

March 24, 2017

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Regents Report

SUBMITTED BY: Lewis Lee, President, WSU Foundation  
Chair, Board of Directors, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- During Fiscal Year 2017 (July 1, 2016—June 30, 2017) the WSU Foundation has received \$75,967,387 in total fundraising commitments through February 28, 2017. The WSU Foundation's FY2017 Progress Report is included with this summary.
- The WSU Foundation's endowment market value as of January 31, 2017 was \$441,169,118. The investment return for FY2017 to date was 6.90%, and the three-year investment return to date was 4.90%. Additional endowment information can be found at: <https://foundation.wsu.edu/endowment-performance/>.
- In addition to ongoing efforts to secure private support for WSU's statewide academic, research, and service mission, fundraising priorities for FY2017 continue to be scholarship and unrestricted support for the Elson S. Floyd College of Medicine, which will seat its charter class of 60 students in fall 2017. To date, \$8,152,380 million has been committed toward the first milestone of \$15 million in fall 2017. Plans are now underway to further expand the staff working on this important effort. More about supporting the Floyd College of Medicine can be found at: <https://medicine.wsu.edu/alumni-and-friends>.
- The WSU Foundation Board of Directors participated in a strategic planning retreat with Foundation leadership, WSU President Kirk Schulz, and Dr. Noel Schulz on March 2-3 in Coeur d'Alene, Idaho.
- The next business meeting of the Board of Directors is May 19 in Vancouver, WA. The next meeting of the WSU Foundation Trustees will be May 18-19, 2017, in Vancouver, WA.

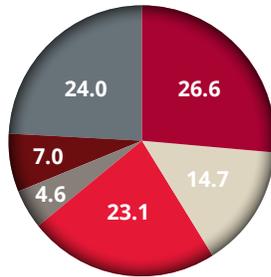
**WASHINGTON STATE UNIVERSITY FOUNDATION**  
**YEAR-TO-DATE PROGRESS REPORT**  
 July 1, 2016 - February 28, 2017

| <b>FY2017-to-date</b>                        | <b>2/28/2017</b>    | <b>2/29/2016</b>    |
|--|---------------------|---------------------|
| Gift Totals                                  | \$31,383,493        | \$45,067,134        |
| Private Grants                               | \$18,127,815        | \$16,117,363        |
| <b>Sub Total, Gifts &amp; Grants</b>         | <b>\$49,511,308</b> | <b>\$61,184,497</b> |
| Pledge Balance                               | \$2,577,592         | \$3,794,173         |
| <b>Sub Total Gifts, Grants &amp; Pledges</b> | <b>\$52,088,901</b> | <b>\$64,978,670</b> |
| Revocable Gifts                              | \$12,126,618        | \$12,282,405        |
| <b>Annual Fundraising Totals</b>             | <b>\$64,215,519</b> | <b>\$77,261,075</b> |
| Other Contributions                          | \$11,751,868        | \$30,835            |
| <b>Annual Total</b>                          | <b>\$75,967,387</b> | <b>\$77,291,910</b> |

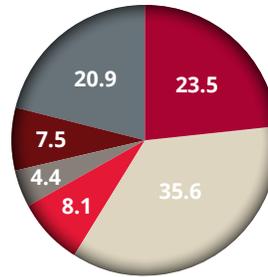
Note: These figures are unaudited

**FISCAL YEAR CONTRIBUTIONS BY SOURCE**

(AS A PERCENTAGE)



**FEBRUARY 2017**



**FEBRUARY 2016**

| <b>Month Ended February 28, 2017</b>         | <b>2/28/2017</b>   | <b>2/29/2016</b>   |
|--|--------------------|--------------------|
| Gift Totals                                  | \$4,231,927        | \$1,476,884        |
| Private Grants                               | \$2,304,176        | \$2,237,408        |
| <b>Sub Total, Gifts &amp; Grants</b>         | <b>\$6,536,102</b> | <b>\$3,714,292</b> |
| Pledge Balance                               | -\$19,608          | \$1,209,504        |
| <b>Sub Total Gifts, Grants &amp; Pledges</b> | <b>\$6,516,495</b> | <b>\$4,923,796</b> |
| Revocable Gifts                              | \$3,005,001        | \$3,916,000        |
| Other Contributions                          | \$0                | \$0                |
| <b>Monthly Total</b>                         | <b>\$9,521,496</b> | <b>\$8,839,796</b> |

| <b>Endowment Summary</b>                                  | <b>Seven Months Ended 1/31/2017</b> | <b>Seven Months Ended 1/31/2016</b> |
|---|-------------------------------------|-------------------------------------|
| Endowment, Beginning                                      | \$418,880,665                       | \$412,826,312                       |
| Gifts and Other Additions                                 | \$8,281,607                         | \$26,518,456                        |
| Investment Gains (Losses)                                 | \$25,919,262                        | -\$21,786,174                       |
| Distributions to WSU Programs and Advancement Fee         | -\$11,912,416                       | -\$12,402,097                       |
| Endowment, Ending   | <b>\$441,169,118</b>                | <b>\$405,156,497</b>                |
| Investment Return, FY2017-to-date                         | 6.20%                               | -5.40%                              |
| Three-year return through Jan. 31, 2017 and Jan. 31, 2016 | 4.90%                               | 4.60%                               |

| <b>KEY STATISTICS</b>                                  | <b>2/28/2017</b> | <b>2/29/2016</b> |
|--|------------------|------------------|
| Alumni of Record Available for solicitation            | 176,884          | 172,506          |
| Alumni Participation Rate                              | 8.0%             | 8.2%             |
| Total Number of FY2017 Donors                          | 36,232           | 36,262           |
| Total FY Gifts, Grants, Pledges, Revocable Commitments | 64,017           | 61,407           |

March 24, 2017

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: Faculty Senate Report

SUBMITTED BY: AG Rud, Chair, Faculty Senate 

Elson S. Floyd College of Medicine: I sit on the newly established Curriculum Review Committee formed by Provost Bernardo to assure that the curriculum of the medical college is approved this spring. We are ahead of the game largely due to the superb work of Julia Pomerenk, registrar, to keep track of all the approvals needed. I also want to praise the medical college leadership as well as the catalog subcommittee of the Academic Affairs Committee for all the work they have done. The senate leadership has also discussed the proportional representation on the senate of the medical college faculty, and we look forward to working with them.

Faculty Senate Constituent Concerns: Several times this year we have heard concerns regarding parking on the Pullman campus. Faculty have said that new buildings have taken parking lots as well as access to buildings from parking areas has decreased. We heard from John Shaheen, the director of parking, and we plan to host a forum this fall that would include staff as well as a website to gather more suggestions and ideas. Many faculty saw the decision by President Schulz not to close off part of Stadium Way as a positive step to maintaining access.

Guest Speakers: Provost Bernardo spoke to the senate and we appreciated his description and analysis of the budget. We also heard from Matt Skinner, associate vice president for finance and administration, about the need for a new enterprise system, Joan King, associate vice president/chief budget officer, on understanding the budget, and Marcela Pattinson, assistant director, community relations and outreach, Multicultural Student Services, on issues surrounding undocumented students and related topics.

Activities of the Senate Officers: Senate officers attended the annual PAC-12 Academic Leadership Coalition hosted this year by the University of Utah March 3-5. Topics discussed included non-tenure track faculty, state budgets, the current political climate for higher education, and campus safety. We also discussed both the value and the responsibilities of tenure, and a possible joint meeting with provosts next year. This is an important point for tenured faculty to realize that we have responsibility. This kind of interaction with peer institutions is very helpful to gain new ideas from others to assist our important work at WSU. As senate chair, I shall be visiting the Vancouver campus in early April to hear constituent concerns. I will visit the Spokane campus concurrently with the next Board of Regents meeting in May.

March 24, 2017

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: ASWSU Global Report

SUBMITTED BY: Dennis Moton, ASWSU Global President

On behalf of the Associated Students of Washington State University Global (ASWSUG, I would like to report the following:

**WSU Global Campus Scholarship:** ASWSU Global has been able to award over \$100,000 in scholarships to students seeking to obtain their degree online from the WSU Global Campus. The 2016-2017 is the first year to offer an internship scholarship for students who participate and gain experience in an unpaid internship.

**New Reimbursement Programs:** During the 2016-2017 school year ASWSUG developed three new reimbursement programs to provide to students – the Travel Grant Reimbursement, the ASWSUG Child Care reimbursement and the Graduation Cap and Gown reimbursement. The Travel Grant assists students in paying for registration fees, travel, and lodging expenses when participating in Student Leadership conferences and events. The Child Care reimbursement awards a reimbursement up to \$400 per semester for full-time students (\$200 for part-time) who meet the eligibility requirements and provide a receipt from a child care provider showing a zero-dollar balance due. The Graduation Cap & Gown Reimbursement will reimburse up to fifty graduating students per semester the cost of purchasing a cap and gown upon providing proof of eligibility for graduation, a copy of their Josten's receipt and an essay sharing how attending WSU online has impacted their education.

**Global Cougar Success Program:** The Global Cougar Success Program is setup to challenge students to actively stay involved with WSU by participating in Global Campus activities and events each semester which allows them to earn rewards and recognition for their involvement in the program. The program was revamped during the 2016-2017 school year to be more user friendly and has now seen its first handful of students to complete the program at the highest level (Silver Success).

**Tacoma Rendezvous:** On March 11, 2017, we held our annual Tacoma Rendezvous event at the Murano Hotel in Tacoma, WA. Breakfast and a catered lunch is provided for the all-day event which gives students an opportunity to participate in a public square discussion, take 1 credit courses, interact face to face with their academic advisors, and engage in a resource fair and various workshops. The event tends to be very popular amongst students because of the ability to meet so many WSU staff members in person as well as the ASWSUG student senate.

**ASWSUG Judicial Committee:** ASWSUG was able to fully staff its first Judicial Committee during this current 2016-2017 school year and they have been performing remarkably well

**Honor Society Membership:** ASWSUG was able to offer honor society membership to the National Society for Leadership and Success (NSLS) for over three hundred students during this inaugural semester. Students have responded amazingly quick to the enrollment and NSLS promises to be another valuable asset to global campus students.

**Graduation Receptions:** The graduation receptions held during December and May offer students an opportunity to celebrate together with their family and friends their accomplishment in earning a degree from WSU Online. The event features guest speakers, a catered dinner and an opportunity for students to speak and reflect upon their experiences attending WSU online. Newly added this year the ceremony will recognize outstanding teacher recipients, hear a speech from the Alumni Association president and allow students attending to “walk” in a robe and gown to kick off the festivities.

March 24, 2017

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: GPSA Report

SUBMITTED BY: Melanie Thornton, President

On behalf of GPSA, I would like to thank the Board of Regents for your continual support of graduate and professional students. It is with great pleasure that I report the following:

**Professional Development Initiative:** PDI has served over 1,000 graduate-professional students across all 8 Colleges. 20% of our participation is via live stream from non-Pullman campus students. Every PDI event to date has had approximately 50% new attendees. This indicates that we are both increasing the number of unique individuals served and many students are attending multiple events. Both the PD Advisory Council (College Dean appointed) and the PD GPSA Committee (Grad-Prof students) are continuously providing valuable feedback on improving the PDI. The current focus of the PDI leadership includes a smooth transition between current and future PDI leadership and beginning the process of planning the 2017-2018 PDI events. The three most attended events this semester include the "Interviewing" and "Negotiating" workshops from the Industry Job Series and also the "Submitting your Dissertation and Thesis" from the Writing Workshop Series.

**Legislative Affairs:** GPSA sent 12 students to Coug Day at the Capitol and had some very productive discussions regarding that contributions of graduate-professional students to the state of Washington. GPSA also sent 4 graduate students to attend the bi-annual National Association of Graduate and Professional Students Advocacy Summit and Legislative Action Days in Washington, DC, on March 10-13. We had meetings with the offices of 5 of the 12 members of the Washington delegation (Murray, Cantwell, CMR, Herrera-Beutler, Heck). On this trip, GPSA is focusing on encouraging legislators to consider graduate-professional students while they reauthorize the Higher Education Act, support our international students affected by the immigration executive orders, and ensure that graduate students maintain access to quality, affordable health insurance as Congress considers replacing the Affordable Care Act.

**University Affairs:** GPSA co-hosted a forum with President Schulz regarding graduate-professional student issues in the #Driveto25. So many graduate-professional student issues came out of #Driveto25 Town Halls in Fall 2016, we will continue to work with the Office of the President to ensure that graduate-professional students issues are considered as this initiative moves forward.

**Travel Grant Awards:** Research presentations and participation in academic conferences are a vital component of a graduate student's experience. Each year, GPSA awards over \$100,000 in travel grants to cover expenses incurred while traveling to conferences. GPSA awarded approximately \$35,000 to 70 graduate and professional students for the Fall travel period.

**Excellence Awards:** Our annual Excellence Awards recognize graduate student who have excelled in teaching, research, scholarship and service. GPSA has received over 110 nominations for annual Excellence Awards this year. Eight graduate students will be selected and awarded a \$500 scholarship, sponsored by the Graduate School.



March 24, 2017

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: APAC Report

SUBMITTED BY: Ray Acuña-Luna, Chair, Administrative Advisory Council

On behalf of the Administrative Professional Advisory Council, I want to express our appreciation for your endless efforts in positioning WSU among a top tier institution with the greatest student experience. I am happy to report on the following:

- We have now concluded the series of APAC forums we set on at the beginning of the year on all our campuses and are ready to move into the implementation phase on the feedback we received. The first immediate result is a professional development opportunity in the Pullman Campus and accessible through AMS for all other campuses in the system. The seminar will be open to both Administrative Professionals and Civil Service staff. The event is scheduled for Wednesday, April 19<sup>th</sup> featuring former State Representative for the Spokane District Kevin Parker. Mr. Parker will address topics surrounding leading effective teams. We hope this seminar will be the beginning of a bi-annual series of professional development opportunities accessible locally and free of charge to our university employees.
- APAC will begin its leadership transition in the next month. Our new council member application is open to replace 9 council members throughout the WSU System. Additionally, in April we will be electing next year's Chair, Vice-chair and Secretary/Treasurer. We are excited to build on the progress we have made this year as well as to continue implementing new ideas under a new leadership.
- Our mini-grants applications are open. Mini-grants are accessible to any APs looking to attend any professional development and minimize their cost. Grants are departmentally matched and offered on a bi-annual basis.

**March 24, 2017**

**TO: ALL MEMBERS OF THE BOARD OF REGENTS**

**SUBJECT: WSU Alumni Association Progress Report**

**SUBMITTED BY: Diane Kolb, WSUAA President**

### **WSUAA Leadership Scholarship Applications Up 71%**

Thanks to the Alumni Association's aggressive marketing and communications actions, applications for WSUAA Leadership Scholarships increased by an astounding 71%. With more qualified applicants to consider, WSUAA volunteers will have their work cut out for them during the selection process. The WSUAA's Leadership Scholarship Program – unique at WSU – rewards WSU students who have excelled in leadership roles and in the classroom. By investing in today's student leaders, the WSUAA believes it is also investing in tomorrow's alumni leaders. Thankfully with support from donors and the Cougar License Plate Program, funding for the WSUAA's scholarships continues to strengthen. As of February 1, a record 21,984 WSU plates are on the road. Now that's a reason to honk!

### **Next *Cougar Collectors' Series* Winery Announced**

The WSUAA has selected EFESTE (Woodinville, WA) as the WSU-connected winery to produce Cougar IV, the next installment in the WSUAA's *Cougar Collectors' Series*. EFESTE, owned by Cougs Kevin and Angela Taylor, produces truly world-class wine, so you can expect Cougar IV to wow the Cougar Nation which is the tradition of the series. In addition to supporting alumni wineries and spotlighting WSU's impact on the booming Washington wine industry, the Alumni Association's *Cougar Collectors' Series* generates funds to help support WSUAA initiatives like Viticulture & Enology and Wine Business Management scholarships for deserving WSU students.

### **Spectacular Spring Line-Up of WSUAA Events**

The WSUAA's spring schedule is bulging with events designed to engage a broad cross-section of WSU alumni (and soon-to-be alumni). On March 23 and 24, graduating students can attend Grad Fair, the one-stop-shop for everything they need to participate in Commencement. On April 12-14, the WSUAA will host the Diamond and Golden Grad Reunions (classes of '57 and '67). The WSUAA Leadership Conference follows on April 20-22 for Alumni Association Board members and chapter volunteers from across the country. On May 5, the WSUAA will host the annual Grad BBQ Bash for graduates, families, and friends to celebrate their achievement. In addition, dozens of local events will take place throughout the 53 chapters of the WSUAA. A busy spring? Certainly, but that is to be expected when you put on over 700 events each year.

WSUAA—Alumni Make the Difference for WSU