

# WASHINGTON STATE UNIVERSITY FOUNDATION

May 4, 2018

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Lewis Lee, President, WSU Foundation  
Chair, Board of Directors, WSU Foundation

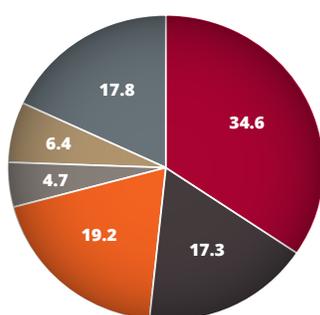
The Washington State University Foundation is pleased to report the following:

- During Fiscal Year 2018 (July 1, 2017—June 30, 2018) the WSU Foundation received \$95,348,479 in total fundraising commitments as of March 31, 2018. More information can be found on the Year-to-Date Progress Report that accompanies this report.
- The WSU Foundation's endowment continues to perform well. As of February 28, 2018, the endowment market value was \$509,027,647, a high-water mark for the fund.
- A standing-room only crowd was on-hand as Washington State University celebrated the grand opening of its beautiful new Jordan Schnitzer Museum of Art on April 6th. Located at the heart of WSU's Pullman campus, the state-of-the-art gallery was made possible in large part by the philanthropic support and advocacy of more than 750 generous alumni and friends.
- WSU and Pullman-based Schweitzer Engineering Laboratories (SEL) celebrated a partnership that spans three decades on April 10th, highlighted by a keynote address from SEL President, Chairman, and Chief Technical Officer Edmund Schweitzer. Dr. Schweitzer and his wife, Beatriz, and SEL's employee-owners have contributed \$3.7 million in total philanthropic investment over the years to advance WSU. Each year, the Schweitzers and SEL's employees are also generous with their time, technology and expertise as they collaborate with WSU faculty and provide educational and research opportunities to prepare students for successful careers.
- Under the leadership of Lisa Calvert, Vice President for Advancement and CEO of the WSU Foundation, WSU's advancement team continues to align organizational structure, systems, processes, staffing, and resources to position WSU's fundraising operation for optimal, sustainable philanthropic growth. Nearly 60 advancement staff are actively participating in a number of strategic task forces, each created to tackle specific objectives aimed at improving WSU's fundraising operation.
- The next meetings of the WSU Foundation Trustees will be May 17-18, 2017, at WSU Tri-Cities. The next meeting of the Board of Directors is May 18, 2018 at WSU Tri-Cities.

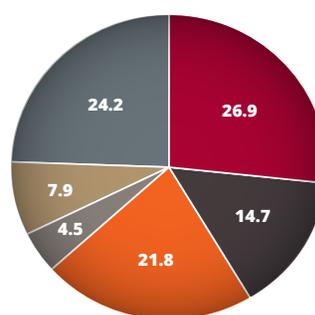
**WASHINGTON STATE UNIVERSITY FOUNDATION**  
**YEAR-TO-DATE PROGRESS REPORT**  
 July 1, 2017 - March 31, 2018

Fiscal Year-to-Date	3/31/2018	3/31/2017
Gift Totals	\$43,999,681	\$35,801,666
Private Grants	\$17,021,372	\$19,998,664
<b>Sub Total, Gifts &amp; Grants</b>	<b>\$61,021,053</b>	<b>\$55,800,330</b>
Pledge Balance	\$7,599,962	\$2,766,988
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>\$68,621,015</b>	<b>\$58,567,318</b>
Revocable Gifts	\$17,424,002	\$12,414,118
<b>Annual Fundraising Totals</b>	<b>\$86,045,017</b>	<b>\$70,981,436</b>
Other Contributions	\$9,303,462	\$11,753,368
<b>Annual Total</b>	<b>\$95,348,479</b>	<b>\$82,734,804</b>

Note: These figures are unaudited



MARCH 2018



MARCH 2017

**FISCAL YEAR CONTRIBUTIONS BY SOURCE**  
 (AS A PERCENTAGE)



Month Ending	3/31/2018	3/31/2017
Gift Totals	\$4,042,331	\$4,418,173
Private Grants	\$3,059,190	\$1,870,849
<b>Sub Total, Gifts &amp; Grants</b>	<b>\$7,101,521</b>	<b>\$6,289,022</b>
Pledge Balance	-\$24,687	\$189,395
<b>Sub Total Gifts, Grants &amp; Pledges</b>	<b>\$7,076,834</b>	<b>\$6,478,417</b>
Revocable Gifts	\$2,585,000	\$287,500
Other Contributions	\$0	\$1,500
<b>Monthly Total</b>	<b>\$9,661,834</b>	<b>\$6,767,417</b>

Endowment Summary	Eight Months Ended 2/28/2018	Eight Months Ended 2/28/2017
Endowment, Beginning 6/30	\$466,147,989	\$418,880,665
Gifts and Other Additions	\$18,197,364	\$11,289,329
Investment Gains (Losses)	\$36,836,581	\$33,191,521
Distributions to WSU Programs and Advancement Fee	-\$12,154,287	-\$12,032,116
<b>Endowment, Ending</b>	<b>\$509,027,647</b>	<b>\$451,329,399</b>
Investment Return, FY2018 (July 1, 2017-Feb. 28, 2018)	7.90%	8.00%
1-year Return	12.60%	13.10%
3-year Return	6.40%	4.50%
5-year Return	7.70%	6.70%
10-year Return	4.90%	4.40%

KEY STATISTICS	3/31/2018	3/31/2017
Alumni of Record Available for solicitation	185,054	176,293
Alumni Participation Rate	8.3%	8.9%
Total Number of FY Donors	38,533	39,880
Total FY Gifts, Grants, Pledges, Revocable Commitments	77,148	73,636

Date: May 4, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: Judi McDonald, Chair of the Faculty Senate



The Faculty Senate has had and an exciting year of activities and opportunities.

After reviewing the composition and location of our faculty, we revised the formulas for awarding senate seats. The new formula gives additional seats to faculty outside the tenure track, and better representation from Vancouver and Tri-Cities. We have expanded some of our committees that have a heavy workload. We have added “representation from at least three geographical regions” as a criterion for most senate committees and we have added the chancellors as ex-officio non-voting members on several of our committees. Finally, we have created a Health Sciences Professional Committee to provide a stronger voice for our professional programs in the health sciences.

When we attended the PAC-12 Academic Leadership Coalition in mid-February we had the opportunity to discuss with other senate executives the type of involvement they have with their Board of Regents. We also supported HB 1437. Please see the attached memo from the Faculty Senate Steering Committee regarding providing a Faculty Senate representative to all public Board of Regents meetings and retreats.

We are pleased by the results of the NWCCU accreditation review. The Faculty Senate has worked together with the senior administration, the Registrar’s Office, the Office of Research Support and Operations, GPSA, ASWSU, and other University entities to build a strong university. It was rewarding to have an outside accreditation body recognize the work of the faculty, administrators, staff, and students so positively.

May 4<sup>th</sup>, 2018

To: All members of the Washington State University Board of Regents

Re: ASWSU Health Sciences Fall 2017- Spring 2018 Regent Report

Submitted by: Alec Sisneros ASWSU Health Sciences President 2017-18

ASWSUHS is proud of the work we have done and are delighted to share all that we have accomplished this past year with the Board of Regents. This past year has been one of change, reform and development. We have built upon goals set last academic year, accomplished and established new goals, and formed future goals. This report will focus on the goals and accomplishments that have occurred throughout the year as well as what is in store for the future.

2017-18 Goal #1 – Welcome and integrate the first class of Elson S. Floyd College of Medicine students into the WSU Spokane culture.

Welcoming the new medical students was done through many different avenues. They were incorporated into interprofessional events right from the beginning, with events ranging from addiction counseling, to code blue simulations, to wilderness trainings. The medical students also filled their senator seat and provided invaluable input on issues that they face. The campus also provided them with a student lounge to help them distress, guarantee a study area and to help them feel that they have a home here on campus.

2017-18 Goal #2 – Continue to support students on their journey to becoming well-rounded health professionals

This is a constant and ever changing goal here on campus. This past year we supported over 120 students through our travel grant and provided an average award of \$430. This allows students to engage with professional and other students around the country and stimulates networking and the development of their future career. Ensuring that Cougs are able to travel to conferences unhindered from financial burden not only benefits them but, helps show other colleges that we are determined to be recognized as one of the nation's top 25 public research universities.

Our Campus Pantry was relocated to a larger area increasing the amount of food they can house and give to students in need. A staff member donated a fridge to them and now they are able to carry perishable foods such as fresh meat, fruit and vegetables donated from a local organization called 2<sup>nd</sup> Harvest. Our Campus Pantry is also working to destigmatize food insecurity by bringing light to the issue through talks and events here on campus. The Campus Pantry also was able to secure an area on campus that is under-utilized for a green house so that they can learn gardening skills and guarantee that fresh fruits and vegetables can be consumed year round by those in need and not just for half the year. I cannot say how proud I am of the work they have done and how glad I am that ASWSUHS was able to provide funding to them.

Other Accomplishments:

For the First time ever ASWSUHS was able to fill every senate seat, we have 13 seats total. Last year we added two new positions the Yakima Pharmacy and Nursing Senators. They have delivered incredible feedback and advice and have highlighted key issues and areas of concern. They made Johanna and I realize that we could do even more work their but, that we had the barrier of constant travel. So we created, with their guidance, The Director of Yakima Relations. A position that is an ASWSUHS Executive member and one that will create more events, help foster connection between the nursing and pharmacy students and develop a proper system for addressing student needs and concerns.

As you may have realized we have changed our name from ASWSU Spokane to ASWSU Health Sciences. This was because our name did not include Yakima and was not properly conveying to others that we are more than just Spokane and that all students here engage in health sciences in one way or another.

Our Diversity Center and Student Leadership office officially opened this past year. Both areas have provided students with a place to grow and learn, whether that be about cultures or ally training or through leadership roles, these spaces are priceless to the students on campus.

The campus gym has seen an unbelievable increase in student use. When it first opened in the fall it was averaging about 60 swipes into the gym a week. Now we are seeing weeks where there are over 1000 swipes to access the gym. This further substantiates the need that students have for fitness and well-being on campus and demonstrates that it may need to expand in the near future.

Held the annual ASWSUHS health fair where we vaccinated, screened and educated the community on health. We were able to work with the Office of Community Engagement to collaborate with local partners to help serve the east central neighborhood of Spokane. The health fair provided students with a way to connect and improve the community we are a part of. Students were able to practice and hone their skills in a safe real world environment while bettering the community. We saw the highest turnout from the community ever and were able to reduce the overall cost of the health fair.

2018-19 Goal #1 Ensure adequate student representation on newly formed committees.

This past year has been an awakening of vocalization, particularly surrounding student issues. Students now more than ever are requesting more resources of their campus such as those for mental health/safety, technology, and space. One area that we have isolated is the need for students to be on all committees regardless if they are university committees. We believe that having a student serve on all university committees will fulfill and satisfy the students' need to be heard and acknowledged by the university. ASWSUHS further believes that when students serve on university committees that this can reduce unintended consequences from the decisions that a committee makes. The particular committee we currently are focused on improving is the Space Committee here on campus.

2018-19 Goal #2 Evaluate and pledge that space on campus is being used efficiently.

Since the loss of the student lounge on campus and with class sizes growing and the additional medical students, space is now the most significant and prominent issue facing our campus. We have already completed a study to evaluate certain spaces and students voiced that a lounge and small group study space are the most important areas of improvement for them. Currently ASWSUHS and select students interested in the space issue are meeting with Chancellor Dewald frequently to create ideas and plans to improve and modify under-utilized space on campus that could benefit all students.

Overall the Health Science Campus is one of growth and change. We know that every year issues could grow, transform, or be resolved but, we will and have remained positive and resilient. I am pleased with all of the work my campus has done to better itself and the community around it. The time I have spent here has provided me with some of the happiest and best moments of my life and I believe the students here can say the same. We want to thank The Board and past boards for all the opportunities that have been provided to us. ASWSUHS is looking forward to a bright future and cannot wait to show you all the accomplishments we will make in the upcoming year. GO COUGS!

Respectfully Submitted,

Alec Sisneros

Date: May 4, 2018

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Graduate & Professional Student Association Report

SUBMITTED BY: Shane R. Reynolds, President

**International Students:** A big focus this year is how GPSA engages with its international constituents. Graduate students are typically siloed and stick to their small groups. This is especially the case for international students. We wanted to hear more from them in terms of their experiences, how they utilize our programs, barriers to them seeking help from administrators, etc. We organized an international student survey to gain insight into these questions and encouraged honest feedback. We asked representatives from International Programs to come to the GPSA Senate and discuss what they do, the services they provide, and how they often help students navigate the university landscape. Further, we met with VP Asif Chaudhry to gain perspective of the future opportunities GPSA will have to engage with international students as enrollment increases with the INTO program.

**Child Care Center:** Each year, GPSA provides \$60,000 of funding for the Evening Child Care Program. This year, 59 children as part of 35 families filled over 4000 slots in this program. After fully accounting for the cost of the program, the child care center concluded that the annual cost is actually \$75,000. The primary users of the program are international graduate students. As such, we made a concerted effort to trim our programs in our budget in order to account for that \$15,000 increase, while not asking for an increase in our total allocation from the S&A fees committee. While we still received a 2.5% cut to our allocation from S&A, we remain committed to increase the funding to support the evening child care program and support our most vulnerable students.

**Legislative Affairs:** Since our meeting in September, much of our advocacy work has focused on the Tax Bill and the PROSPER Act. We held a number of call-congress-days to oppose language in the Tax Bill that would be harmful to graduate students, particularly the language which would consider graduate student tuition waivers as taxable income. This through our coordinated efforts with our national organization counterparts, we were able to influence our representatives enough that this piece was removed from the final bill.

In March our Vice-President for Legislative Affairs took a delegation to DC and for the first time brought a member from one of the other campuses; a graduate student from the Health Science campus in Spokane came with the GPSA delegation to advocate for her students.

**VCEA Stipends:** In early October GPSA was made aware that assistantships would be reduced at the start of the Spring semester in VCEA. Students described to us how these cuts would negatively impact their lives and their experience as students at WSU. We met with Dean Rezac and President Schulz to advocate for these students in the hopes of preventing or delaying these reductions. After a lot of work by Dean Rezac and a number of school directors, they managed to find enough money to reduce these cuts enough that President Schulz was able to provide that last bit of money from his budget to delay these stipend cuts until the Fall. Our

advocacy played a key role in bringing these cuts to the attention of administrators so that we could work on a solution together.

**Professional Development Initiative:** This year we planned and implemented a schedule of 44 events ranging from career development to financial and personal well-being. President Schulz provided \$30,000 worth of funding (50% of our total PDI budget) to support the work we are doing. During this academic year, we have served over 1000 graduate and professional students, postdocs, and faculty members across the campus community both in-person and online. For the first time we held events on campuses outside of Pullman, and continue to develop opportunity to expand our system-wide reach. Our advisory council now includes members on all campuses in an effort to maintain program stability, while continuing to grow. Because of the impact PDI is having on our students, President Schulz has agreed to provide another year of funding.

May 04, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: Brigitta Jozefowski, Chair, Administrative Professional Advisory Council

The Administrative Professional Advisory Council is pleased to report the following:

- As requested, Officers met with the NWCCU accreditation on-site evaluation team during the April on-site visit.
- APAC Chair and salary compensation sub-committee continue to collaborate with the Commission on the Status of Women (CSW), the Association for Faculty Women (AFW), Faculty Senate (FS), OEO, IR, and HRS on the pilot salary study initiative lead by Vice Provost Kelly Ward. Preliminary data has been pulled and is currently being analyzed to ensure the correct elements are being considered and captured. Anticipated next steps consist of analyzing extracted data in a pilot study providing preliminary/benchmark data for future comparisons, as well as aid in developing the policies and procedures for an annual system-wide salary study.
- APAC continues work on the Professional Development Initiative and has significantly expanded its role in providing professional development opportunities. In addition to presentations by Ruben Mayes and Robin Blanchard, the professional development sub-committee established the "Professional Development Series" consisting of various professional development presentations by university and community staff. We now have a total of 9 events hosted consistently throughout the academic year.
- APAC continues to work on the tuition waiver issue. The tuition waiver sub-committee has created an online scholarship to cover the gap of utilization of the state of Washington's tuition waiver benefit. Beginning with the 2018-2019 academic year, WSU will be allocating a special scholarship to staff for online courses. The sub-committee will establish the criteria for allocating the scholarship and then post a call for applications.
- APAC elected new officers and members at the April meeting. There were 20 applications (12 Pullman, 4 Tri-Cities, 1 Puyallup, 1 Vancouver; 2 Spokane) for 16 council positions (6 Pullman, 1 Tri-Cities, 1 Research Center, 1 NCPS, 2 Pullman Alternates, 5 Non-Pullman Alternates). For the first time in APAC history, due to tied votes, the Executive Officer Chair was determined by lot. Stephanie Rink is the new incoming Chair (who is with me today).
- APAC will announce the 6 recipients of the AP Contribution Award at the May meeting.
- President Schulz will participate in the Forums this semester on the Spokane and Tri-Cities campuses. Providing APs the opportunity for a candid conversation about shared governance, AP issues and Presidential initiatives.
- APAC continues its involvement as part of the charter group of higher education institutions collaboratively offering the Northwest Coalition for the Professional Staff in

Higher Education (NCPS). Registration has opened for the 4<sup>th</sup> annual NCPS conference and will be hosted by the University of Idaho. Karen Garrett continues to be the APAC liaison and serves on the conference board along with professional staff colleagues from UW, WWU and U of I.

- APAC continues to reach out to VPs and upper administration to speak at our monthly meetings. Lynn Valenter, Vice Chancellor Vancouver campus, was our guest speaker in March; Chris Meiers, Vice Chancellor Tri-Cities campus, in April; and Phil Weiler, VP of Marketing and Communication will be the speaker in May.
- Officers continued monthly meetings with President Schulz to discuss current AP issues, updates on shared governance, and Presidential initiatives.

It has been an honor to serve APAC this year as chair. Thank you for the opportunity and support.

May 4, 2018

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Progress Report

SUBMITTED BY: Mike King, WSUAA President

### Celebrating the Success of 2017-18

During this past year, the WSUAA has flourished across all of our “Key Three” strategic objectives: increasing membership, engaging alumni, and enhancing our fiscal strength.

- Our membership is now nearly 33,000 strong. We have seen a 7% growth in Platinum Life memberships.
- We also launched a mobile app, which was downloaded nearly 5,000 times with over 9,500 sessions.
- The WSU license-plate program, which contributes over \$600,000 in scholarship funds each year, increased by 6.8% to a record high of 24,073 plates...the #1 specialty plate in Washington.
- WSUAA Leadership Scholarships, selected via an interview process by WSUAA volunteers, awarded 50 students \$250,000.
- The Wine-By-Cougars Wine Club expanded significantly with a 25% increase in members. Contributions from the wine club, along with revenues from our Cougar Collectors’ Series wine program, generated over \$100,000 in annual revenue for the WSUAA.
- The WSUAA expanded opportunities for young Cougs, including students and new grads, through networking nights and other career-focused experiences. This young alumni programming complements the many events we provide to alumni of all ages—there really is an event for every Cougar. The majority of these events are spearheaded by our army of Cougar volunteers that is over 350 strong.
- We celebrated our 13<sup>th</sup> consecutive clean audit and balanced budget. Our financial strength is key to our ability to support WSU and the successful achievement of its *Drive to 25*.
- Over 65 WSUAA volunteers came to campus twice this year to attend the Leadership Conference to see the latest and greatest about WSU to take back to their chapters and learn about ways to engage Cougars in their 54 chapters and clubs.
- Over 125 members of the Classes of 1958 and 1968 returned to campus to attend the Diamond and Golden Grad Reunions to reminisce with fellow classmates and learn about college highlights, faculty research, and student accomplishments.

### Introducing the 2018-19 WSUAA Officers

After Commencement, WSUAA officers will transition to their new leadership roles:

- President Ashley MacMillan, Senior U.S. Planning Analyst, Columbia Sportswear
- President-Elect Jane Yung, Assistant Attorney General, Office of the Attorney General at UW
- Vice President Doug Willcox, retired engineer and farmer
- Immediate Past President Mike King, Vice President, Kidder Matthews