

November 17, 2017

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Lewis Lee, President, WSU Foundation
Chair, Board of Directors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- During the first quarter of Fiscal Year 2018 (July 1, 2017—June 30, 2018) the WSU Foundation received \$27,502,963 in total fundraising commitments. More information can be found on the Year-to-Date Progress Report that accompanies this report.
- The WSU Foundation's endowment continues to perform well in favorable market conditions. As of August 31, the endowment market value was \$480,027,495, a high-water mark for the fund. The investment return for the first two months of FY2018 was 2.20%. 1-year, 3-year and 5-year returns were 12.50%, 4.60% and 7.90% respectively. Additional endowment performance information can be found at: <https://foundation.wsu.edu/endowment-performance/>.
- Lisa Calvert was named Vice President for Advancement and CEO of the WSU Foundation. She started Oct. 25th. In this role, Calvert is WSU's chief fundraising officer, leading efforts to build a comprehensive, integrated development and external engagement strategy that will maximize private support and investment in Washington State University. She will oversee the WSU Foundation and all development efforts statewide, as well as the WSU Alumni Association.

Most recently, Calvert served as Vice Chancellor for Institutional Advancement and CEO of the foundation board for the Texas Tech University System. From 2010 to 2013 Calvert led the strategic planning for a \$2 billion comprehensive campaign effort as Vice President for Development at Purdue University. While at Purdue, she guided the university's second and fourth highest fundraising years in its history. Prior to Purdue, she worked for seven years as Vice President for University Relations at Creighton University, and served in a number of other development leadership roles, primarily in higher education.

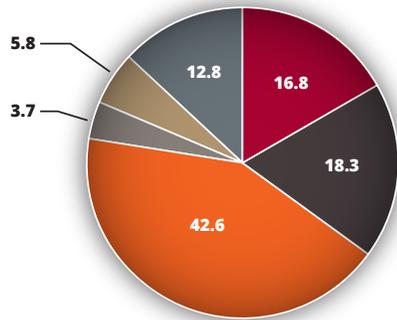
Lisa replaces Gil Picciotto who served as Interim Vice President for Advancement and CEO of the WSU Foundation since John Gardner announced his retirement in May.

- The next meetings of the WSU Foundation Trustees will be May 17-18, 2017, at WSU Tri-Cities. The Board of Directors will hold its retreat in Rancho Mirage, February 22-23, 2018, in conjunction with the WSU Alumni Association's annual *Cougs of the Desert* activities in Palm Desert that weekend. The next meeting of the Board of Directors is May 18, 2018 at WSU Tri-Cities.

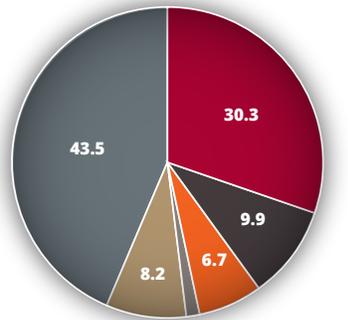
WASHINGTON STATE UNIVERSITY FOUNDATION
YEAR-TO-DATE PROGRESS REPORT
 July 1, 2017 - September 30, 2017

Fiscal Year-to-Date	9/30/2017	9/30/2016
Gift Totals	\$11,111,963	\$6,578,468
Private Grants	\$3,528,254	\$8,881,184
Sub Total, Gifts & Grants	\$14,640,218	\$15,459,652
Pledge Balance	\$2,226,410	\$849,559
Sub Total Gifts, Grants & Pledges	\$16,866,628	\$16,309,211
Revocable Gifts	\$1,393,000	\$4,120,000
Annual Fundraising Totals	\$18,259,628	\$20,429,211
Other Contributions	\$9,243,335	\$0
Annual Total	\$27,502,963	\$20,429,211

Note: These figures are unaudited



SEPTEMBER 2017



SEPTEMBER 2016

FISCAL YEAR CONTRIBUTIONS BY SOURCE
(AS A PERCENTAGE)



Month Ended Sept. 30	9/30/2017	9/30/2016
Gift Totals	\$4,632,782	\$1,977,041
Private Grants	\$931,222	\$1,321,064
Sub Total, Gifts & Grants	\$5,564,004	\$3,298,105
Pledge Balance	\$1,025,840	\$720,110
Sub Total Gifts, Grants & Pledges	\$6,589,844	\$4,018,215
Revocable Gifts	\$40,000	\$1,520,000
Other Contributions	\$6,000	\$0
Monthly Total	\$6,635,844	\$5,538,215

Endowment Summary	Two Months Ended 8/31/2017	Two Months Ended 8/31/2016
Endowment, Beginning 6/30	\$466,147,989	\$418,880,665
Gifts and Other Additions	\$3,132,760	\$1,925,593
Investment Gains (Losses)	\$10,751,695	\$10,600,444
Distributions to WSU Programs and Advancement Fee	-\$4,949	-\$206,465
Endowment, Ending	\$480,027,495	\$431,200,237
Investment Return, FY2018 (July 1-Aug. 31)	2.20%	2.50%
1-year Return	12.50%	3.60%
3-year Return	4.60%	5.50%
5-year Return	7.90%	6.10%
10-year Return	4.50%	4.80%

KEY STATISTICS	9/30/2017	9/30/2016
Alumni of Record Available for solicitation	186,232	175,053
Alumni Participation Rate	2.8%	2.8%
Total Number of FY Donors	13,736	14,322
Total FY Gifts, Grants, Pledges, Revocable Commitments	21,415	20,836

Date: November 17, 2017

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Judi McDonald, Chair of the Faculty Senate 

The Faculty Senate continues to view this as an exciting year of activities and opportunities. We have passed all the proposals forwarded from the committees to the senate, and our committees continue to prepare and review proposals for positive changes in curriculum, programs and policies.

The senate executive is looking forward to attending the PAC-12 Academic Leadership Coalition in February. It is an opportunity to discuss common challenges and opportunities with senate executives from the other universities in the PAC-12.

Although we recognize the need to have the University's spending in line with revenue, a major challenge for faculty is that we are again being asked to do more with less. The Drive to 25 calls for increased productivity, particularly in the areas of research, scholarship, and creative activity. Our undergraduate and graduate populations continue to increase, leading to larger classes and more student mentoring at the undergraduate and graduate level. Yet the number of tenure track faculty has remained stagnant or decreased in many departments, and the already depleted department budgets are again being trimmed.

We support the Graduate and Professional Students Association in raising concerns about the cuts to stipends for graduate students in some departments starting in January 2018. The impact of this decision is being felt campus wide, and will affect the retention and recruitment of graduate students in all departments.

Despite the financial challenges, the senate is committed to finding ways to enhance our academic curriculum and programs, improve working conditions for faculty and students, and support research and innovation.

November 17, 2017

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: Brigitta Jozefowski, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- The annual All Staff Appreciation Week was held the week of September 11, 2017 and was a huge success. Daily speakers included (in order of presentation): Lynn Valenter, Vice Chancellor for Finance and Operations, Vancouver Campus; Dr. Devon Grant, Postdoctoral Research Associate, Sleep and Performance Research Center; Dr. Tom Tripp, Professor of Management; Dr. Noel Schulz, WSU First Lady and Professor, VCEA. Presentations were recorded and are available for viewing on experience.wsu.edu for those who were not able to participate.
- APAC monthly meetings for the 2017/2018 academic year commenced on September 14, 2017.
- Dr. Craig Parks was the speaker at the October 12 meeting providing an overview of the upcoming accreditation process; how APAC can assist; and the role of the executive team and what will be required of them by the accreditation team. APAC Chair, Brigitta Jozefowski, traveled to the Tri-Cities campus to host the meeting, communicating to the Tri-Cities APs that while there is not a Tri-Cities APAC rep, they do have APAC representation.
- On October 10, APAC leadership met with President Schulz to discuss current AP issues and inquire as to what APAC can do to assist Presidential initiatives. One point the President made was for APAC to interact with the VPs and assist in working together on their broader goals.
- The Council continued work on the Professional Development Initiative; APAC Professional Development committee selected and confirmed Reuben Mayes for the Fall Semester Workshop. Venue has been confirmed and marketing campaign initiated. APAC is collaborating with HRS in marketing and registering attendees via SkillsSoft.
- The November APAC meeting has been cancelled to provide council members the opportunity to attend the vendor demonstrations for the new financial system.

November 17, 2017

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Mike King, WSUAA President

WSUAA Board Meeting and Fall Leadership Conference

Officers, board members, chapter presidents, and other volunteers from around the country gathered in Pullman to attend the WSUAA Fall Leadership Conference. This training conference brings alumni leaders together to design outreach strategies, share best practices, and learn about the latest developments throughout the WSU system. In addition to receiving an update from President Schulz, leaders also learned about groundbreaking research being conducted on the campuses. A particular point of pride celebrated by volunteers and staff at the conference was the report on the WSUAA's 13 consecutive years of balanced budgets and clean audits.

Volunteers

Over 350 volunteers help the WSUAA engage alumni in meaningful ways at the local level across the country. The WSUAA conducts over 800 events per year, and the majority are orchestrated by the staff and executed by volunteers. These events range from golf tournaments, to viewing parties, to career networking nights, to new-student send-offs. With the help of our chapters across the country, the WSUAA is reinforcing President Schulz's objective of keeping out-of-state Cougs connected to the University and fostering a greater sense of community.

Awards

The WSUAA's robust awards program is a highly effective way of celebrating the achievements of alumni and friends of WSU while enhancing the relationships between the University and its many important constituencies. This fall, the staff conducted a complete redesign of all WSUAA award certificates. The result is bold and prestigious look with consistent design themes throughout. The newest award is the *Cougar Pride Award* which is given to individuals who have consistently demonstrated outstanding spirit and pride in support of the University and the WSUAA. Know a Cougar that deserves recognition? Applications for all WSUAA awards are available at alumni.wsu.edu/awards.

WSUAA—Leveraging Cougar Pride to Benefit WSU