

MINUTES  
Board of Regents  
March 27, 2015

The Board of Regents of Washington State University (WSU) met pursuant to call in Open Meeting at 8:00 a.m. on Friday, March 27, 2015, at WSU Tri-Cities in the Consolidated Information Center Building, Rooms 212-214, Richland, Washington.

Present: Regent Michael Worthy, Chair; Regents Ted Baseler, Don Barbieri, Scott Carson, Harold Cochran, T. Ryan Durkan, Laura Jennings, Kevin Massimino, Lura Powell; President Elson S. Floyd and Provost and Executive Vice President Daniel Bernardo. Regent Ron Sims attended via telephone conference.

**1. Report from the Chair of the Board of Regents.** Board Chair Michael Worthy welcomed everyone to the meeting. Chair Worthy noted that many significant events have happened since the Board last met. He said there have been many special and noteworthy achievements made by the University, commenting that most of those achievements would be described in some detail throughout the course of the agenda and in the interest of time he would defer his report. Chair Worthy reminded the audience that the Board provides a public comment period at the conclusion of its meeting and directed those who might be interested to the Board's executive assistant.

**2. Report from the President of the University.** President Elson S. Floyd began his report by stating that this has been an historic week for WSU. President Floyd reported on an Economic Reach and Impact Study conducted under the leadership of Associate Vice President Anson Fatland. President Floyd said WSU worked with the firm Community Attributes, Inc. (CAI) to quantify the economic impact of WSU on the state. President Floyd reported overall WSU had a \$3.4 billion economic impact on the state of Washington in 2014. For every \$1 in state funding, WSU delivered nearly \$19 in economic impact. President Floyd also reported WSU had more than \$340 million in research grant expenditures. President Floyd noted that the data was based on fairly direct and quite conservative measures of the economic impact of our payroll in the state, research dollars generated, etc. President Floyd said this is just the first phase of our work with CAI. Phase 2 will entail trying to quantify and/or measure our institutional reach through WSU Extension, Small Business Development Centers, and other programs. President Floyd commented that WSU is a significant economic driver for our state.

President Floyd also reported that this is very much a time of celebration for our University. He said WSU is celebrating 125 years as of March 28. President Floyd also reported festivities officially launched this week in honor of WSU's Founders' Day, which is tomorrow and in conjunction with WSU Showcase. He said WSU is using this milestone as the hook for a statewide brand awareness campaign to celebrate the past, but perhaps more importantly to talk about what WSU is doing for the state today and into the future. President Floyd talked about television, print, digital, and billboard advertisements. He

also noted the revamp of WSU's website that is now mobile friendly and commented on the social media campaign. President Floyd commended Executive Director for University Communications Kathy Barnard and her staff for their work in this regard. He said the celebration will culminate in September with a celebration of the successful completion of the \$1 billion Campaign for WSU.

President Floyd also reported that earlier this month there were identical bills in the legislature aimed at changing a 1917 law that restricted medical education in Washington State to the University of Washington. He said the legislature in both chambers, by considerable margins, (85-17 in the House and 45-4 in the Senate) voted to rewrite state law in that regard. He commended Vice President for Government Relations Colleen Kerr and her team and Chancellor Lisa Brown for their amazing work with regard to medical education. President Floyd said this is a change in state policy that is not about individual institutions, but about how we improve access, affordability, and care for Washingtonians first and foremost. It is momentous and historic and it will have a profoundly influential impact. He said earlier this week the senate approved with just one nay vote the final reading of the bill and we are now awaiting the Governor's signature. President Floyd said the bill is on its way to the Governor now and it is up to him to make the final call in this regard. President Floyd noted this was a bi-partisan effort and thanked Senator Baumgartner and Representative Ricelli for their support. President Floyd also extended his appreciation to alumnus Mikal Thomasen. President Floyd said Mr. Thomasen made a commitment of \$100,000 to directly support the founding and operation of a WSU medical school. He noted that this has become the lead gift and WSU will continue to add to that gift as we conclude our fundraising activities in the context of the campaign. President Floyd said WSU will bring the official campaign to a close with three exceptions: 1) WSU will continue our annual giving; 2) WSU will continue to solicit funds in the context of the Medical School and the Museum of Art; and 3) WSU will continue to bolster efforts in the context of Intercollegiate Athletics.

President Floyd also reported that Provost Bernardo had made two new hires since the last Board meeting. Provost Bernardo announced Dr. Asif J. Chaudry, a career minister in the U.S. Senior Foreign Service, has been appointed as WSU's new Vice President for International Programs; Dr. Larry W. Hunter, a scholar of human resource management and industrial relations, and senior associate dean of the Wisconsin School of Business at the University of Wisconsin-Madison, is the new leader of WSU's Carson College of Business.

In conclusion, President Floyd took a moment to congratulate Regent Ted Baseler on being named the Seattle King County Realtors 2015 First Citizen. He said Regent Baseler was chosen for "his role as a leader in the U.S. wine industry, elevating Washington wines to prominence on the world stage, and also being a champion for higher education and underserved students."

**3. Report from the Chancellor, WSU Tri-Cities.** Chancellor Keith Moo-Young provided the Board with an update on WSU Tri-Cities, including campus goals and design principles, pedagogical strategy and philosophy, program development, student engagement, community engagement, and capital planning. Chancellor Moo-Young also presented the Board with a draft of the Tri-Cities Academic Master Plan for review.

**4. Minutes.** It was moved and seconded that the Board of Regents approve the minutes of its January 30, 2015, meeting. Carried.

It was moved and seconded that the Board of Regents approve the minutes of its February 11, 2015, Special Board of Regents' meeting. Carried.

**5. Reports from University Groups.** Representatives from each of the University groups—Foundation Board of Governors, Faculty Senate, Administrative and Professional Advisory Council, Associated Students of Washington State University Tri-Cities, Graduate and Professional Student Association, and the Alumni Association—reviewed their reports as submitted (*Exhibit A*).

**6. Adopted Cougar Award Presentation.** Chair Worthy presented Regent Lura Powell with the Adopted Cougar award for her outstanding contributions to WSU.

**7. Executive Committee Report.** Chair Worthy reported that there were two action items from the Executive Committee meeting for the Board's consideration: 1) the Regents' Distinguished Alumnus Award; and 2) the Appointment of Treasurer to the Board of Regents.

Regents' Distinguished Alumnus Award. Chair Worthy commented that the Regents' Distinguished Alumnus Award Committee reviewed 13 nominations for the award and advanced the top two candidates. Chair Worthy reported the Board reviewed the nominations and the extraordinary accomplishments of each candidate. Regent Worthy advanced a motion to select Candidate P for the 2015 Regents' Distinguished Alumnus Award, noting for the record that this item was being presented as an Action Item rather than a Future Action Item, in accordance with Board of Regents Bylaw II.12.B.

It was moved and seconded that the Board grant the 2015 Regents' Distinguished Alumnus Award to Candidate P. Carried.

Appointment of Treasurer to the Board of Regents. Chair Worthy reported the next Action Item before the Board was the appointment of Treasurer to the Board of Regents. He noted for the record that this item was being presented as an action item rather than a future action, in accordance with Board of Regents Bylaw II.12.B.

It was moved and seconded that the Board adopt Resolution #150327-505 appointing Joan King, Associate Vice President and Chief Budget Officer, to the position of Treasurer,

with said duties to be exercised concurrently with the duties of her position at WSU, and at all times in the manner consistent with RCW 28B.30.130 and the Bylaws of the Board. Carried. (*Exhibit B*)

In conclusion, Chair Worthy reported that during the Executive Committee meeting the Board decided to move the location of the June 5, 2015, Regents' Retreat from Woodinville to the Tri-Cities. He noted that this will allow Board members to attend events surrounding the dedication of the WSU Wine Science Center being held in the Tri-Cities during this time.

**8. Finance and Audit Committee.** Regent Durkan reported the Finance and Audit Committee started with two information items: 1) WSU Pullman, Tobacco and Nicotine Free Campus; and 2) WSU, Capital Projects in Process.

Regent Durkan reported that during the 2014 spring semester, the WSU Pullman undergraduate students held a public forum and passed a referendum supporting a WSU Pullman tobacco-free campus. She said that after the referendum passed, President Floyd formed a WSU Pullman Tobacco-Free Advisory Task Force, which included representatives from the undergraduate students, graduate and professional students, faculty, Administrative Professional Advisory Council, Health and Wellness Services, Environmental Health and Safety, and many others. Regent Durkan reported the information provided by the task force shows there are over 1,500 other universities across the nation that are already smoke free, and over 1,000 that are tobacco and nicotine free. Regent Durkan reported that the Board had a good discussion regarding this Information Item, that it would be coming back to the Board at its May meeting as a Future Action Item, and that the Board looks forward to additional information on the topic.

Regent Durkan reported the second Information Item was in regard to University capital projects. She reported that in response to Regents' concern with regard to bonding authority and future projects, the President established a moratorium on capital projects and that there were some capital projects currently in the pipeline that were delayed due to the moratorium. The Board reviewed four projects: 1) WSU Tri-Cities, Student Union Building; 2) WSU Pullman, Old Bookie Renovation (Design and Construction); 3) WSU Pullman, Soccer Field Improvement – Phase 2 (Design and Construction); and 4) WSU Pullman, Indoor Practice Facility (Design Only). Regent Durkan reported that after much Board discussion the Regents were in support of moving forward with the WSU Tri-Cities, Student Union Building project, the WSU Pullman, Old Bookie Renovation and the WSU Pullman, Soccer Field Improvement – Phase 2 (Design and Construction). Regent Durkan reported that the Board also reviewed information and a funding proposal for the WSU Pullman, Indoor Practice Facility (Design Only) project. She reported that after Board discussion it was determined the Board was not comfortable moving forward at this time with the proposed project and direction was given back to the President.

Regent Durkan reported that the Committee reviewed four Future Action Items: 1) WSU Pullman, Amendments to WAC Chapter 504-15, Parking and Traffic Rules; 2) Services and Activities Fees Increase for Academic Year 2015-2016; 3) Services and Activities Fees Committee Allocations for Academic Year 2015-2016 and Summer 2016; and 4) Academic Year 2015-2016 Tuition Rates.

Undergraduate Technology Fee. Regent Durkan reported the Committee heard one Action Item for the Board's consideration—the establishment of an Undergraduate Technology Fee. Regent Durkan reminded the Regents that RCW 28B.15.051 allows students to tax themselves for purposes of technology. Regent Durkan reported the students on the Pullman campus brought the proposal before the Board. She also reminded the Board that the technology fee must be used for projects that can be funded out of that fee, and that projects cannot borrow against future funds as the technology fee must be approved annually.

It was moved and seconded that the Board adopt Resolution #150327-506 to approve establishing a \$20.00 per semester (fall, spring, and summer) Technology Fee for Pullman undergraduate students, beginning in fall 2015. Carried. (*Exhibit C*)

**9. Academic and Student Affairs Committee Report.** Regent Jennings reported the Committee met yesterday and had only Future Action Items come before the Committee. She reported the first presentation by Interim Vice President Melynda Huskey regarded changes to WAC 504-26, Standards of Conduct for Students. These changes would allow a student who participated in an activity which resulted in disciplinary action during their career at WSU, but who then manage to stay out of trouble for the rest of their WSU career, to have that one disciplinary action removed from their conduct record. Regent Jennings reported after Board discussion the Regents were very supportive of the changes.

Regent Jennings reported that the Committee heard from Provost Bernardo on changes to the *Faculty Manual* regarding intellectual property. She reported this first set of changes will come before the Board for action at the next meeting and are primarily administrative in nature. Regent Jennings noted that more substantive changes will be brought forward to the Board at future meetings.

Regent Jennings reported the Committee also heard a Future Action Item proposing changes to the *Faculty Manual* regarding the section on tenure. She said Provost Bernardo reported to the Committee that due to a clerical error portions of the section were deleted and that the changes before the Board corrected that error.

Regent Jennings reported that Provost Bernardo also addressed the Committee regarding a name change of the degrees in Criminal Justice to Criminal Justice and Criminology. Regent Jennings noted this change will be consistent with the department name change made previously.

In conclusion, Regent Jennings reported the Committee heard a presentation made by Paul Pitre, Dean of the WSU North Puget Sound at Everett campus, regarding the ASWSU North Puget Sound at Everett constitution that will be coming before the Board for action at the May meeting.

**10. External Affairs Committee Report.** Regent Carson reported the Committee heard from Vice President Colleen Kerr who provided the Committee with a legislative update. Regent Carson reported the focus of the update was on the medical school and vote that recently took place in the legislature. Regent Carson said Vice President Kerr also commented on Regents' Day in Olympia, which took place last week. She said the Regents had the opportunity to participate and meet with various members of the legislature concerning the medical school, as well as tuition in general and support for higher education. Regent Carson reported that Vice President Kerr concluded her update with comments on the WSU Government Relations office in Washington, D.C., and mentioned the strong support WSU receives from her colleagues there.

**11. Other Business.** No other business was discussed.

**12. Executive Session.** Executive Session was convened March 26, 2015, to discuss with University's legal counsel matters relating to pending or potential litigation involving the University. No action was taken.

**13. Public Comment Period.** Carl Adrian, President and CEO of the Tri-City Development Council and Chair of the WSU Tri-Cities Advisory Council, addressed the Board regarding local support for the Tri-Cities campus and Chancellor Moo-Young's master plan for the Tri-Cities campus.

**12. Adjournment.** In closing, Chair Worthy announced that the next Regents' meeting will be held May 8, 2015, in Pullman, Washington.

The meeting adjourned at 9:40 a.m.

Approved by the Board of Regents at its meeting held May 8, 2015, on the WSU Pullman Campus, at the Compton Union Building, Room 204.

SIGNED COPY AVAILABLE IN THE PRESIDENT'S OFFICE

EXHIBIT A  
Board of Regents Minutes  
March 27, 2015

March 26, 2015

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Judy Rogers, President, WSU Foundation  
Chair, Board of Governors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- During the month of February 2015, the WSU Foundation recorded \$7.9 million in total private support, bringing the total private support during FY2015 (beginning July 1, 2014) to \$118.7 million as of February 28, 2015.
- Attached is a full copy of the WSU Foundation's Fiscal Year 2015 Progress Report for the period July 1, 2014 through February 28, 2015.
- *The Campaign for Washington State University: Because the World Needs Big Ideas* totals \$1.023 billion as of February 28, 2015. Of this total, more than \$146.8 million has been given to support current use and endowed scholarships and graduate fellowships across WSU.
- Since the campaign began in July 2006, more than 196,000 individual donors have made nearly 775,000 gifts, grants, revocable or other commitments in support of WSU's students, faculty, research and outreach, and to leverage the University's impact across the state and around the world.
- The WSU Foundation's endowment market value as of January 31, 2015 was \$405.6 million. The investment return for FY2015 to date was -0.70%, and the three-year investment return to date was 8.70%. During the campaign, 611 new endowment funds have been established, with more than \$163.3 million in private contributions designated to support endowed funds at WSU.
- The next meeting of the Board of Governors is May 14, 2015 in Richland, WA. The next meeting of the Board of Trustees will be May 14-15, 2015, also in Richland.
- The 2014 Annual Report for the WSU Foundation can be found at:  
<http://foundation.wsu.edu/about/annualreport.html>.

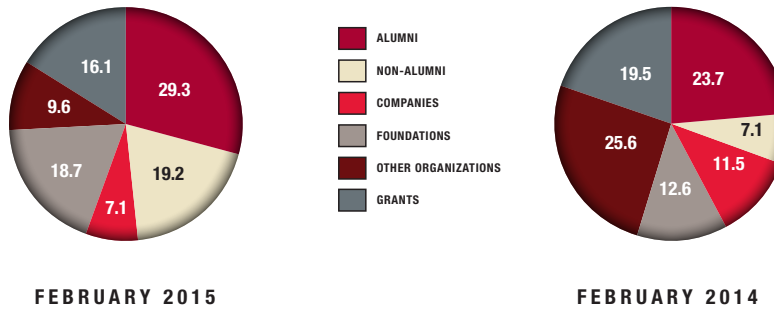
**WASHINGTON STATE UNIVERSITY FOUNDATION  
CAMPAIGN AND YEAR TO DATE PROGRESS REPORT  
July 1, 2014 - February 28, 2015**

<b>FY2015-to-date</b>	<b>2/28/2015</b>	<b>2/28/2014</b>
Gift Totals	60,696,671	\$36,083,198
Private Grants	19,175,378	\$15,155,540
<b>Sub Total, Gifts &amp; Grants</b>	<b>79,872,049</b>	<b>51,238,738</b>
Pledge Balance	10,097,527	\$17,444,627
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>89,969,576</b>	<b>68,683,365</b>
Revocable Gifts	28,721,051	\$6,221,249
<b>Annual Fundraising Totals</b>	<b>118,690,627</b>	<b>74,904,614</b>
Other Contributions	28,653	\$2,901,934
<b>Annual Total</b>	<b>118,719,280</b>	<b>\$77,806,549</b>
<b>Campaign Progress to Date</b>	<b>\$1,023,675,993</b>	<b>\$877,605,374</b>

Note: These figures are unaudited

**FISCAL YEAR CONTRIBUTIONS BY SOURCE**

(AS A PERCENTAGE)



<b>Month Ended February 28</b>	<b>2/28/2015</b>	<b>2/28/2014</b>
Gift Totals	\$2,676,188	\$3,020,545
Private Grants	3,593,097	1,624,444
<b>Sub Total, Gifts &amp; Grants</b>	<b>6,269,285</b>	<b>4,644,989</b>
Pledge Balance	344,687	14,702
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>6,613,972</b>	<b>4,659,691</b>
Revocable Gifts	1,250,000	2,225,000
Other Contributions	23,570	0
<b>Monthly Total</b>	<b>\$7,887,543</b>	<b>\$6,884,692</b>

<b>Endowment Summary</b>	<b>Seven Months Ended 1/31/2015</b>	<b>Seven Months Ended 1/31/2014</b>
Endowment, Beginning	\$404,995,479	\$349,889,946
Gifts and Other Additions	14,482,708	12,881,728
Investment Gains (Losses)	(3,465,826)	25,426,207
Distributions to WSU Programs and Advancement Fee	(10,460,841)	(9,580,338)
Endowment, Ending	<b>\$405,551,520</b>	<b>\$378,617,543</b>
Investment Return, FY2015-to-date	-0.70%	7.50%
Three-year return through Jan 31, 2015 and Jan 31, 2014	8.70%	7.70%

<b>KEY STATISTICS</b>	<b>2/28/2015</b>	<b>2/28/2014</b>
Alumni of Record Available for solicitation	164,853	158,136
Alumni Participation Rate	9.6%	9.7%
Total Number of FY2015 Donors	37,028	35,051
Total Number of FY Gifts, Grants, Pledges, Revocable Commitments	62,008	57,247
Total Number of Campaign Donors	196,776	182,456
Total Number of Campaign Gifts, Grants, Pledges, Revocable Commitments	772,814	677,861



March 6, 2015

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Craig Parks, Chair, Faculty Senate

Since the last presentation to the Board of Regents the Faculty Senate has taken the following actions:

### **Degrees and Programs**

The Faculty Senate approved a name change for the Department of Mathematics to the Department of Mathematics and Statistics. We also approved a number of rule changes. Rule 2 (Freshman Requirements) has been updated and simplified. Rule 108 (Student Responsibility for Graduation) has been revised to allow departments and colleges to waive their graduation requirements for select students. Rule 109 (Petitions for Undergraduate Graduation Requirements) has been revised to allow the Provost to waive or substitute university-level graduation requirements if he agrees with a student's petition for such. Rule 118 (Two or More Bachelor's Degrees from WSU) has been clarified.

### **Revisions to Faculty Manual**

The Senate continues to make revisions to the Faculty Manual. Over this reporting period, we have

- Revised the section *Workplace Bullying* to expand the definition of "retaliation," and to connect the section to the Business Policies and Procedures Manual (BPPM) material on bullying
- Updated the section *Designation of an Academic Unit* to refer to the memorandum of understanding (MOU) between the Senate and Provost on academic units
- Revised all material that discusses promotion to clarify that applications for promotion to the Associate or Senior Instructor level occur in the sixth year of employment, except in extraordinary cases
- Increased the maximum term of appointment for Clinical Associate Professors and Clinical Professors from 3 years to 5 years
- Revised all processes that are merely described as occurring over a number of "days" to specify that they occur over a number of "business days"
- Revised the section on Intellectual Property to include plant variety protection certificates as a form of intellectual property.

### **Centers, Institutes, and Laboratories**

The Senate approved renewal of a number of research centers, institutes, and laboratories.

### **Other Senate Business**

The Senate heard a presentation from Meredyth Goodwin, director of the Access Center, on how the Access Center works with students who have special needs, and the challenges her office currently faces.

The Senate heard a presentation from Tony Opheim, Deputy Chief Information Officer, on the OneDrive computing project that will add enhanced Microsoft Office 365 features, fully integrate Microsoft Lync, and improve real-time email protection from security attacks.

March 27, 2015

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: Karen Garrett, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- APAC elections are underway and nominations will be accepted through March 30. Our Bylaws were amended to include representation from the Everett campus.
- A lunch meet and greet with the APs on this campus is scheduled later today. As part of our marketing and outreach efforts, this is an effective means to stay in touch with our colleagues.
- The Professional Development Committee is in the planning stages for hosting a Women's Professional Development series. This request came from attendees from the Interpersonal Relations and Group Decision Making seminars held last month. APAC will partner this series with the Commission on the Status of Women.
- The Northwest Coalition of Professional Staff in Higher Education is hosting its first conference July 19-21 on the UW campus. APAC has been part of the planning process and the speaker's at this professional development conference are:
  - Cyndy Stevenson a graduate of Washington State University speaking on problem solving in the campus environment and how to manage stress
  - John Stewart, an author & teacher, presenting in the area of interpersonal Communication
  - Susan Christy, presenting on Strong Productive staff-faculty relationships

March 27, 2015

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSUTC Report

SUBMITTED BY: Rigo Leon, ASWSU Tri-Cities President

The Associated Students of Washington State University (ASWSU) Tri-Cities has promoted and accomplished a progressive, 2014-2015 agenda. As WSU Tri-Cities continues to grow in its dynamic, student engagement, ASWSU Tri-Cities' vision is to "create a more interactive, campus experience."

Last summer 2014, ASWSU Tri-Cities collaborated with WSU Tri-Cities administration and ASWSU statewide. In June 2014, the student government committed funds for a new, fitness facility called "The Den" in partnership with WSU Tri-Cities administration. Opened on October 20<sup>th</sup>, 2014, the fitness facility provides strength and conditioning equipment for the campus community, as well as provides student employment opportunities. In July 2014, ASWSU Tri-Cities hosted the first, Student Government Council, where incoming officers established a Memorandum of Understanding and participated in team-building activities at the Reach Beyond ropes course. In July 2014, the student senate passed a resolution establishing a WSU Tri-Cities Childcare Task Force, to research the childcare needs of the student and campus community.

During fall 2014, the student government championed initiatives, such as ally trainings for LGBTQIAA and HB1079 students. ASWSU Tri-Cities also began collaborations with the Office of Student Life to implement the inaugural Social Justice Institute for spring 2015. This program provides an avenue for WSU Tri-Cities campus community to understand and appropriately apply privilege and oppression.

This spring, ASWSU Tri-Cities continued collaborations with WSU Tri-Cities administrators and ASWSU system wide. In January 2015, the student government partnered with WSU Tri-Cities administrators to establish a WSU Tri-Cities Technology Fees Committee, to research technological improvements. The student senate is awaiting a proposal by the committee, prior to establishing a technology fee. In February 2015, WSU Tri-Cities students joined WSU system wide for Cougar Day at the Capital, an annual initiative for students to speak to state legislators regarding WSU student needs, such as advocating for a WSU medical school.

In fall 2014 and spring 2015, ASWSU Tri-Cities committed to implementing a Student Union Building fee, a project development since 2009. ASWSU Tri-Cities held two special elections at which the WSU Tri-Cities students approved a \$150 fee per semester to be implemented upon groundbreaking. With this fee, the students are committing over \$400,000 each year. This revenue will help address the growing needs of WSU Tri-Cities students.

In conclusion, ASWSU Tri-Cities will continue to advance a more interactive, student experience. During the remaining months, the student government will host its 5<sup>th</sup> annual "Fund the Future" 5K on April 18, 2014. Proceeds from the event will provide text-book assistance for WSU Tri-Cities students. In addition, the student senate will be hosting the first "Health Week" preceding the 5k, in order to provide well-being lectures, forums, and a fair. Rounding off the academic year, in April 2015, student government is collaborating with the Office of the Chancellor for the 2<sup>nd</sup> annual, Academic Honors Reception.

March 13, 2015

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: GPSA Report

SUBMITTED BY: Nathan Neale, President

On behalf of the Graduate and Professional Student Association I would like to report the following:

**WSU Pullman Tobacco Free Initiative:** Our organization has heard numerous concerns from graduate students and WSU staff members concerning this initiative. Though some use tobacco, many worry about the possibility of additional workloads caused from colleagues needing to drive off campus for “smoke breaks”. The sheer size of our campus causes issues not faced in Vancouver or Spokane. In addition, many stakeholders are concerned that this may be a policy that will not be enforced. We join with these individuals in asking for a few smoking areas that can be strategically positioned away from the highest traffic areas to be placed throughout campus. We believe that this can serve the needs of all WSU stakeholders.

**Wiley Research Exposition 2015:** On February 20th, we held the most successful Dr. William R. Wiley Exposition ever. We had a record number of submissions and enjoyed higher quality presentations than previous years. We would like to thank leaders from ASWSU and International Programs for their valued support. We provided over \$20,000 in scholarships to graduate, professional, international, and undergraduate students. Many of the highest quality presentations were focused on cross-discipline, international research. In addition, PNNL has approached us and may be interested in providing additional financial support to expand this program.

**Awards:** We will be holding our annual awards banquet in April, where we will acknowledge exceptional TA’s, RA’s, Graduate Student Instructors, and valued Advisors. We realize that many of our peers are going above and beyond what is expected as instructors and we want them to be recognized. Many previous award recipients have mentioned how these awards assist them on the job market.

**Elections:** We recently held our annual election and had an increased voter turnout over previous years. Our newly elected GPSA President is Melanie Thornton from the College of Arts & Sciences and her VP is Eva Denka from the Veterinary School. Both are active, proven leaders from within our organization and we are extremely excited about their plans for the future of our organization.

March 27, 2015

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Sally van Boheemen, WSUAA President

### Preview of the Fall Lineup of Signature WSUAA Events

#### *Feast of the Arts*

The WSUAA, Executive Chef Jamie Callison, and School of Hospitality Business Management (HBM) students are preparing for another successful *Feast of the Arts* season. The WSUAA hosts these four-course dinners to showcase HBM, Museum of Art, School of Music, and Cougar wineries. Since the WSUAA assumed responsibility for the *Feast* series, the dinners have been a perennial sellout. The 2015 dates are: Sept. 4, Oct. 16, Oct. 30, Nov. 6, and Nov. 20.

#### *Reunions*

WSU *ReYOU*nions will take place October 29<sup>th</sup> - 31<sup>st</sup> to coincide with the WSU vs. Stanford football game. Diamond and Golden grads from the classes of 1955 and 1965 will be honored. In addition, reunion events for younger alumni will take place over the same weekend.

#### *The PreGame*

*The PreGame*, the WSUAA event held before away football games, will kick off at Rutgers on September 12. (A travel package including airfare, hotel, and game-day transportation for the Rutgers game will be announced soon.) The WSUAA leverages *PreGames* to engage alumni far and near. *PreGames* will take place prior to the games with Rutgers, Cal, Arizona, and UCLA.

#### *Cougar II Release Event*

Following the tremendous success of the inaugural release of the *Cougar Collectors' Series* in 2014, Cougar II will debut at a release event on September 26 at the Columbia Crest winery in Paterson, Washington. Columbia Crest created an extraordinary custom Red Wine blend for Cougar II that is sure to please even the choosiest Cougar oenophiles. Like last year, the only guaranteed way to secure a bottle is through the WSUAA's wine club, Wine-By-Cougars. Because Cougar I sold out so quickly, Columbia Crest has substantially increased production. We hope to see you in Paterson this fall.

**The WSUAA – Engaging Alumni in Support of WSU.**

## **ACTION ITEM #2**

### **Appointment of Treasurer to the Board of Regents (Elson S. Floyd)**

TO ALL MEMBERS OF THE BOARD OF REGENTS

**SUBJECT:** Appointment of Treasurer to the Board of Regents

**PROPOSED:** That the Board of Regents appoint Joan King, Associate Vice President and Chief University Budget Officer, to the position of Treasurer of the Board of Regents effective May 16, 2015, superseding and revoking all prior appointments.

**SUBMITTED BY:** Elson S. Floyd, President

**SUPPORTING**

**INFORMATION:** RCW 28B.30.130 provides that the Board of Regents shall appoint a Treasurer who shall be the financial officer of the Board and shall hold office at the pleasure of the Board. Further, Article 1.3 of the Board of Regents Bylaws provides the Treasurer of the Board shall be the Vice President of Business and Finance of the University, unless the Board in its discretion appoints another individual to this office. Current Board Treasurer Roger Patterson, Vice President for Finance and Administration, is leaving the University effective May 15, 2015. Ms. King, as Chief University Budget Officer for the University, will bring to the Treasurer position a high level of institutional and financial knowledge.

**BOARD OF REGENTS**  
Appointment of Board Treasurer

**Resolution #150327-505**

WHEREAS, RCW 28B.30.095 vests the management of Washington State University in the Board of Regents of Washington State University; and

WHEREAS, RCW 28B.30.130 provides that the Board of Regents shall appoint a Treasurer who shall be the financial officer of the Board and shall hold office at the pleasure of the Board; and

WHEREAS, the Board hereby is exercising its discretion to appoint a Treasurer, as provided in Article 1.3 of its Bylaws, which have been adopted pursuant to RCW 28B.30.125;

NOW, THEREFORE, BE IT RESOLVED that the Board of Regents hereby revokes all prior appointments of Treasurer of the Board of Regents; and

BE IT FURTHER RESOLVED that the Board of Regents appoints Joan King, Associate Vice President and Chief University Budget Officer, to the position of Treasurer, said duties to be exercised concurrently with the duties of her position at Washington State University, and at all times in a manner consistent with RCW 28B.30.130 and the Bylaws of the Board.

This appointment shall be effective May 16, 2015, and shall remain in effect so long as Joan King holds the position of Associate Vice President and Chief University Budget Officer or until revoked by the Board of Regents.

DATED this 27th day of March, 2015.

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Chair of the Board of Regents

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Secretary of the Board of Regents

**ACTION ITEM #1**  
Undergraduate Technology Fee  
(Joan King)

TO ALL MEMBERS OF THE BOARD OF REGENTS

**SUBJECT:** Establishing a Technology Fee at Pullman

**PROPOSED:** That the WSU Board of Regents approve establishing a \$20 per semester (fall, spring and summer) Technology Fee for Pullman undergraduate students, beginning in the fall of 2015.

**SUBMITTED BY:** Joan King, Associate Vice President & Chief University Budget Officer

**SUPPORTING INFORMATION:** This action brings forward for Regent approval the establishment of a Technology Fee for undergraduate students at Washington State University Pullman Campus. The \$20 Technology Fee will be charged to full-time, undergraduate students in the fall, spring semesters and during summer session.

RCW 28B.15.051 grants authority to the governing board of each of the state universities, the regional universities, and The Evergreen State College, upon the written agreement of its respective student government association or its equivalent, to establish and charge each enrolled student a technology fee, separate from tuition fees.

The RCW states the following guidelines for establishment, use and potential revocation of the Technology Fee:

(1) Any technology fee charged to a part-time student shall be calculated as a pro rata share of the fee charged to a full-time student.

(2) Revenue from this fee shall be used exclusively for technology resources for general student use.



(3) Only changes in the amount of the student technology fee agreed upon by both the governing board and its respective student government association or its equivalent shall be used to adjust the amount charged to students. Changes in the amount charged to students, once implemented, become the basis for future changes. (See NOTE, below.)

(4) Annually, the student government association or its equivalent may abolish the fee by a majority vote. In the event of such a vote, the student government association or its equivalent shall notify the governing board of the institution. The fee shall cease being collected the term after the student government association or its equivalent voted to eliminate the fee.

(5) The student government association or its equivalent shall approve the annual expenditure plan for the fee revenue.

(6) The universities and The Evergreen State College shall deposit four percent of revenues from the technology fee into the institutional financial aid fund under RCW [28B.15.820](#).

(7) As used in this section, "technology fee" is a fee charged to students to recover, in whole or in part, the costs of providing and maintaining services to students that include, but need not be limited to: Access to the internet and world wide web, e-mail, computer and multimedia work stations and laboratories, computer software, and dial-up telephone services.

(8) Prior to the establishment of a technology fee, a governing board shall provide to the student governing body a list of existing fees of a similar nature or for a similar purpose. The board and the student governing body shall ensure that student fees for technology are not duplicative.

Conversations with ASWSU-Pullman student leaders regarding this fee generated the following items that are of most interest to the students:

- Improvements to the campus Wi-Fi infrastructure
- Wireless printing stations throughout campus
- iClicker technology and support for BYOD (Bring Your Own Device)
- Group meeting rooms with Smart boards and other interactive group project/ study technology

WSU administration will work with student leaders to establish a Presidential Committee, that will be responsible for (1) hearing proposals for use of the funds; (2) approving allocations for technology improvements; and (3) tracking balances and carry forward amounts, if any, per the RCW cited above.

NOTE: The Pullman ASWSU Senate is developing a resolution for this fee, with a vote expected the week after spring break. When that resolution has been approved by the ASWSU Senate, a copy will be forwarded to the Regents, in support of this action item.

# Board of Regents

## Undergraduate Technology Fee

### Resolution #150327-506

WHEREAS, RCW 28B.15.051 grants authority to the governing board of each of the state universities, the regional universities, and The Evergreen State College, upon the written agreement of its respective student government association or its equivalent, to establish and charge each enrolled student a technology fee, separate from tuition fees;

WHEREAS, The RCW states the following guidelines for establishment, use and potential revocation of the Technology Fee:

(1) Any technology fee charged to a part-time student shall be calculated as a pro rata share of the fee charged to a full-time student.

(2) Revenue from this fee shall be used exclusively for technology resources for general student use.

(3) Only changes in the amount of the student technology fee agreed upon by both the governing board and its respective student government association or its equivalent shall be used to adjust the amount charged to students. Changes in the amount charged to students, once implemented, become the basis for future changes.

(4) Annually, the student government association or its equivalent may abolish the fee by a majority vote. In the event of such a vote, the student government association or its equivalent shall notify the governing board of the institution. The fee shall cease being collected the term after the student government association or its equivalent voted to eliminate the fee.

(5) The student government association or its equivalent shall approve the annual expenditure plan for the fee revenue.

(6) The universities and The Evergreen State College shall deposit four percent of revenues from the technology fee into the institutional financial aid fund under RCW [28B.15.820](#).

(7) As used in this section, "technology fee" is a fee charged to students to recover, in whole or in part, the costs of providing and maintaining services to students that include, but need not be limited to: Access to the internet and world wide web, e-mail, computer and multimedia work stations and laboratories, computer software, and dial-up telephone services.

(8) Prior to the establishment of a technology fee, a governing board shall provide to the student governing body a list of existing fees of a similar nature or for a similar purpose. The board and the student governing body shall ensure that student fees for technology are not duplicative

WHEREAS, the ASWSU-Pullman Senate has passed a resolution on behalf of ASWSU-Pullman approving imposition of a technology fee of \$20 per semester beginning in fall 2015, and the WSU administration will work with student leaders to establish a Presidential Committee that will be responsible for (1) hearing proposals for use of the funds; (2) approving allocations for technology improvements; and (3) tracking balances and carry forward amounts, if any, per the RCW cited above;

NOW, THEREFORE, be it resolved that the Board of Regents of Washington State University does hereby adopt Resolution 150327-506 to approve establishing a \$20 per semester (fall, spring and summer) Technology Fee for Pullman undergraduate students, beginning in the fall of 2015.

DATED this 27<sup>th</sup> day of March, 2015.

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Chair, Board of Regents

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Secretary, Board of Regent