional materials through open-education resources (no cost) and first-day digital delivery of materials (estimated 45% savings)
- Transformational Change Initiative builds student resilience, faculty innovation and parent engagement
- Honors College enrollment up 60% since 2012
- Participation in undergraduate research showcase up 67% since 2012
- Mental health initiatives that are collaborative across campus to ensure students receive the support and care they need



# #ONEWSU ALL CAMPUS SUMMARY

## Context of Student Success

- Student success looks different on each campus because each campus serves unique student populations. Programs, events, and services should reflect the differing needs of students enrolled.
- As we think about #OneWSU, we must celebrate when students are able to transfer among the WSU campuses to meet their individual needs.
- On every campus, Student Affairs contributes to a transformative student experience and a preeminent research portfolio.

## Student Success Trends

- Overall Enrollment: 31,478
- Average Age: 22.4 years (undergraduate) | 30.8 years (graduate/professional)
- First Generation: 34% | Minority: 30% | Women: 53% | Veteran: 2.3% | Pell Eligible undergraduates: 32%
- Washington Residents: 78% | International Students: 7.1%
- 58.9% of new freshman full-time students graduate in six years or less (2011 cohort)
- 79.3% of new freshman were retained from Fall 2017 - Fall 2018

## Areas of Strength/Potential Areas of Growth in the Future

- Six campuses, All Go Cougs!



# Questions?

## Data Sources:

University Census Data, Institutional Research, 20SEP2018

File: Enrollment Briefing Summary Fall 2018 Census Day 20SEP2018.xls

MyWSU Census Data, Institutional Research, 07SEP2018

File: New Students Quick Summary with Retention Rate 2177 Fall to Fall Census Day 07SEP2018.xls

Institutional Research: <https://ir.wsu.edu/>



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